

THE CITY OF CALGARY

LAND USE BYLAW 1P2007

OFFICE CONSOLIDATION

BYLAWS AMENDING THE TEXT OF BYLAW 1P2007

11P2008	June 1, 2008	32P2009	December 14, 2009	35P2011	December 5, 2011
13P2008	June 1, 2008	46P2009	December 14, 2009	36P2011	December 5, 2011
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53P2008	June 1, 2008	12P2010	June 7, 2010	32P2012	December 3, 2012
54P2008	May 12, 2008	19P2010	June 7, 2010	4P2013	March 1, 2013
57P2008	June 9, 2008	23P2010	June 7, 2010		
67P2008	October 1, 2008	32P2010	July 26, 2010		
68P2008	October 6, 2008	34P2010	August 19, 2010		
71P2008	December 22, 2008	39P2010	November 22, 2010		
51P2008	January 4, 2009	7P2011	January 10, 2011		
75P2008	January 4, 2009	13P2011	February 7, 2011		
1P2009	January 26, 2009	21P2011	June 20, 2011		
10P2009	April 21, 2009	24P2011	June 27, 2011		
17P2009	June 1, 2009	27P2011	July 1, 2011		
28P2009	July 13, 2009	30P2011	July 25, 2011		
31P2009	September 14, 2009	31P2011	September 12, 2011		
41P2009	October 13, 2009	33P2011	September 19, 2011		

NOTE:

Amending Bylaw numbers are located in the text of this document to identify that a change has occurred in a Section, Subsection or Clause. Amending Bylaws should be consulted for detailed information. Where the amendment corrected spelling, punctuation or type face, the amending bylaw number has not been noted in the document.

This document is consolidated for convenience only. The official Bylaw and all amendments thereto are available from the City Clerk and should be consulted in interpreting and applying this Bylaw.

Printed by the City Clerk by authority of City Council.

Land Use Planning in the Province of Alberta is regulated by the Municipal Government Act, Part 17, which contains the following purpose statement:

The purpose of this Part and the regulations and bylaws under this Part is to provide means whereby plans and related matters may be prepared and adopted

(a) to achieve the orderly, economical and beneficial development, use of land and patterns of human settlement, and

(b) to maintain and improve the quality of the physical environment within which patterns of human settlement are situated in Alberta,

without infringing on the rights of individuals for any public interest except to the extent that is necessary for the overall greater public interest.

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- (i) their full name and the address for service of any notice to be given to the objector in respect of the objection; and
- (ii) the reason for their objection to the proposed **development**.
- (2) The following **uses** must always be notice posted:
- (a) **Drinking Establishment – Large** in the CC-EIR or the CC-ET districts 26P2010
- (a.1) **Drinking Establishment – Medium** in the C-C1, C-COR1, C-COR2, CC-X or CC-COR districts; 51P2008
- (b) **Drinking Establishment – Small** in the M-H2, M-H3, C-N1, C-N2, C-C1, C-COR1, C-COR2, I-E, CC-X or CC-COR districts; 51P2008
- (c) **Drive Through** in the C-N2, C-C1 or C-COR2 districts;
- (c.1) **Home Based Child Care – Class 2;** 17P2009
- (d) **Home Occupation – Class 2;**
- (e) **Liquor Store** in the C-N1, C-N2, C-C1, C-COR1, C-COR2, I-E, CC-X or CC-COR districts; 51P2008
- (f) **Multi-Residential Development** in the **Developed Area**;
- (f.1) **Night Club** in the CC-EIR district 26P2010
- (g) **Outdoor Café** in the C-N1, C-N2, C-C1, C-COR1, C-COR2, I-E, I-R, S-R, CC-X or CC-COR districts; 51P2008
- (h) **Place of Worship – Large;** 14P2010
- (h.1) **Recyclable Construction Material Collection Depot (temporary);** 14P2010
- (i) **Secondary Suite – Detached Garage;** 12P2010, 14P2010
- (i.1) **Secondary Suite – Detached Garden;** 12P2010, 9P2012
- (j) **Social Organization** in the C-N1, C-N2, C-C1, C-COR1, C-COR2, S-CI or CC-COR districts; and 51P2008, 14P2010
- (k) **Waste Disposal and Treatment Facility.** 14P2010
- (2.1) The following **uses** must be notice posted when **adjacent** to a **parcel** containing a **Dwelling Unit**: 30P2011
- (a) **Digital Third Party Advertising Sign;** and
- (b) **Digital Message Sign.** 4P2013
- (3) The following **uses** must always be notice posted in a **residential district**:
- (a) **Addiction Treatment;**
- (b) **Bed and Breakfast;**
- (c) **Child Care Service;**

- (d) **Community Recreation Facility;**
 - (e) **Custodial Care;**
 - (f) **Indoor Recreation Facility;**
 - (g) **Library;**
 - (h) **Museum;**
 - (i) **Place of Worship – Medium;**
 - (j) **Place of Worship – Small;**
 - (k) **Residential Care;** and
 - (l) **Service Organization.**
- (4) The following **uses** must always be notice posted in a **special purpose district**:
- (a) **Addiction Treatment;**
 - (b) **Child Care Service;**
 - (c) **Custodial Care;**
 - (d) **Place of Worship – Medium;**
 - (e) **Place of Worship – Small;**
 - (f) **Residential Care;** and
 - (g) **Service Organization.**
- (5) The construction of a new **building** or an addition to a **building** for the following **uses** must be notice posted:
- (a) **Assisted Living** in the **Developed Area**;
 - (b) **Duplex Dwelling** when listed as a **discretionary use**;
 - (c) **Semi-detached Dwelling** when listed as a **discretionary use**;
 - (d) **Single Detached Dwelling** when listed as a **discretionary use** in the **Developed Area**; and
 - (e) Any **discretionary use** in the C-N1, C-N2, C-C1, C-COR1, C-COR2, I-E, CC-X, CC-COR, CC-ER, CC-ERR, CC-EMU, CC-EIR, CC-EPR, or CC-ET.
- (6) The **Development Authority** must not notice post any **development permit** applications not set out in subsections (2), (2.1), (3), (4) or (5).

51P2008, 26P2010,
9P2012

30P2011

Division 6: General Provisions Relating to Development Permits

Applications the Development Authority Must Refuse

- 40** The **Development Authority** must refuse a **development permit** application when the proposed **development**:
- (a) is for a **use** that is not listed as either a **permitted** or **discretionary use** in the governing land use district;
 - (b) is for a **use** containing a restriction in its definition that is not met by the proposed **use**;
 - (c) exceeds any of the following requirements where they are specified on a Land Use District Map:
 - (i) maximum **floor area ratio**; and
 - (ii) maximum **units** per hectare;
 - (c.1) exceeds the maximum **building height** when specified on a Land Use District Map except where portions of the **building** exceed the maximum **building height** due to:
 - (i) **grade** variations within the **parcel**;
 - (ii) design elements of the **building** that extend above the **eaveline** where there is no usable floor area associated with the element;
 - (d) does not meet the minimum area requirement to accommodate **commercial multi-residential uses** in the M-X1 and M-X2 Districts unless the **parcel** is located in the **Developing Area** and was designated M-X1 or M-X2 prior to 2010 November 25.
 - (e) is for either a **Contextual Semi-detached Dwelling**, **Contextual Single Detached Dwelling** or a **Multi-Residential Development – Minor**, and does not comply with all of the requirements and rules of this Bylaw; or
 - (f) is for any **sign** containing a **digital display** that would display **copy** shown on the **digital display** using full motion video, or otherwise gives the appearance of animation or movement.

Applications That May Only Be Considered in a Direct Control District

- 41** Where this Bylaw provides that a **use** may only be a listed **use** in a Direct Control District, the **Development Authority** must refuse a **development permit** if it proposes the **use** in a District other than a Direct Control District which lists the **use**.

31P2009

Administrative Cancellation of an Application

- 41.1 (1) In the case of an inactive or non-responsive application the **General Manager** may, in his or her sole and unfettered discretion, cancel a **development permit** application subsequent to acceptance, where he determines that the information provided is not adequate for the **Development Authority** to properly evaluate the application.
- (2) The **General Manager** must provide written notice of the cancellation of the **development permit** application including reasons for the decision to the applicant.
- (3) The fees associated with a **development permit** application cancelled by the **General Manager** may be refunded.

Term of a Development Permit

- 42 A **development permit** remains in effect until:
- (a) the date of its expiry if the **development permit** was issued for a limited time;
 - (b) it is suspended or cancelled; or
 - (c) it lapses upon the failure of the applicant to commence **development** as required under this Division.

Suspension or Cancellation of a Development Permit

71P2008

- 43 (1) The **Development Authority** may suspend or cancel a **development permit** following its approval or issuance if:
- (a) the application contains a misrepresentation;
 - (b) facts have not been disclosed which should have been at the time of consideration of the application for the **development permit**;
 - (c) the **development permit** was issued in error;
 - (d) the requirements or conditions of the **development permit** have not been complied with; or
 - (e) the applicant requests, by way of written notice to the **Development Authority**, the cancellation of the **development permit**, provided that commencement of the **use, development** or construction has not occurred.
- (2) If the **Development Authority** suspends or cancels a **development permit**, the **Development Authority** must provide written notice of the suspension or cancellation to the applicant.
- (3) Upon receipt of the written notice of suspension or cancellation, the applicant must cease all **development** and activities to which the **development permit** relates.

- (d) character of the District where the **sign** is proposed to be located;
 - (e) amount of signage in the nearby surroundings; and
 - (f) extent to which the **sign** does not comply with the rule proposed to be relaxed.
- (2) Where a type of **sign** is listed as a **discretionary use** in a District, the **Development Authority's** exercise of discretion must be guided by the: 9P2012
- (a) test for a relaxation referenced in section 36 where the relaxation of a rule is requested;
 - (b) purpose statement of this Part;
 - (c) rules relating to opportunities for signage;
 - (d) character of the District where the **sign** is sought to be located; and
 - (e) amount of signage in the nearby surroundings.

Rules Governing All Signs

35P2011

- 73 (1) All **signs** regulated by this Bylaw must be located on a **parcel**.
- (2) No **sign**, other than a **Special Event Sign** or an approved **Sign – Class F** or **Sign – Class G**, may display third party advertising.
- (3) Where a rule in this Division provides a maximum height for a **sign**, the height must be measured from **grade** at any point adjacent to:
- (a) a **building** to the highest portion of the **sign** when the **sign** is located on or projects from a **building**; or
 - (b) the **sign** support structure to the highest portion of the **sign** when the **sign** is freestanding.
- (4) A **sign** must not:
- (a) have the position, shape, colour, format or illumination which is similar to a traffic sign, signal or device; or
 - (b) display lights which is similar to lights generally associated with danger or those used by police, fire, ambulance or other emergency vehicles.
- (5) **Signs** in **residential districts** must not be internally illuminated, but may be illuminated indirectly in a manner that prevents the trespass of light onto **adjacent parcels**.
- (6) **Signs**, sign supports and structures for **signs** must be located a minimum of 0.75 metres back from a curb line.

- (7) **Signs** must not be placed in or on a required **motor vehicle parking stall** or **loading stall**, and must be placed so as to not reduce the number of required **motor vehicle parking stalls** or **loading stalls** required pursuant to this Bylaw or a **development permit**.
- (8) **Signs** must not be placed within a **corner visibility triangle** where any part of the **sign** is higher than 0.75 metres and lower than 4.6 metres above the lowest elevation of the **street**.
- (9) **Signs**, sign supports and structures for **signs** must not be located in the required road rights-of-way setbacks as referenced in section 53 and Table 1.
- (10) The **Development Authority** may only relax the requirements in subsection (9) if the **sign owner** agrees, in writing, to remove the **sign** from its location within 30 days of being asked to remove it by the **City**.
- (11) **Signs** may project over sidewalks or road rights-of way provided:
- the **sign owner** agrees in writing to remove the **sign** from its location within 30 days of being asked to remove it by the **City**;
 - the **sign** will have a minimum clearance of 4.6 metres over a **City** owned driveway, **lane** or alley; and
 - the **sign** will have a minimum clearance of 2.4 metres in any instance not referenced in subsection (b).
- (12) Trees and shrubs must not be removed or damaged to erect a **sign**, to make a **sign** more visible, to maintain a **sign**, or to change **copy** on a **sign**.
- (13) The **Development Authority** may only relax the requirement of subsection (12) if the **Development Authority** is satisfied that new trees or shrubs will be planted to replace any trees and shrubs that are removed or damaged and that the new plantings are consistent with any conditions respecting landscaping on a **development permit** for the **parcel** where the **sign** is located.
- (14) When a panel on a multi-panel **sign** or a **sign** structure is removed it must be replaced with a blank panel until such time as a new panel is installed.

Rules Governing Signs containing Digital Displays

- 74 (1) **Copy** shown on a **digital display** must be static and remain in place for a minimum of six (6.0) seconds before switching to the next **copy**.
- (2) The maximum transition time between each digital **copy** must not exceed 0.25 seconds.
- (3) *deleted*

35P2011,
4P2013

4P2013

- (4) **Copy** must not be shown on the **digital display** using full motion video or otherwise give the appearance of animation or movement, and the transition between each digital **copy** must not be displayed using any visible effects, including but not limited to action, motion, fading in and out, dissolving, blinking, intermittent, or flashing light or the illusion of such effects. 4P2013
- (5) **Copy** must not be shown in a manner that requires the **copy** to be viewed or read over a series of sequential **copy** messages on a single **digital display**, or sequenced on multiple **digital displays**. 4P2013
- (5.1) All **signs** containing a **digital display** must be equipped with an ambient light sensor. 4P2013
- (5.2) A **sign** containing a **digital display** must not increase the light levels adjacent to the **digital display** by more than 3.0 LUX above the ambient light level. 4P2013
- (6) The **sign owner** must ensure that while the **sign** is in operation, the light output for the **digital display** must be set in accordance with the following maximum luminance levels when measured from the **sign** face at its maximum brightness: 4P2013
- (a) from sunrise to sunset, 7500 Nits in all districts; and
 - (b) from sunset to sunrise:
 - (i) 500 Nits in the **industrial districts**;
 - (ii) 350 Nits in the C-COR1, C-COR2, C-COR3, C-R1, C-R2, C-R3, S-CRI and S-FUD Districts; and
 - (iii) 300 Nits in all other districts not referenced in subsections (i) and (ii).
- (7) *deleted* 4P2013
- (8) If any component on the **sign** fails or malfunctions in any way or fails to operate as indicated on the approved **development permit** plans, the **sign owner** must ensure that the **sign** is turned off until all components are fixed and operating as required. 4P2013
- (9) The **sign owner** must provide the **Development Authority** with a name and telephone contact information of a person(s) having access to the technology controls for the **sign**, who can be contacted 24 hours a day in the event that the **sign** malfunctions. 4P2013
- (10) *deleted* 4P2013

Maintenance of Signs

35P2011

- 75 (1) A **sign owner** must ensure that its signs do not become unsafe or unsightly.

- (2) Where a **sign** has been defaced, damaged or destroyed the **sign owner** must:
- (a) immediately repair the **sign** to its original condition;
 - (b) replace it with a new **sign** that complies with any applicable **development permit** or the rules of this Bylaw where a **development permit** is not required; or
 - (c) remove the **sign**.
- (3) Where a **sign** is no longer related to a business, event, product or commodity located on the same **parcel** as the **sign**, the **sign** must be removed by the **sign owner** or the owner of the **parcel** on which the **sign** is located.

35P2011

Parcels in Related Function

- 76 Where abutting **parcels** have the appearance and function of a single site by virtue of having cross-access easements, shared parking, connecting internal roadways, or common access points, a **sign** that relates to a **use** on any of the **parcels** will not be considered a **Third Party Advertising Sign** simply because it is located on another **parcel**.

35P2011

Rules Governing Class A Signs

- 77 A **Sign – Class A** does not require a **development permit** when “**Sign – Class A**” is a listed **use** in the District and the **sign** meets all applicable rules.

35P2011

Address Sign

- 78 (1) Where an **Address Sign** is sculpted out of the face of a **building** and is not illuminated, there is no maximum **copy area** restriction.
- (2) Where an **Address Sign** is affixed to a residence or a **private garage**, the maximum **copy area** is 0.30 square metres.
- (3) Where an **Address Sign** is neither sculpted out of a **building** or affixed to a residence or **private garage**, the maximum **copy area** is 1.2 square metres.
- (4) Any proposed **Address Sign** that exceeds the maximum **copy area** set out in this section will be considered a **Fascia Sign** or **Freestanding Sign** and must comply with the rules applicable to those **signs**.

35P2011

Art Sign

- 79 (1) An **Art Sign** may contain a maximum of 10.0 per cent of the area of the **sign** as written **copy**.
- (2) An **Art Sign** may only contain written **copy** acknowledging:
- (a) the name of the business occupying the **building** where the **sign** is located; and

- (b) the name of any individual, organization or business that sponsored or contributed to making the **Art Sign**.
- (3) When an **Art Sign** takes the form of a **Window Sign** it must follow all rules applicable to a **Window Sign** as referenced in section 90.

Banner Sign

35P2011

- 80 (1) A **Banner Sign** may:
- (a) be primarily decorative;
 - (b) temporarily promote the buying or selling of products or services;
 - (c) be used to announce the opening of a business; or
 - (d) temporarily be used in place of a **Fascia Sign**.
- (2) A **Banner Sign** that is used to temporarily promote the buying or selling of products or services or to announce the opening of a business:
- (a) may be erected for a maximum of 90 days in a calendar year; and
 - (b) is limited to one per business provided there is not more than one **Banner Sign** located on a **building** at any one time.
- (3) A **Banner Sign** that is used in place of a **Fascia Sign** may only be placed in the designated signable area and locations referenced in section 92 for a period not exceeding 90 days following the issuance of a **development completion permit** or occupancy permit granted under the Building Permit Bylaw for the **development** to which the **sign** relates.
- (4) A **Banner Sign** may have a maximum **sign area** of 5.0 square metres.
- (5) A **Banner Sign** must not project above, or be located on, the roof of a **building**.
- (6) A **Banner Sign** may be:
- (a) affixed to the wall of a **building**; or
 - (b) freestanding provided it does not exceed 3.0 metres in height when measured from **grade** to the highest part of the **sign**.

Construction Sign

35P2011

- 81 (1) All **Construction Signs** relating to undeveloped **parcels**, or **parcels** where the **development** is being carried out in accordance with a **development permit**:
- (a) may have a total cumulative maximum **sign area** of 6.0 square metres; and

- (b) must be removed within seven days following issuance of the **development completion permit**.
- (2) A **Construction Sign** relating to **parcels** for which a **development permit** is not required, may:
 - (a) in **residential districts**, have a maximum **sign area** of 1.0 square metres;
 - (b) in the **commercial, industrial** and **special purpose** districts, have a maximum **sign area** of 1.5 square metres; and
 - (c) in all cases, be displayed for a maximum of 30 days.

35P2011

Directional Sign

- 82 (1) In **low density residential districts**, a **Directional Sign** must be attached to a **building**.
- (2) A **Directional Sign** must not have any advertising **copy** or slogans, but may have logos and written identification **copy**.
- (3) The maximum **copy area** of a **Directional Sign** is 2.5 square metres.
- (4) A **Directional Sign** may be located anywhere on a **parcel**.
- (5) A maximum of two freestanding **Directional Signs** may be located near any point of ingress or egress to the **parcel** when the **Directional Sign** intends to direct a vehicle or pedestrian onto the **parcel**.
- (6) The maximum height of a freestanding **Directional Sign** is 4.0 metres.

35P2011

Flag Sign

- 83 (1) A **Flag Sign**:
 - (a) may have a maximum **sign area** of 2.0 square metres;
 - (b) is limited to three per **parcel** where the **parcel** has a **frontage** of 30.0 metres or less; and
 - (c) is limited to six per **parcel** where the **parcel** has a **frontage** greater than 30.0 metres.
- (2) A **Flag Sign** and the structures they are on must not extend higher than the maximum height allowed for a **Freestanding Sign** as referenced in section 97.
- (3) A **Flag Sign** must not be located on the roof of a **building**.

35P2011

Gas Bar Sign

- 84 (1) The maximum **sign area** for a **Gas Bar Sign** is 1.0 square metres.
- (2) A **Gas Bar Sign** must not be illuminated.

Pedestrian Sign

35P2011

- 85** (1) Each business in a **building** that is located on the floor closest to **grade** may have one **Pedestrian Sign** provided it does not exceed:
- (a) 1.0 metres in height; and
 - (b) 1.0 square metres in **sign area**.
- (2) A **Pedestrian Sign**:
- (a) may only be displayed during the hours that the business it relates to is open and operating;
 - (b) must not be placed on a public sidewalk; and
 - (c) must not be illuminated.
- (3) A **Pedestrian Sign** must be located within 3.0 metres of a **public entrance** that serves the business to which the **sign** relates unless it is located on a **parcel** in one of the locations referenced in subsection 89(2).

Real Estate Sign

35P2011

- 86** (1) A **Real Estate Sign** may take the form of any other type of **sign** or be incorporated into an existing **Freestanding Sign**.
- (2) When a **Real Estate Sign** is freestanding:
- (a) there must not be more than one **Real Estate Sign** per frontage;
 - (b) the **Real Estate Sign** may have a maximum **sign area** of 1.5 square metres and a maximum height of 2.0 metres above **grade**, if the **frontage** is equal to or less than 30 metres; and
 - (c) the **Real Estate Sign** may have a maximum **sign area** of 3.0 square metres and a maximum height of 3.0 metres above **grade**, if the **frontage** is greater than 30.0 metres.
- (3) When a **Real Estate Sign** takes the form of a **Fascia Sign** it must follow all rules applicable to a **Fascia Sign** as referenced in section 92 and 93.
- (4) When a **Real Estate Sign** takes the form of a **Banner Sign** it:
- (a) must not be located above the third **storey** of a **building**; and
 - (b) must not be erected for more than 90 days in a calendar year.

Special Event Sign

35P2011

- 87** (1) A **Special Event Sign** located in a **low density residential district** may only be located on a **parcel** that does not contain a **Dwelling Unit**.

- (2) A **Special Event Sign** must not contain advertising **copy** beyond **copy** that promotes the special event, but may contain **copy** acknowledging the name of an individual, organization or business that sponsors or contributes to the special event.
- (3) A **Special Event Sign** may take the form of any other types of **sign**.
- (4) A **Special Event Sign** may be displayed for up to 15 days prior to the date of the special event to which it relates and for the duration of the special event, but must not be displayed for more than 30 days in total.

35P2011

Show Home Sign

- 88 (1) A **Show Home Sign** may have a maximum **sign area** of 3.0 square metres.
- (2) The maximum total **sign area** for all **Show Home Signs** on a **parcel** is 6.0 square metres.

35P2011

Temporary Sign

- 89 (1) A **Temporary Sign** must not be located on any **parcel** such that the **copy** on the **sign** is legible from:
 - (a) Airport Trail from 36 Street N.E. east to the **City** Limit;
 - (b) 14 Street from Glenmore Trail to Anderson Road S.W.;
 - (c) Anderson Road;
 - (d) Barlow Trail from Peigan Trail to Deerfoot Trail;
 - (e) Beddington Trail from Country Hills Boulevard to Deerfoot Trail;
 - (f) Country Hills Boulevard from Shaganappi Trail to Beddington Trail;
 - (g) Crowchild Trail;
 - (h) Deerfoot Trail;
 - (i) Glenmore Trail;
 - (j) John Laurie Boulevard from Shaganappi Trail, east to McKnight Boulevard;
 - (k) Macleod Trail from Anderson Road south to the **City** limits;
 - (l) Marquis of Lorne Trail;
 - (m) McKnight Boulevard from Edmonton Trail, east to the **City** limits;
 - (n) McKnight Boulevard from 4 Street N.W. to John Laurie Boulevard;
 - (o) Memorial Drive from Barlow Trail to Edmonton Trail;

- (p) Metis Trail;
 - (q) Peigan Trail;
 - (r) Sarcee Trail N.W. from 34 Avenue N.W. to Glenmore Trail;
 - (s) Shaganappi Trail;
 - (t) The Transportation and Utility Corridor;
 - (u) Spruce Meadows Trail;
 - (v) Trans-Canada Highway from Deerfoot Trail, east to the **City** limits;
 - (w) Trans-Canada Highway from Crowchild Trail to Bowness Road;
 - (x) Trans-Canada Highway from the junction of Home Road, west to the **City** limits;
 - (y) 17 Avenue S.E. from the east **City** limit to Stoney Trail;
 - (z) 114 Avenue S.E. from the east **City** limit to Stoney Trail; and
 - (aa) Symons Valley Road NW from the north **City** limit to 144 Avenue NW.
- (2) A **Temporary Sign** must not be placed on a **parcel** that is located in the following pedestrian corridors:
- (a) 9 Avenue S.E. from 8 Street S.E. to 15 Street S.E.;
 - (b) the south side of 17 Avenue S.E. from 33 Street S.E. to 36 Street S.E.; 9P2012
 - (c) Bowness Road from 47 Street N.W. to 42 Street N.W.;
 - (d) Kensington/Louise Crossing Business Revitalization Zone;
 - (e) Fourth Street Business Revitalization Zone;
 - (f) Marda Loop Business Revitalization Zone;
 - (g) Uptown 17 Business Revitalization Zone; and
 - (h) Victoria Park/First Street S.W. Business Revitalization Zone; 4P2013
 - (i) Bowness Road from 62 Street N.W. to 66 Street N.W. 4P2013
- (2.1) A **Temporary Sign** must not be placed on a **parcel** where an approved **Digital Message Sign** is operating. 4P2013
- (3) A **Temporary Sign** must be stabilized and anchored in a way that ensures it will not be unintentionally moved, blown over or dislocated.
- (4) Sandbags and guy wires may only be used to stabilize or anchor a **Temporary Sign** if the **sign** is located on a hard surface.

- (5) A **Temporary Sign** must not be located within 7.5 metres of a motor vehicle access to a *parcel*.
- (6) In *residential districts*, the maximum **sign area** of a **Temporary Sign** is:
- (a) 1.0 square metre if a **Dwelling Unit** is located on the *parcel* where the **Temporary Sign** is located; and
 - (b) 3.0 square metres if there are no **Dwelling Units** located on the *parcel* where the **Temporary Sign** is located, with the exception of election signs.
- (7) In all other Districts not addressed by subsection (6), the maximum **sign area** of a **Temporary Sign** is:
- (a) 1.5 square metres if the **frontage** of the *parcel* where the **Temporary Sign** is located is 30.0 metres or less; and
 - (b) 5.5 square metres if the **frontage** of the *parcel* where the **Temporary Sign** is located is greater than 30.0 metres.
- (8) The maximum height of a **Temporary Sign** is:
- (a) 1.5 metres if the **sign area** is 2.5 square metres or less;
 - (b) 2.0 metres if the **sign area** is greater than 2.5 square metres, but less than 3.0 square metres; and
 - (c) 3.0 metres if the **sign area** is 3.0 square metres or more.
- (9) A **Temporary Sign** with a **sign area** greater than 1.5 square metres must be located on a **Temporary Sign Marker** that has been approved in accordance with the rules for **Sign – Class E** and must:
- (a) be no further than 1.0 metres away from the **Temporary Sign Marker**; and
 - (b) not be closer to the *street* than the **Temporary Sign Marker**.
- (10) Unless otherwise referenced in subsection (11) a maximum of one **Temporary Sign** may be located on a *parcel*.
- (11) Where a *parcel* has a **frontage**:
- (a) less than or equal to 75.0 metres, a maximum of one **Temporary Sign** may be located on that *parcel*;
 - (b) greater than 75.0 metres, but less than or equal to 200.0 metres, a maximum of two **Temporary Signs** may be located on that *parcel*; and
 - (c) greater than 200.0 metres, a maximum of three **Temporary Signs** be located on that *parcel*.

Window Sign

- 90** (1) The total **copy area** of one or more **Window Signs** must not exceed 30.0 per cent of the window area. 35P2011
- (2) For the purposes of subsection (1), “window area” includes all contiguous panes of glass, including panes of glass that would be contiguous if not separated by mullions, but does not include contiguous panes of glass on a doorway.

Rules Governing Class B Signs

35P2011

- 91** A **Fascia Sign** does not require a **development permit** when:
- (a) **Sign – Class B** is listed as a **permitted use** in the District;
 - (b) the **sign area** is not larger than 1.5 square metres; and
 - (c) the **sign** meets all applicable rules.

Designated Signable Area and Locations for Fascia Signs

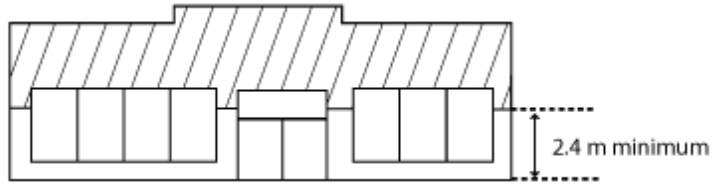
36P2011

- 92** (1) Unless otherwise referenced in subsections (4) and (5), **Fascia Signs** must be located within the designated signable area described in this section.
- (2) For a single or two **storey building**:
- (a) the upper limit of the designated signable area is:
 - (i) the **eaveline**, or
 - (ii) if there is a parapet then the upper edge of the parapet; and
 - (b) the lower limit of the designated signable area is 2.4 metres above **grade**.
- (3) For a **building** that exceeds two **storeys**:
- (a) the upper limit of the designated signable area is the floorline of the third **storey**; and
 - (b) the lower limit of the designated signable area is 2.4 metres above **grade**.
- (4) A **Fascia Sign** may be located above the second **storey** provided:
- (a) the **sign** consists of individual letters, symbols or logos that are directly attached to the **building face**;
 - (b) there is no more than one **sign** per **building face** above the second **storey**; and
 - (c) the **sign area** does not exceed 2.5 per cent of the area formed by multiplying the clearance of the **sign** from **grade** by the width of the **building**.

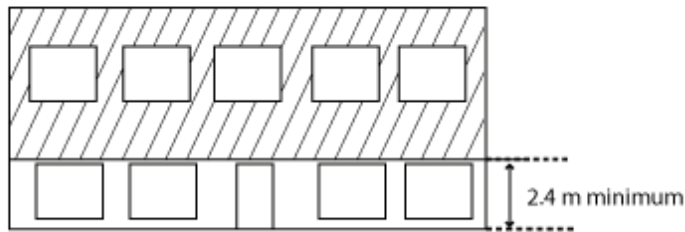
- (5) A **Fascia Sign** may be located below the designated signable area referenced in subsections (2) and (3) provided:
- (a) the **sign** consists of individual letters, symbols or logos that are directly attached to the **building**;
 - (b) the portion of the **sign** below the signable area occupies a maximum of 30.0 per cent of the area of the wall of the **building** below the signable area; and
 - (c) the **copy area** of the **sign** below the designated signable area is less than 9.3 square metres.

- (6) The following diagrams illustrate the rules of subsections (2), (3) and (4):

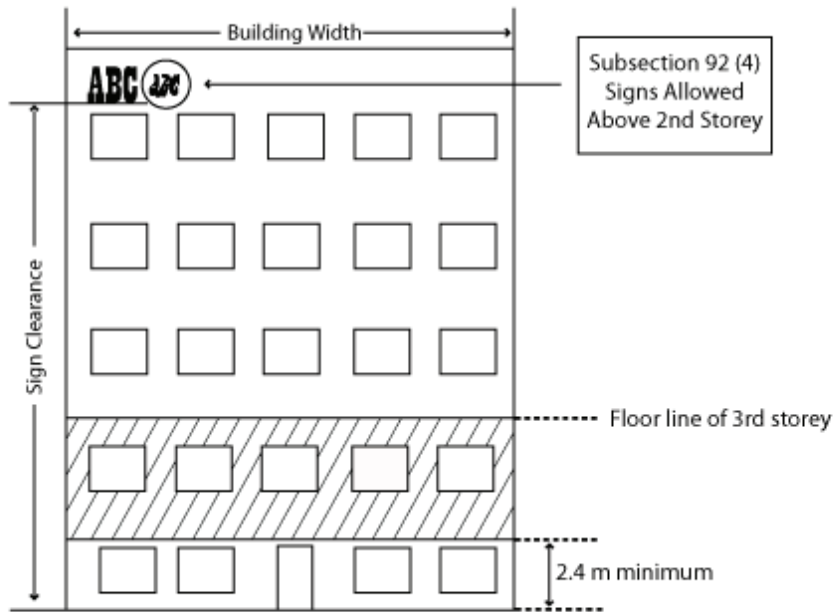
Sign Illustration 3:
Designated Signable Area
Subsections 92(2), (3) and (4)



Single Storey



Two Storey



Over Two Storeys

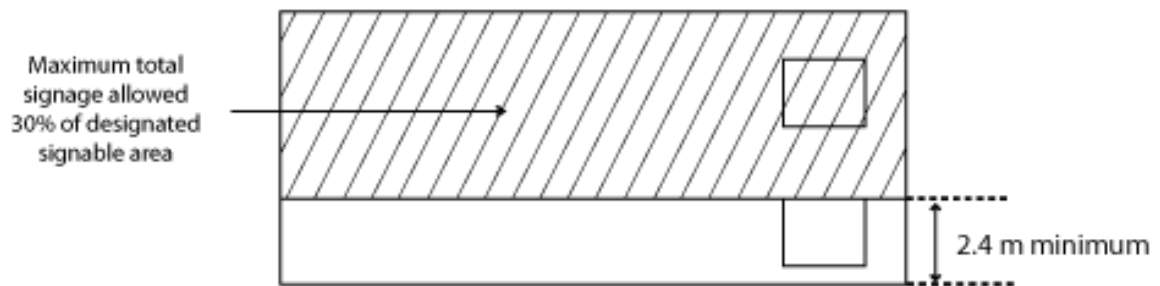
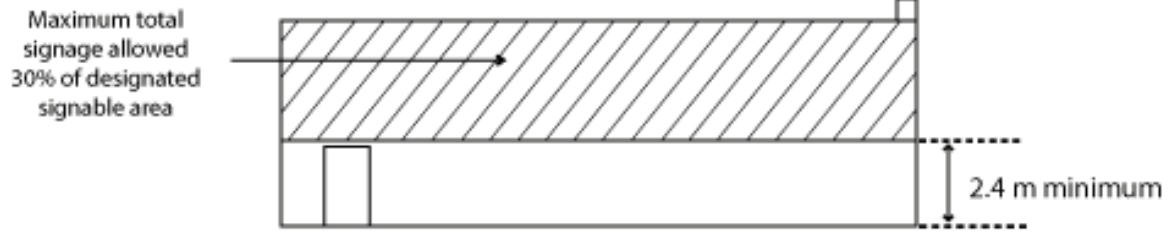


35P2011

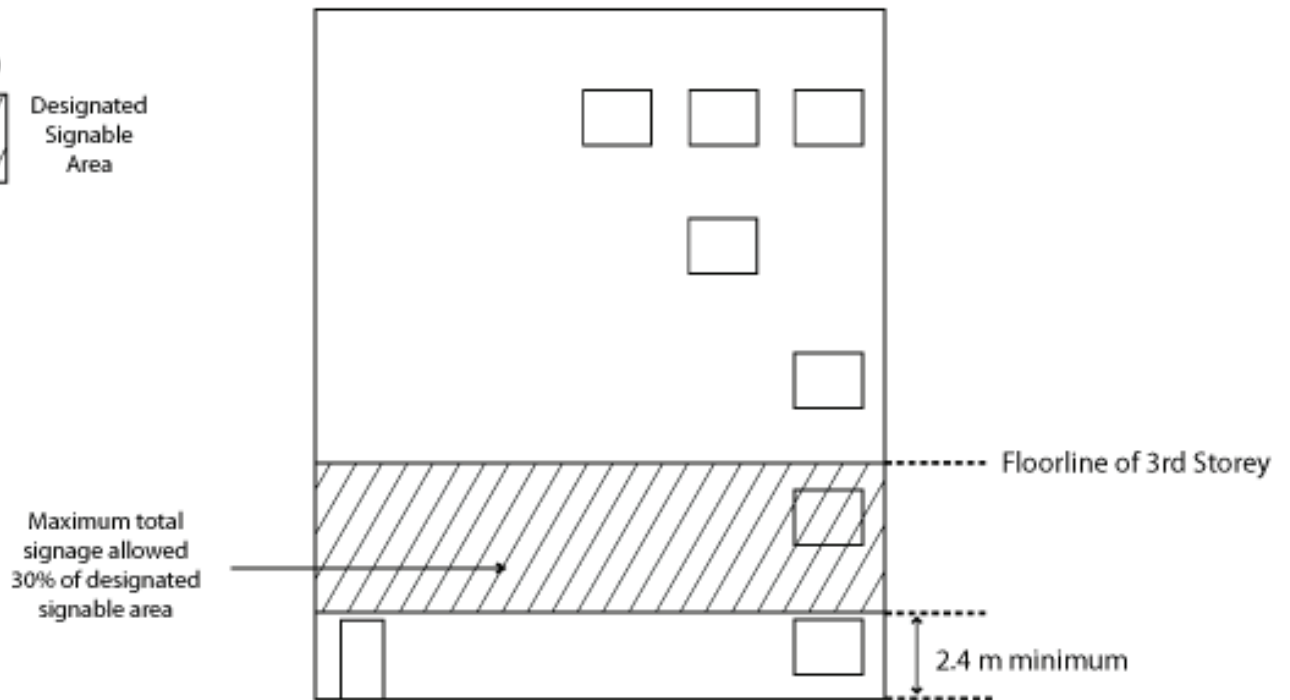
Rules for Fascia Signs

- 93**
- (1) A **Fascia Sign** does not have a maximum *sign area* when located on a **primary building wall** and within the designated signable area on that wall.
 - (2) The maximum total *sign area* for all **Fascia Signs** located on a **secondary building wall** is 30.0 per cent of the designated signable area on that wall.
 - (3) A **Fascia Sign** located on a **secondary building wall** may be illuminated, but must only be indirectly illuminated when the *copy* of the *sign* is visible from:
 - (a) an **adjacent parcel** designated as a **residential district**; or
 - (b) a **Park** or **Natural Area**.
 - (4) The following diagrams illustrate the rule in subsection (2).

Sign Illustration 4:
Sign Area on Secondary Building Wall
Subsection 93(2)



LEGEND



35P2011

Rules Governing Class C Signs

- 94 (1)** A **development permit** is not required to add additional panels to a legally existing **Freestanding Sign** when:
- (a) the **Freestanding Sign** was previously approved through a **development permit**;
 - (b) the panel sought to be added is the same length as any message panels already on the **Freestanding Sign**;
 - (c) the panel does not extend beyond or protrude from the outer limits of the existing sign structure; and
 - (d) the addition of the panel would not result in the **Freestanding Sign** violating any rules respecting maximum height, **copy**, clearance or location or any conditions of the approved **development permit** for the **Freestanding Sign**.

35P2011

Rules for Freestanding Signs

- 95 (1)** A **Freestanding Sign** must not interfere with vehicle parking or traffic circulation.
- (2)** The electrical power supply to a **Freestanding Sign** must be located underground.
- (3)** Anchor bolts securing the base of a **Freestanding Sign** must be permanently covered.
- (4)** A proposed **Freestanding Sign** must be located a minimum of 30.0 metres from any other **Freestanding Sign** located on an **adjacent parcel** that is facing the same oncoming traffic.

35P2011

Number of Freestanding Signs

- 96 (1)** Unless otherwise referenced in subsections (2) and (3), a **parcel** may have a maximum of one **Freestanding Sign** facing each **street** that provides access to the **parcel**.
- (2)** Where a **parcel** has a **frontage** equal to or greater than 200.0 metres, one additional **Freestanding Sign** for every 200.0 metres of **frontage** is allowed on the applicable **frontage** in addition to the **Freestanding Sign** allowed in accordance with subsection (1).
- (3)** Where a **parcel** is designated the C-R2 or C-R3 District, two additional **Freestanding Signs** are allowed per **frontage** in addition to those **Freestanding Signs** allowed in accordance with subsections (1) and (2).

35P2011

Size and Height Restrictions for Freestanding Signs

- 97 (1)** In the C-N1, C-N2 and C-C1 Districts:
- (a) the maximum **sign area** of a **Freestanding Sign** is 9.5 square metres; and
 - (b) the maximum height of a **Freestanding Sign** is 6.0 metres.

- (2) In the C-COR3 District:
- (a) the maximum **sign area** of a **Freestanding Sign** is 18.5 square metres; and
 - (b) the maximum height of a **Freestanding Sign** is 12.2 metres.
- (3) In all other **commercial** and in all **industrial districts**:
- (a) the maximum **sign area** of a **Freestanding Sign** is 14.0 square metres; and
 - (b) the maximum height of a **Freestanding Sign** is 9.0 metres.
- (4) In the CC-MH, CC-MHX, M-H1, M-H2, M-H3, M-X1 and M-X2 Districts where the **parcel** contains **commercial multi-residential uses**:
- (a) the maximum **sign area** for a **Freestanding Sign** is 7.0 square metres; and
 - (b) the maximum height of a **Freestanding Sign** is 6.0 metres.
- (5) In the **low density residential districts** and the M-CG, M-C1, M-C2, M-G, M-1 and M-2 Districts:
- (a) the maximum **sign area** of a **Freestanding Sign** is 5.0 square metres; and
 - (b) the maximum height of a **Freestanding Sign** is 4.0 metres.
- (6) In the **special purpose districts**:
- (a) the maximum **sign area** of a **Freestanding Sign** is 7.0 square metres; and
 - (b) the maximum height of a **Freestanding Sign** is 6.0 metres.

Rules Governing Class D Signs

35P2011

- 98 (1) A **development permit** is required to erect a new canopy, awning, marquee or projecting structure intended to display a **Sign – Class D** and must follow any applicable dimensional standards referenced in sections 99, 100, 101 and 102.
- (2) A **development permit** is not required for a change in **copy** for a **Sign – Class D** when the canopy, awning, marquee or projecting structure legally exists even if the applicable sign structure does not meet the dimensional standards referenced in sections 99, 100, 101 and 102.

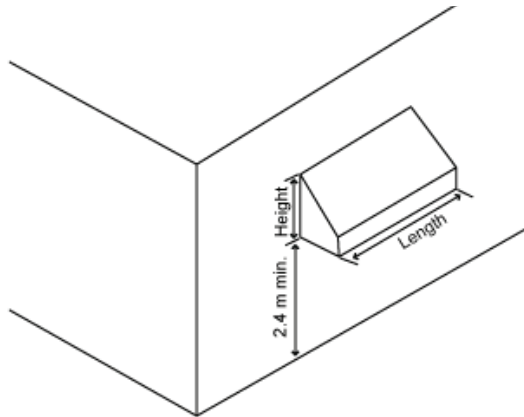
Rules for Canopy Signs

35P2011

- 99 (1) The **copy area** on a **Canopy Sign** must not exceed 50.0 per cent of the total area of the canopy which will be measured by the vertical height of the canopy multiplied by the length of the canopy or awning.

- (2) The **Canopy Sign** must not extend beyond the structure on which it is displayed.
- (3) A structure used to display **Canopy Signs** must:
- have a minimum clearance of 2.4 metres from **grade**;
 - not extend any further than the line on which street light or power line poles are located;
 - not extend further than 2.4 metres from the wall of the **building** to which it is attached; and
 - not exceed 1.5 metres in height measured from the lowest point of the structure to the highest point of the structure.
- (4) The following diagram illustrates the rules in subsection (1) and (3)(a).

Sign Illustration 4:
Rules for Canopy Signs
Subsections 99(1) and (3)(a)



35P2011

Rules for Signs under Canopies

- 100** **Signs** hanging or attached under canopies and other **building** projections:
- must have a minimum clearance of 2.4 metres from **grade**;
 - may be a maximum of 0.30 metres in height;
 - may have a maximum **sign area** of 1.0 square metres; and
 - must be a minimum of 4.5 metres from each other.

35P2011

Rules for Projecting Signs

- 101** (1) The maximum number of **Projecting Signs** a business may have on a **primary building wall** is one.
- (2) The edge of a **Projecting Sign** closest to the wall of the **building** to which it is attached must be within 0.30 metres of that wall.

- (3) Unless otherwise referenced in subsection (4), the maximum height of a **Projecting Sign** is 6.0 metres from **grade** when measured to the top of the **sign**.
- (4) Where a **Projecting Sign** relates to a **Hotel, Retail and Consumer Service** or a **Parking Lot – Structure** with a height of 18.5 metres or greater, the maximum height of the **Projecting Sign** is 21.5 metres above **grade** so long as:
 - (a) the **sign** does not project more than 2.0 metres from the **building**; and
 - (b) the **sign area** is 18.5 square metres or less.
- (5) The minimum clearance between the bottom of a **Projecting Sign** and **grade** is 2.4 metres.

Size Restrictions for Projecting Signs

35P2011

- 102**
- (1) In the C-N1, C-N2, C-C1, CC-MH, CC-MHX, M-H1, M-H2, M-H3, M-X1 and M-X2 Districts, the maximum **sign area** for a **Projecting Sign** is 2.3 square metres.
 - (2) In the C-COR3 District, the maximum **sign area** for a **Projecting Sign** is 9.3 square metres.
 - (3) In all other **commercial** and **industrial districts**, the maximum **sign area** for a **Projecting Sign** is 4.5 square metres.
 - (4) In all other Districts not referenced in subsections (1) through (3), the maximum **sign area** for a **Projecting Sign** is 1.0 square metres.

Rules Governing Class E Signs

35P2011

- 103** Every **Sign – Class E** requires a **development permit**.

Digital Message Sign

35P2011, 4P2013

- 104**
- (1) Unless otherwise referenced in subsection (2), a **Digital Message Sign** may only be approved in a **commercial district, industrial district, S-R** or **CC-ER** District.
 - (2) A **Digital Message Sign** advertising events, activities or services offered, may only be approved in the low-density residential districts, multi-residential districts, CC-MH CC-MHX, S-SPR, S-CS, S-CI, S-URP, CC-EMU, CC-ET, CC-EPR, CC-EIR and CC-ERR Districts, when they are associated with one of the following uses:
 - (a) **Community Recreation Facility;**
 - (b) **Indoor Recreation Facility;**
 - (c) **Library;**
 - (d) **Museum;**

- (e) **Outdoor Recreation Area;**
 - (f) **Park;**
 - (g) **Place of Worship – Large;**
 - (h) **Place of Worship – Medium;**
 - (i) **Place of Worship – Small;**
 - (j) **School – Private;**
 - (k) **School Authority – School;**
 - (l) **School Authority Purpose – Major; and**
 - (m) **School Authority Purpose – Minor.**
- (3) A **Digital Message Sign** must be located at least 300.0 metres from any other **Digital Message Sign** or **Digital Third Party Advertising Sign** when measured from the closest point of the **sign** containing the **digital display** to the closest point of another **sign** containing the **digital display** when the **signs** are facing the same oncoming traffic.
- (4) Subsection (3) does not apply to a **Digital Message Sign** with **copy** that only displays the date, time, temperature, motor vehicle fuel price or a **Drive Through** menu board.
- (5) A **Digital Message Sign** must not be located on a **parcel adjacent** to and legible from Deerfoot Trail.
- (6) A **Digital Message Sign**:
- (a) where located in a **commercial district, industrial district, S-R or CC-ER District** has a maximum **sign area**:
 - (i) of 5.0 square metres when attached to a **building**;
 - (ii) not exceeding the lesser of 2.5 square metres or 30.0 per cent of the window area, where used as a **Window Sign**; and
 - (iii) of 50 per cent of the **sign area** of a **Freestanding Sign**; and
 - (b) where located in a **low-density residential district, multi-residential district, CC-MH, CC-MHX, S-SPR, S-CS, S-CI, S-URP, CC-EMU, CC-ET, CC-EPR, CC-EIR and CC-ERR Districts**, has a maximum sign area of 1.0 square metres.
- (7) Where the **digital display** of a **Digital Message Sign** is visible from and located within 125.0 metres of a **building** containing a **Dwelling Unit**, the **sign** must not operate, or must only display a black screen when located in:
- (a) a **commercial district, industrial district, S-R or CC-ER District**, between 11 p.m. and 6 a.m.; or

- (b) one of the districts and associated with one of the **uses** listed in subsection (2), between 10 p.m. and 7 a.m.
- (8) A **Digital Message Sign**, or any **digital copy** on a **Digital Message Sign** must not be located on or attached to a roof of a **building**.
- (9) The **Development Authority** must not approve any **sign** containing a **digital display** with a **sign area** greater than 2.0 square metres if the **sign** is located less than 30.0 metres from an intersection or railway crossing.
- (10) The electrical power supply to a **Digital Message Sign** must be provided underground.
- (11) A **Digital Message Sign** may display **copy** that acknowledges sponsors of activities or programs when the **sign** is associated with one of the following uses:
- (a) **Community Recreation Facility;**
 - (b) **Indoor Recreation Facility;**
 - (c) **Library;**
 - (d) **Museum;**
 - (e) **Outdoor Recreation Area;**
 - (f) **Park;**
 - (g) **Place of Worship – Large;**
 - (h) **Place of Worship – Medium;**
 - (i) **Place of Worship – Small;**
 - (j) **School – Private;**
 - (k) **School Authority – School;**
 - (l) **School Authority Purpose – Major; and**
 - (m) **School Authority Purpose – Minor.**
- (12) A **development permit** for a **Digital Message Sign** may only be issued for a period not exceeding three (3) years, except where **copy** only displays the date, time, temperature, motor vehicle fuel price, or **Drive Through** menu board.
- (13) Prior to a **development permit** expiring for a **Digital Message Sign**, and upon receipt of a new **development permit** application for the same **Digital Message Sign**, the **Development Authority**:
- (a) must ensure the location of the **Digital Message Sign** does not interfere with information signs in road rights-of-way;
 - (b) must, when a **sign** is located in a district referenced in subsection (1), apply the rules referenced in subsection (7); and

- (c) may approve the **development permit** for a **Digital Message Sign** that was approved prior to March 1, 2013, and is adjacent to Deerfoot Trail.”

35P2011

Inflatable Sign

- 105** (1) An **Inflatable Sign** is not allowed in those locations referenced in subsections 89(1) or 89(2).
- (2) An **Inflatable Sign** must not be located on the roof of any **building** or structure.
- (3) An **Inflatable Sign** must be tethered or anchored and must touch the surface to which it is anchored.
- (4) An **Inflatable Sign** must not extend higher than the maximum height allowed for a **Freestanding Sign** as referenced in section 97.
- (5) Only one **Inflatable Sign** may be located on a **parcel** at any time.
- (6) The maximum number of **Inflatable Signs** that may be on the same **parcel** in a calendar year is two.
- (7) The maximum time period an **Inflatable Sign** may be displayed on a **parcel** is 30 days.

35P2011

Painted Wall Sign

- 106** (1) A **Painted Wall Sign** may be located anywhere on a **building** wall.
- (2) If a **Painted Wall Sign** is removed, the wall it was displayed on must be refinished to be consistent with the rest of the **building**.

35P2011

Roof Sign

- 107** (1) A **Roof Sign** may be approved only in the following Districts:
- (a) all **commercial districts**;
- (b) all **industrial districts**; and
- (c) the S-CI or S-SPR Districts.
- (2) A **Roof Sign** may only identify, by name or symbol, the **use**, business or occupant of the **building** on which the **sign** is located.
- (3) Supports and structures used for a **Roof Sign** must not be visible.
- (4) A **Roof Sign** and the supports for a **Roof Sign**, must not extend beyond the maximum **building height** applicable to the District where the **sign** is located.
- (5) The **sign area** of all **Roof Signs** on each face of a **building** must not exceed 2.5 per cent of the area formed by multiplying the clearance of the **sign** from **grade** by the width of the **building**.

Rotating Sign

- 108 (1) A **Rotating Sign** may only be approved in **commercial** and **industrial districts**. 35P2011
- (2) A **Rotating Sign** must not exceed the maximum height and maximum **sign area** allowed for a **Freestanding Sign** as referenced in section 97.

Temporary Sign Markers

- 109 (1) A **Temporary Sign Marker** is not allowed in those locations where a **Temporary Sign** is not allowed as referenced in subsections 89(1) and 89(2). 35P2011
- (2) A **Temporary Sign Marker** must be:
- (a) constructed of concrete, landscape pavers or similar hard surfacing material;
 - (b) constructed of a different surfacing material than the surfacing surrounding it so that the marker clearly stands out in its surroundings;
 - (c) maintained so as to always be visible and clear of obstructions;
 - (d) a minimum of 0.4 square metres; and
 - (e) anchored or set into the ground.
- (3) The number of **Temporary Sign Markers** allowed on a **parcel** must not exceed the number of **Temporary Signs** allowed on the applicable **parcel** as referenced in subsections 89(10) and 89(11).
- (4) A **Temporary Sign Marker** must not be located within 7.5 metres of a motor vehicle access to a **parcel**.
- (5) If a **Temporary Sign** is intended to be illuminated, the **Temporary Sign Marker** must have an underground power supply.
- (6) A **Temporary Sign Marker** must be accessible from the **parcel** on which it is located so that no person has to cross a different **parcel**, or **City** owned boulevard in order to install, do maintenance on, or remove a **Temporary Sign**.

Rules Governing Class F Signs – Third Party Advertising Signs

- 110 *deleted* 4P2013

Prohibited Locations For Third Party Advertising Signs

- 111 (1) *deleted* 71P2008,
28P2009
- (2) *deleted* 4P2013

30P2011

(3) Third Party Advertising Signs are prohibited on any site where the **sign** is positioned such that the **copy** on the **sign** is legible from:

- (a) 14 Street N.W. from John Laurie Boulevard, north to Country Hills Boulevard;
- (b) 14 Street S.W. from Glenmore Trail S.W., south to Canyon Meadows Drive S.W.;
- (c) 52 Street East, from 17 Avenue S.E., north to McKnight Boulevard;
- (d) 85 Street N.W. from Bowness Road, north to Bearspaw Dam Road;
- (e) 87 Street N.W. from Bearspaw Dam Road, north to Nose Hill Drive;
- (f) 17 Avenue South from the eastern **City** limit, west to the Canadian National Railway crossing of 17 Avenue South near 52 Street S.E.;
- (g) 32 Avenue N.E. from 36 Street N.E., east to the **City** limits;
- (h) 64 Avenue N.E. from 36 Street N.E., east to the **City** limits;
- (i) 96 Avenue N.E. from Harvest Hills Boulevard to Deerfoot Trail;
- (j) 144 Avenue N.W.;
- (k) 162 Avenue S.W. from 37 Street S.W., east to Macleod Trail;
- (k.1) Airport Trail;
- (l) Anderson Road;
- (m) Barlow Trail from the north **City** limits, south to the junction of McKnight Boulevard;
- (n) Bearspaw Dam Road from 87 Street N.W., east to 85 Street N.W.;
- (o) Beddington Trail;
- (p) Bow Bottom Trail;
- (q) Bow Trail from the junction of Sarcee Trail S.W., east to the junction of Crowchild Trail;
- (r) Canyon Meadows Drive;
- (s) Chaparral Boulevard;
- (t) Country Hills Boulevard;
- (u) Crowchild Trail;

4P2013

4P2013

- (v) Deerfoot Trail;
- (w) Falconridge Boulevard N.E.;
- (x) Glenmore Trail from Elbow Drive S.W., west to the **City** limits;
- (y) Glenmore Trail from the Bow River, east to Ogden Road S.E.;
- (z) Harvest Hills Boulevard;
- (aa) Heritage Drive from 14 Street S.W., east to Haddon Road S.W.;
- (bb) Heritage Drive from Bonaventure Drive S.E., east to Blackfoot Trail;
- (cc) John Laurie Boulevard from Nose Hill Drive, east to McKnight Boulevard;
- (dd) Macleod Trail from 162 Avenue S.W., south to the **City** limits;
- (ee) McKenzie Lake Boulevard S.E.;
- (ff) McKenzie Towne Boulevard S.E.;
- (gg) McKenzie Towne Drive S.E.;
- (hh) McKnight Boulevard from Deerfoot Trail east to Barlow Trail and from 36 Street N.E., east to the **City** limits;
- (ii) Memorial Drive N.E. from 39 Street S.E., east to the **City** limits;
- (ii.1) Metis Trail;
- (jj) Nose Hill Drive;
- (kk) Peigan Trail;
- (ll) Sarcee Trail N.W. from Crowchild Trail, north to the Transportation and Utility Corridor;
- (mm) Sarcee Trail from the Trans-Canada Highway, south to the junction of Glenmore Trail and from Southland Drive, south to the **City** limits;
- (nn) Shaganappi Trail;
- (oo) Shawnessy Boulevard from west **City** limits, east to Shawnessy Drive S.W.;
- (pp) Southland Drive from west **City** limits, east to Haddon Road S.W.;
- (qq) Southland Drive from Bonaventure Drive S.E., east to Deerfoot Trail;
- (rr) Sun Valley Boulevard from Macleod Trail, east to Chaparral Boulevard;

4P2013

- (ss) the Transportation and Utility Corridor;
- (tt) Trans-Canada Highway from the Bow River, west to the **City** limits; or
- (uu) Trans-Canada Highway from 6 Street N.E., east to the **City** limits.

(4) **Third Party Advertising Signs** are prohibited on sites **adjacent** to Bowness Road from 62 Street N.W. to 65 Street N.W.

(5) **Third Party Advertising Signs** are prohibited on **street** or utility right-of-way.

4P2013

(6) **Third Party Advertising Signs** must be a minimum of 450.0 metres from:

- (a) major parks, as referenced in section 115;
- (b) escarpments and pathways;
- (c) riverbanks; and
- (d) natural areas,

when the copy is visible.

4P2013

(7) Notwithstanding subsection 111(3)(tt), existing **Third Party Advertising Signs** positioned such that the **copy** is legible from the Trans Canada Highway between the Bow River and Bowfort Road and approved prior to November 19, 1990 may be renewed from time to time in accordance with subsections 114 (10) and (11).

4P2013

(8) Notwithstanding subsection 111(3)(y) and (uu), existing **Third Party Advertising Signs** positioned such that the **copy** is legible from Glenmore Trail S.E. or from the Trans-Canada Highway between 6 Street N.E. and 36 Street N.E. respectively, may be renewed from time to time in accordance with subsections 114 (10) and (11).

(9) Notwithstanding subsection 111(3), freestanding-flush and wall-mounted **Third Party Advertising Signs** in **commercial** or **industrial districts** may be allowed along those public thoroughfares referred to in subsections 111(3)(f)(q)(u) and (nn) where:

- (a) the **sign** is contained within the line and form of the **building** to which it is attached;
- (b) the **sign** is not positioned such that it can be viewed from a land use district other than a **commercial** or **industrial district**; and
- (c) the **sign area** does not exceed 19.0 square metres.

- (10) Notwithstanding subsection 112(4), where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of subsection 111(4), it may be renewed from time to time in accordance with subsections 114 (10) and (11). 4P2013
- (11) Notwithstanding subsections 111(3)(hh) and (kk), where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of subsections 111(3)(hh) and (kk), it may be renewed from time to time in accordance with subsections 114 (10) and (11). 4P2013
- (12) Unless otherwise reference in subsection (13), and upon receipt of a new **development permit** application for the same **Third Party Advertising Sign**, no **Third Party Advertising Sign** may be approved within the Inglewood Main Street Area after November 9, 1992 4P2013
- (13) A **development permit** for a **Third Party Advertising Sign** may be approved in the Inglewood Heritage Main Street Area if such sign replaces an existing **Third Party Advertising Sign** of the same or greater area at the same or another location in the Inglewood Heritage Main Street Area provided always that the approval of such a **sign** may only be allowed where it will result in a visual improvement to the character and streetscape of the area and either:
- (a) a reduction in the overall number of **Third Party Advertising Sign** faces in such area; or
 - (b) the design is appropriate for enhancing the specific location.
- (14) A **development permit** for a **Third Party Advertising Sign** may only be approved in the Mainstreet portion of Bowness Road NW when such a sign:
- (a) replaces an existing **Third Party Advertising Sign** of the same or greater area at the same location provided; and
 - (b) results in upgrading of the quality of the proposed sign.

Siting of Third Party Advertising Signs

- 112 (1) A **Third Party Advertising Sign** must not be located within 30.0 metres of any **Freestanding Identification Sign**, facing the same oncoming traffic, except where the separation is between existing **signs** approved prior to November 19, 1990. 4P2013
- (2) A **Third Party Advertising Sign** must be removed from a **parcel** upon expiry of the **development permit** for such **sign** if a **development permit** application for a **Freestanding Identification Sign** is approved within 30.0 metres of the **Third Party Advertising Sign**. 4P2013
- (3) A **Third Party Advertising Sign** must not be located within 75.0 metres of any other **Third Party Advertising Sign** facing the same on-coming traffic and must not result in more than two (2) freestanding **Third Party Advertising Signs** greater than 4.6 metres

in height and 4.5 square metres in area within a 225.0 metre radius of each other facing the same **street**, except:

- (a) where the separation is between an existing **Third Party Advertising Sign**, approved prior to June 19, 2000, one of which is the subject of an application for renewal of a **development permit**;
- (b) for a **Third Party Advertising Sign** located on the same structure; or
- (c) for a **Third Party Advertising Sign**, less than 4.6 metres in height and 4.5 square metres in area, where the separation must be 30.0 metres.

(4) Subject to subsections (1) and (3), a **Third Party Advertising Sign**, less than 4.6 metres in height and 4.5 square metres in area, must not be located closer than 30.0 metres to any other **Third Party Advertising Sign** less than 4.6 metres in height and 4.5 square metres in area.

(5) A **Third Party Advertising Sign** must be located such that no portion is less than 6.0 metres from any **property line adjacent** to a public thoroughfare except for **Third Party Advertising Signs** less than 4.6 metres in height and 4.5 square metres in area.

4P2013

(6) Notwithstanding subsection (5), where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of subsection (5), it may be renewed from time to time in accordance with subsections 114 (10) and (11).

(7) Trees required under an approved **development permit** shall not be removed or altered in any way to accommodate the placement or visibility of a **Third Party Advertising Sign**.

4P2013

(8) A **Third Party Advertising Sign** must not be located on, or attached to, a roof of a **building**.

(9) A freestanding **Third Party Advertising Sign** must be separated from:

- (a) a **Directional Sign**, exceeding 3.0 square metres in **sign area**, in a **street** right-of-way;
- (b) a **street** intersection or railway crossing; and
- (c) the curblineline or edge of a **major street, expressway** or freeway; to the satisfaction of the General Manager Transportation or his delegate.

4P2013

Height and Size of Third Party Advertising Signs

113 (1) The maximum height of a wall-mounted or a freestanding-flush **Third Party Advertising Sign** is 10.5 metres and it must not extend above the **eaveline**.

- (2) The maximum height of a freestanding **Third Party Advertising Sign** is 8.3 metres, and if any portion of a freestanding **Third Party Advertising Sign** is located within 6.5 metres of a **building** less than 8.3 metres in **height**, the **sign** must not exceed the height of that **building** or 6.5 metres, whichever is greater.
- (2.1) In the C-COR1, C-COR2, CC-X and CC-COR Districts, where located outside of pedestrian oriented areas as referenced in subsection 113 (6), the maximum height of a **Third Party Advertising Sign** is 4.6 metres and the maximum **sign area** is 4.5 square metres. 4P2013
- (3) The dimensions of the **sign area** of a **Third Party Advertising Sign** must not exceed a vertical dimension of 5.8 metres by a horizontal dimension of 7.0 metres, with allowance for a 1.5 metre cut-out to the top and face and a 0.70 metre cut-out to the sides and bottom of the **Third Party Advertising Sign**.
- (4) The maximum area of a **Third Party Advertising Sign** must not exceed 25.0 square metres and only one face of a double-faced **sign** may be used to calculate **sign area**.
- (5) Where an existing **Third Party Advertising Sign** complies with this Bylaw, except for the provisions of this section, it may be renewed from time to time in accordance with subsections 114 (10) and (11). 4P2013
- (6) **Third Party Advertising Signs** are prohibited in the following pedestrian oriented areas: 4P2013
- (a) 9 Avenue S.E. from 8 Street S.E. to 15 Street S.E.;
 - (b) 17 Avenue S.E. from 26 Street S.E. to 61 Street S.E.;
 - (c) Bowness Road from 47 Street N.W. to 42 Street N.W. and from 62 Street N.W. to 66 Street N.W.;
 - (d) Fourth Street Business Revitalization Zone;
 - (e) Kensington/Louise Crossing Business Revitalization Zone;
 - (f) Marda Loop Business Revitalization Zone;
 - (g) Uptown 17 Business Revitalization Zone; and
 - (h) Victoria Park/First Street S.W. Business Revitalization Zone, except for Olympic Way S.E.

General Rules for Third Party Advertising Signs

4P2013

- 114 (1) The applicant for a **development permit** for a **Third Party Advertising Sign** must show that the **Third Party Advertising Sign** is compatible with the general architectural lines and forms of nearby **buildings** and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line.
- (2) A **Third Party Advertising Sign** must not block natural light or the sky from the surrounding **buildings'** windows and doors.

- (3) The lighting or orientation of a **Third Party Advertising Sign** must not adversely affect any neighbouring residential areas.
- (4) A **Third Party Advertising Sign** must utilize lighting fixtures which are not readily discernible or obtrusive.
- (5) An auxiliary *sign* or other material must not be attached to, on, above or below a **Third Party Advertising Sign**.
- (6) The backs of all **Third Party Advertising Signs** and all cut-outs must be enclosed.
- (7) The space between the faces of double-faced **Third Party Advertising Signs** must be enclosed.
- (8) Electrical power supply to **Third Party Advertising Signs** or base landscaping must be underground unless otherwise allowed by the **Development Authority** such as, but not limited to, situations where reasonable access to an underground power source is not available or the **Third Party Advertising Sign** is located in an area where underground power has not commenced.
- (9) A *development permit* for a **Third Party Advertising Sign** may only be issued for a period not exceeding five (5) years.
- (10) Prior to a *development permit* expiring for a **Third Party Advertising Sign**, and upon receipt of a new *development permit* application for the same **Third Party Advertising Sign** at the same height, size and location, the **Development Authority** may apply the rules referenced in subsection (11).
- (11) When considering a *development permit* application for a **Third Party Advertising Sign** referenced in subsection (10), the **Development Authority**:
 - (a) must consider if the proposed **Third Party Advertising Sign** is compatible with the general architectural lines and forms of nearby *buildings* and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line;
 - (b) must not approve the *development permit* if a **Freestanding Sign** has been approved and constructed within 30.0 metres of the **Third Party Advertising Sign**;
 - (c) may only approve the *development permit* for the **Third Party Advertising sign** when the use is listed in the District;
 - (d) may approve the *development permit* for the **Third Party Advertising Sign** if it is located in pedestrian oriented areas as referenced in subsection 113 (6) at its current size and height provided the *parcel* has not been approved for redevelopment; and

- (e) may approve the **development permit** for the **Third Party Advertising Sign** if it is located in areas referenced in subsection 113 (2.1), when the height of the **sign** exceeds 4.6 metres and the area exceeds 4.5 square metres at their current size and height provided the **parcel** has not been approved for redevelopment.

Major Parks

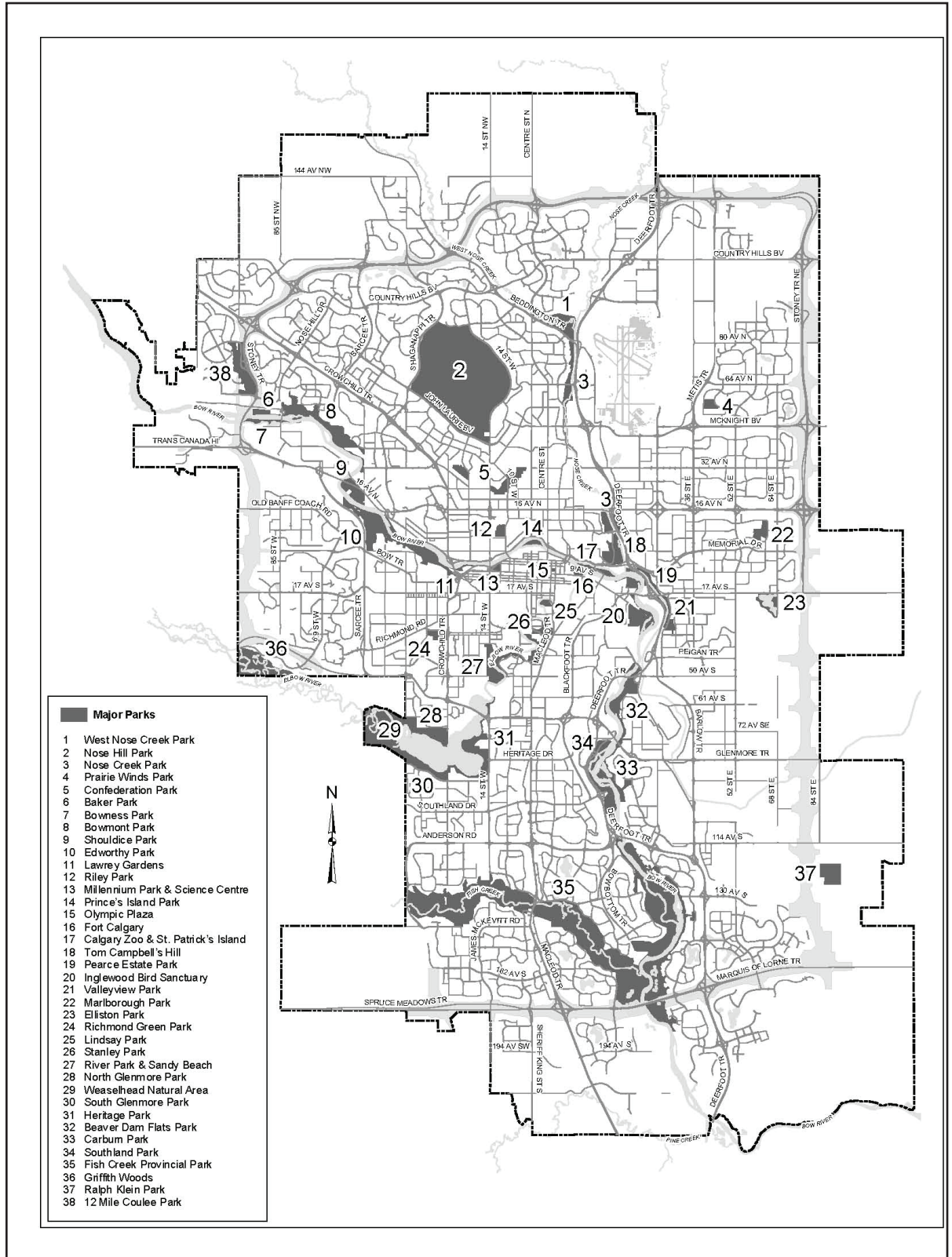
115 Map 3 identifies the following major parks:

1. West Nose Creek Park
2. Nose Hill Park
3. Nose Creek Park
4. Prairie Winds Park
5. Confederation Park
6. Baker Park
7. Bowness Park
8. Bowmont Park
9. Shouldice Park
10. Edworthy Park
11. Lawrey Gardens
12. Riley Park
13. Millennium Park & Science Centre
14. Prince's Island Park
15. Olympic Plaza
16. Fort Calgary
17. Calgary Zoo & St. Patrick's Island
18. Tom Campbell's Hill
19. Pearce Estate Park
20. Inglewood Bird Sanctuary
21. Valleyview Park
22. Marlborough Park
23. Elliston Park
24. Richmond Green Park
25. Lindsay Park
26. Stanley Park
27. River Park & Sandy Beach
28. North Glenmore Park
29. Weaselhead Natural Area
30. South Glenmore Park
31. Heritage Park
32. Beaver Dam Flats Park
33. Carburn Park
34. Southland Park
35. Fish Creek Provincial Park
36. Griffith Woods
37. Ralph Klein Park
38. 12 Mile Coulee Park

9P2012

9P2012

Map 3:
Major Parks



Rules Governing Class G Signs – Digital Third Party Advertising Signs30P2012 ,
4P2013,115.1 *deleted***Prohibited Locations for Digital Third Party Advertising Signs**30P2012,
4P2013115.2 (1) *deleted*

(2) **Digital Third Party Advertising Signs** are prohibited on any site where the **sign** is positioned such that the **copy** on the **sign** is legible from:

- (a) 14 Street N.W. from John Laurie Boulevard, north to Country Hills Boulevard;
- (b) 14 Street S.W. from Glenmore Trail S.W., south to Canyon Meadows Drive S.W.;
- (c) 52 Street East, from 17 Avenue S.E., north to McKnight Boulevard;
- (d) 85 Street N.W. from Bowness Road, north to Bearspaw Dam Road;
- (e) 87 Street N.W. from Bearspaw Dam Road, north to Nose Hill Drive;
- (f) 17 Avenue South from the eastern **City** limit, west to the Canadian National Railway crossing of 17 Avenue South near 52 Street S.E.;
- (g) 32 Avenue N.E. from 36 Street N.E., east to the **City** limits;
- (h) 64 Avenue N.E. from 36 Street N.E., east to the **City** limits;
- (i) 96 Avenue N.E. from Harvest Hills Boulevard to Deerfoot Trail; 4P2013
- (j) 144 Avenue N.W.;
- (k) 162 Avenue S.W. from 37 Street S.W., east to Macleod Trail;
- (k.1) Airport Trail; 4P2013
- (l) Anderson Road;
- (m) Barlow Trail from the north **City** limits, south to the junction of McKnight Boulevard;
- (n) Bearspaw Dam Road from 87 Street N.W., east to 85 Street N.W.;
- (o) Beddington Trail;
- (p) Bow Bottom Trail;
- (q) Bow Trail from the junction of Sarcee Trail S.W., east to the junction of Crowchild Trail;
- (r) Canyon Meadows Drive;
- (s) Chaparral Boulevard;

- (t) Country Hills Boulevard;
- (u) Crowchild Trail;
- (v) Deerfoot Trail;
- (w) Falconridge Boulevard N.E.;
- (x) Glenmore Trail from Elbow Drive S.W., west to the **City** limits;
- (y) Glenmore Trail from the Bow River, east to Ogden Road S.E.;
- (z) Harvest Hills Boulevard;
- (aa) Heritage Drive from 14 Street S.W., east to Haddon Road S.W.;
- (bb) Heritage Drive from Bonaventure Drive S.E., east to Blackfoot Trail;
- (cc) John Laurie Boulevard from Nose Hill Drive, east to McKnight Boulevard;
- (dd) Macleod Trail from 162 Avenue S.W., south to the **City** limits;
- (ee) McKenzie Lake Boulevard S.E.;
- (ff) McKenzie Towne Boulevard S.E.;
- (gg) McKenzie Towne Drive S.E.;
- (hh) McKnight Boulevard from Deerfoot Trail east to Barlow Trail and from 36 Street N.E., east to the **City** limits;
- (ii) Memorial Drive N.E. from 39 Street S.E., east to the **City** limits;
- (ii.1) Metis Trail;
- (jj) Nose Hill Drive;
- (kk) Peigan Trail;
- (ll) Sarcee Trail N.W. from Crowchild Trail, north to the Transportation and Utility Corridor;
- (mm) Sarcee Trail from the Trans-Canada Highway, south to the junction of Glenmore Trail and from Southland Drive, south to the **City** limits;
- (nn) Shaganappi Trail;
- (oo) Shawnessy Boulevard from west **City** limits, east to Shawnessy Drive S.W.;

4P2013

- (pp) Southland Drive from west **City** limits, east to Haddon Road S.W.;
 - (qq) Southland Drive from Bonaventure Drive S.E., east to Deerfoot Trail;
 - (rr) Sun Valley Boulevard from Macleod Trail, east to Chaparral Boulevard;
 - (ss) the Transportation and Utility Corridor;
 - (tt) Trans-Canada Highway from the Bow River, west to the **City** limits; or
 - (uu) Trans-Canada Highway from 6 Street N.E., east to the **City** limits.
- (3) **Digital Third Party Advertising Signs** are prohibited on sites **adjacent** to Bowness Road from 62 Street N.W. to 65 Street N.W.
- (4) **Digital Third Party Advertising Signs** are prohibited on **street** or utility rights-of-way.
- (5) **Digital Third Party Advertising Signs** must be a minimum of 450.0 metres from: 4P2013
- (a) major parks, as referenced in section 115;
 - (b) escarpments and pathways;
 - (c) riverbanks; and
 - (d) natural areas,
- when the copy is visible.”
- (6) A **Digital Third Party Advertising Sign** is prohibited if: 4P2013
- (a) the **digital display** is visible from a **building** containing a **Dwelling Unit**; and
 - (b) it is located less than 125.0 metres, measured from the face of the digital display to a building containing a Dwelling Unit.

Siting of Digital Third Party Advertising Signs

30P2011

- 115.3 (1) A **Digital Third Party Advertising Sign** must not be located within 30.0 metres of any **Freestanding Identification Sign**, facing the same oncoming traffic;
- (2) A **Digital Third Party Advertising Sign** must be removed from a **parcel** upon expiry of the **development permit** for such a **sign** if a **development permit** application for a **Freestanding Identification Sign** is approved within 30.0 metres of the **Digital Third Party Advertising Sign**;

(3) A Digital Third Party Advertising Sign:

- 4P2013 (a) must be located at least 300.0 metres from any other **Digital Message Sign** or **Digital Third Party Advertising Sign** when measured from the closest point of the **sign** containing the **digital display** to the closest point of another **sign** containing the **digital display** when the **signs** are facing the same oncoming traffic;”
- 4P2013 (b) must not be located within 75.0 metres of any **Third Party Advertising Sign** facing the same on-coming traffic and must not result in more than two (2) **signs** displaying third party advertising greater than 4.6 metres in height and 4.5 square metres in area within a 225.0 metre radius of each other facing the same **street**;
- 4P2013 (c) except where specified in subsection (d), must be located at least the following distances from any **property line** shared with a **street**:
- (i) 17.0 metres where the posted speed limit of the public thoroughfare is 100 kilometres per hour or greater;
 - (ii) 16.0 metres where the posted speed limit of the public thoroughfare is 90 kilometres per hour;
 - (iii) 14.0 metres where the posted speed limit of the public thoroughfare is 80 kilometres per hour;
 - (iv) 10.0 metres where the posted speed limit of the public thoroughfare is 70 kilometres per hour; and
 - (v) 6.0 metres where the posted speed of the public thoroughfare is 60 kilometres per hour or less.
- 4P2013 (d) may be located closer to a **property line** shared with a **street** identified in subsection (c) provided that:
- (i) the sign replaces an existing approved **Sign – Class F** on a parcel;
 - (ii) the **development permit** approving the **Sign – Class F** remains in effect; and
 - (iii) the distance from the **sign** to any **property line** is not less than that of the existing approved **Sign – Class F**.
- (4)** Trees required under an approved **development permit** must not be removed or altered in any way to accommodate the placement or visibility of a **Digital Third Party Advertising Sign**.
- (5)** A **Digital Third Party Advertising Sign** must not be located on, or attached to, a roof of a **building**.
- (6)** A freestanding **Digital Third Party Advertising Sign** must be separated from:

- (a) a **Directional Sign**, exceeding 3.0 square metres in **sign area**, in a **street** right-of-way;
- (b) a **street** intersection or railway crossing by at least 30.0 metres; and
- (c) the curblineline or edge of a **major street, expressway** or freeway, to the satisfaction of the General Manager Transportation or his delegate.

Height and Size of Digital Third Party Advertising Signs

35P2011,

- 115.4 (1)** The maximum height of a wall-mounted or a freestanding-flush **Digital Third Party Advertising Sign** is 10.5 metres and it must not extend above the **eaveline**.
- (2)** The maximum height of a freestanding **Digital Third Party Advertising Sign** is 8.3 metres, and if any portion of a freestanding **Digital Third Party Advertising Sign** is located within 6.5 metres of a **building** less than 8.3 metres in height, the **sign** must not exceed the height of that **building** or 6.5 metres, whichever is greater.
- (3)** The dimensions of the **sign area** of a **Digital Third Party Advertising Sign** must not exceed a vertical dimension of 5.8 metres by a horizontal dimension of 7.0 metres, with allowance for a 1.5 metre cut-out to the top and face and a 0.70 metre cut-out to the sides and bottom of the **Digital Third Party Advertising Sign**.
- (4)** The maximum area of a **Digital Third Party Advertising Sign** must not exceed 25.0 square metres and only one face of a double-faced **sign** may be used to calculate **sign area**.

General Rules for Digital Third Party Advertising Signs

35P2011,
4P2013

- 115.5 (1)** The applicant for a **development permit** for a **Digital Third Party Advertising Sign** must show that the Digital Third Party Advertising Sign is compatible with the general architectural lines and forms of nearby **buildings** and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line.
- (2)** A **Digital Third Party Advertising Sign** must not block natural light or the sky from surrounding **buildings'** windows and doors.
- (3)** The lighting or orientation of a Digital Third Party Advertising Sign must not adversely affect any neighbouring residential areas.
- (4)** An auxiliary sign or other material must not be attached to, on, above or below a **Digital Third Party Advertising Sign**.
- (5)** The backs of all **Digital Third Party Advertising Signs** and all cut-outs must be enclosed.

- (6) The space between the faces of a double-faced **Digital Third Party Advertising Sign** must be enclosed.
- (7) Electrical power supply to the **Digital Third Party Advertising Sign** or base landscaping must be underground unless otherwise allowed by the **Development Authority** such as, but not limited to, situations where reasonable access to an underground power source is not available or the **Digital Third Party Advertising Sign** is located in an area where underground power has not commenced.
- (8) A **development permit** for a **Digital Third Party Advertising Sign** may only be issued for a period not exceeding three (3) years.
- (9) Prior to a **development permit** expiring for a **Digital Third Party Advertising Sign**, and upon receipt of a new development permit application for the same **Digital Third Party Advertising Sign** at the same height, size and location, the **Development Authority** may apply the rules referenced in subsection (10).
- (10) When considering a **development permit** application for a **Digital Third Party Advertising Sign** referenced in subsection (9), the **Development Authority**:
 - (a) must consider if the proposed **Digital Third Party Advertising Sign** is compatible with the general architectural lines and forms of nearby **buildings** and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line;
 - (b) must not approve the **development permit** if a **Freestanding Sign** has been approved and constructed within 30.0 metres of the **Digital Third Party Advertising Sign**;
 - (c) may only approve the **development permit** for the **Digital Third Party Advertising Sign** when the **use** is listed in the District; and
 - (d) must not approve the **development permit** for the **Digital Third Party Advertising Sign** when the **sign** is located within and the **digital display** is visible from 125.0 metres of a **building** containing a **Dwelling Unit**.”

- 301 “Sign – Class C”** 30P2011,
35P2011
- (a) means only the following *sign* type:
- (i) **“Freestanding Sign”** which means a *sign* that:
- (A) is displayed on a permanent, non-moveable structure other than a *building*;
- (B) may incorporate a **Message Sign**; and
- (C) may incorporate a **Digital Message Sign** that has an approved *development permit* for a **Sign – Class E**; and 4P2013
- (b) is a *use* within the Signs Group in Schedule A to this Bylaw.
- 302 “Sign – Class D”** 35P2011
- (a) means only the following *sign* types:
- (i) **“Canopy Sign”** which means a *sign* that displayed on, under or attached to a canopy, awning or marquee that is attached to an exterior wall of a *building*;
- (ii) **“Projecting Sign”** which means a *sign* that is attached to an exterior wall of a *building* and is perpendicular to the *building*; and
- (b) is a *use* within the Signs Group in Schedule A to this Bylaw.
- 303 “Sign – Class E”** 67P2008,
30P2011,
35P2011
- (a) means only the following *sign* types:
- (i) **“Digital Message Sign”** which means a **“Message Sign”**, referenced in subsection (iv) that: 4P2013
- (A) displays *copy* by means of a *digital display*, but does not contain *copy* that is full motion video or otherwise gives the appearance of animation or movement; and
- (B) does not display third party advertising;
- (ii) **“Flashing or Animated Sign”** which means a *sign* with *copy* that flashes or is animated;
- (iii) **“Inflatable Sign”** which means a *sign* consisting of, or incorporating, a display that is expanded by air or other gas to create a three-dimensional feature;
- (iv) **“Message Sign”** which means a *sign* that is either permanently attached to a *building* or that has its own permanent structure and is designed so that *copy* can be changed on a frequent basis;

- (v) “**Painted Wall Sign**” which means a *sign* that is painted directly onto an exterior wall of a *building*, but does not include an **Art Sign**;
 - (vi) “**Roof Sign**” which means a *sign* installed on the roof of a *building* or that projects above the *eaveline* or the parapet of a *building*;
 - (vii) “**Rotating Sign**” which means a *sign* that rotates or has features that rotate;
 - (viii) “**Temporary Sign Marker**” which means an area of a *parcel* that has been approved and demarked as a location for “**Temporary Signs**”, which for the purposes of the rules regulating *signs*, is deemed to be a *sign*; and
 - (ix) any type of *sign* that:
 - (A) does not fit within any of the *sign* types listed in **Sign – Class A, Sign – Class B, Sign – Class C, Sign – Class D, Sign – Class F or Sign – Class G**; and
 - (B) does not contain a **digital display**; and
- (b) is a *use* within the Signs Group in Schedule A to this Bylaw.

304 “Sign – Class F”

35P2011

- (a) means only the following *sign* types:

30P2011, 4P2013

- (i) “**Third Party Advertising Sign**” which means a *sign* that displays **copy** directing attention to a business, commodity, service or entertainment that is conducted, sold or offered elsewhere than on the site where the *sign* is located and does not contain a **digital display**; and

- (b) is a *use* within the Signs Group in Schedule A to this Bylaw.

30P2011

304.1 “Sign – Class G”

- (a) means only the following *sign* types:

4P2013

- (i) “**Digital Third Party Advertising Sign**” which means a *sign* that:
 - (A) displays **copy** directing attention to a business, commodity, service or entertainment that is conducted, sold or offered elsewhere than on the site where the *sign* is located; and

(B) displays **copy** by means of a **digital display** but does not contain **copy** that is full motion video or otherwise gives the appearance of animation or movement; and

(b) is a **use** within the Signs Group in Schedule A to this Bylaw.

305 “Single Detached Dwelling”

12P2010

(a) means a **building** which contains only one **Dwelling Unit** and may include a **Secondary Suite, Secondary Suite - Detached Garage** or **Secondary Suite - Detached Garden** in Districts which allow those **uses**, but does not include a **Manufactured Home**;

(b) is a **use** within the Residential Group in Schedule A to this Bylaw;

(c) requires a minimum of 1.0 **motor vehicle parking stalls** per **Dwelling Unit**; and

(d) does not require **bicycle parking stalls – class 1 or class 2**.

306 “Slaughter House”

(a) means a **use**:

(i) where live animals are processed into food for human consumption;

(ii) that may have an area for supplies required to make the food products as part of the **use**;

(iii) that may have the functions of packaging or shipping the products made as part of the **use**;

(iv) that may have the function of using trailer units to keep the product on the **parcel** prior to shipping;

(v) that may have the administrative functions associated with the **use**; and

(vi) that must be approved only on a **parcel** designated as a Direct Control District that specifically includes **Slaughter House** as a **use**;

(b) is a **use** within the Direct Control Use Group in Schedule A to this Bylaw;

(c) requires a minimum number of **motor vehicle parking stalls** that is the greater of:

(i) 1.0 stalls per 100.0 square metres of **gross usable floor area** for the first 2000.0 square metres, and then 1.0 stalls for each subsequent 500.0 square metres; or

- (ii) 1.0 stalls per three (3) employees based on the maximum number of employees at the **use** at any given time;
- (d) does not require **bicycle parking stalls – class 1**; and
- (e) requires a minimum of 1.0 **bicycle parking stalls – class 2** per 2000.0 square metres of **gross usable floor area**.

307 “Social Organization”

- (a) means a **use**:
 - (i) where members of a club or group assemble to participate in recreation, social or cultural activities;
 - (ii) where there are sports, recreation, cultural, or social events for the members of the group;
 - (iii) where there may be an area for the preparation or consumption of food; and
 - (iv) that may have meeting rooms for the administration of the group;
- (b) is a **use** within the Culture and Leisure Group in Schedule A to this Bylaw;
- (c) must not have any openings, except emergency exits, loading bay doors or non-opening windows, on a façade that faces a **residential district** or abuts a **lane** separating the **parcel** from a **residential district**, or a C-N1, C-N2, C-COR1 District;
- (d) must not have an exterior entrance located on a façade that faces a **residential district**, unless that façade is separated from the **residential district** by an intervening **street**;
- (e) must not have a **public area** greater than 75.0 square metres where the **use** shares a **property line** with, or is only separated by an intervening **lane** from a **residential district**, or a C-N1, C-N2, C-COR1 District;
- (f) requires 1.5 **motor vehicle parking stalls** per 100.0 square metres of **gross usable floor area** for non-**assembly areas**, and 1.0 **motor vehicle parking stalls** per four (4) person capacity of the largest **assembly area** in the **building**, which is calculated by one of the following methods:
 - (i) one (1) person per 0.75 square metres for areas of non-fixed seating;
 - (ii) one (1) person per individual fixed seat for areas where individual fixed seats are the primary method of accommodating people;
 - (iii) one (1) person per 0.5 linear metres of bench seating; or

9P2012

- (d) **Computer Games Facility;**
- (e) **Custodial Care;**
- (f) **Drinking Establishment – Small;**
- (g) **Dwelling Unit;**
- (h) **Home Occupation – Class 2;**
- (i) **Liquor Store;**
- (j) **Live Work Unit;**
- (k) **Outdoor Café;**
- (l) **Place of Worship – Small;**
- (l.1) **Power Generation Facility – Small;** 68P2008
- (m) **Residential Care;**
- (n) **Restaurant: Licensed – Small;**
- (o) **Service Organization;**
- (p) **Sign – Class C;**
- (q) **Sign – Class E;**
- (r) *deleted* 4P2013
- (s) **Social Organization;**
- (t) **Special Function – Class 2; and** 4P2012
- (t.1) *deleted* 10P2009,
4P2012
- (u) **Utility Building.**

Rules

704 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Commercial Land Use Districts referenced in Part 7, Division 1;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

Parcel Area

705 The maximum area of a *parcel* is 1.2 hectares.

Floor Area Ratio

706 The maximum *floor area ratio* for *buildings* is 1.0.

Building Height

707 The maximum *building height* is 10.0 metres.

Building Location and Orientation

- 708** (1) The *public entrance* to a *building* must face the *property line* shared with a commercial *street*.
- (2) The maximum *building setback* from a *property line* shared with a commercial *street* is 3.0 metres.
- (3) *Motor vehicle parking stalls* and *loading stalls* must not be located between a *building* and a commercial *street*.

Building Façade

- 709** (1) The length of the *building* façade that faces the commercial *street* must be a minimum of 80.0 per cent of the length of the *property line* it faces.
- (2) In calculating the length of the *building* façade, the depth of any required *rear* or *side setback area* referenced in sections 714 and 715 will not be included as part of the length of the *property line*.

Vehicle Access

- 710** (1) Unless otherwise referenced in subsections (2) and (3), where the *parcel* shares a *rear property line* with a *lane*, all vehicle access to the *parcel* must be from the *lane*.
- (2) Where a *corner parcel* shares a *property line* with a *lane*, those *parcels* may have vehicle access from either the *lane* or the *street*.
- (3) Where a parcel shares a *rear* or *side property line* with a *lane*, but access from the *lane* is not physically feasible due to elevation differences or other similar physical impediment between the *parcel* and the *lane*, all vehicle access must be from a *street*.

Discretionary Uses

- 723** (1) **Uses** listed in subsection 722(2) are **discretionary uses** if they are located in proposed **buildings** or proposed additions to existing **buildings** in the Commercial – Neighbourhood 2 District.
- (2) **Uses** listed in subsection 722(2) are **discretionary uses** if they are proposed in an existing **building** that does not have at least one commercial **use** that has been approved after the **parcel** was designated as a commercial land use district.
- (3) The following **uses** are **discretionary uses** in the Commercial – Neighbourhood 2 District:
- (a) **Addiction Treatment;**
 - (b) **Artist’s Studio;**
 - (b.1) **Assisted Living;**
 - (c) **Auto Service – Minor;**
 - (d) **Car Wash – Single Vehicle;**
 - (e) **Child Care Service;**
 - (f) **Computer Games Facility;**
 - (g) **Custodial Care;**
 - (h) **Drinking Establishment – Small;**
 - (i) **Drive Through;**
 - (j) **Dwelling Unit;**
 - (k) **Gas Bar;**
 - (l) **Home Occupation – Class 2;**
 - (m) **Liquor Store;**
 - (n) **Live Work Unit;**
 - (o) **Outdoor Café;**
 - (p) **Place of Worship – Small;**
 - (q) **Power Generation Facility – Small;**
 - (r) **Residential Care;**
 - (s) **Restaurant: Licensed – Small;**
 - (t) **Seasonal Sales Area;**

24P2011

4P2013

4P2012

10P2009, 4P2012

- (u) **Service Organization;**
- (v) **Sign – Class C;**
- (w) **Sign – Class E;**
- (x) *deleted*
- (y) **Social Organization;**
- (z) **Special Function – Class 2;**
- (z.1) *deleted*
- (aa) **Utility Building; and**
- (bb) **Vehicle Rental – Minor.**

Rules

724 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Commercial Land Use Districts referenced in Part 7, Division 1;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

Parcel Area

725 The maximum area of a **parcel** is 1.2 hectares.

Floor Area Ratio

726 The maximum **floor area ratio** for **buildings** is 1.0.

Building Height

727 The maximum **building height** is 10.0 metres.

Use Area

728 (1) Unless otherwise referenced in subsections (2) and (3), the maximum **use area** in the Commercial – Neighbourhood 2 District is 300.0 square metres.

(2) The maximum **use area** of a **Convenience Food Store**, or a **Convenience Food Store** combined with any other **use**, is 465.0 square metres.

(3) The following **uses** do not have a **use area** restriction:

- (a) **Addiction Treatment;**
- (a.1) **Assisted Living;**

24P2011

Discretionary Uses

- 740** (1) **Uses** listed in subsection 739(2) are **discretionary uses** if they are located in proposed **buildings** or proposed additions to existing **buildings** in the Commercial – Community 1 District.
- (2) **Uses** listed in subsection 739(2) are **discretionary uses** if they are proposed in an existing **building** that does not have at least one commercial **use** that has been approved after the **parcel** was designated as a commercial land use district.
- (3) The following **uses** are **discretionary uses** in the Commercial – Community 1 District:
- (a) **Addiction Treatment;**
 - (b) **Amusement Arcade;**
 - (c) **Artist’s Studio;**
 - (c.1) **Assisted Living;**
 - (d) **Auto Service – Minor;**
 - (e) **Billiard Parlor;**
 - (f) **Car Wash – Single Vehicle;**
 - (g) **Child Care Service;**
 - (h) **Computer Games Facility;**
 - (i) **Custodial Care;**
 - (j) **Drinking Establishment – Small;**
 - (k) **Drinking Establishment – Medium;**
 - (l) **Drive Through;**
 - (m) **Dwelling Unit;**
 - (n) **Gas Bar;**
 - (o) **Home Occupation – Class 2;**

24P2011

- (p) **Indoor Recreation Facility;**
- (q) **Liquor Store;**
- (r) **Live Work Unit;**
- (s) **Outdoor Café;**
- (t) **Parking Lot – Grade;**
- (u) **Place of Worship – Small;**
- (v) **Power Generation Facility – Small;**
- (w) **Residential Care;**
- (x) **Restaurant: Licensed – Medium;**
- (y) **Restaurant: Licensed – Small;**
- (z) **Seasonal Sales Area;**
- (aa) **Service Organization;**
- (bb) **Sign – Class C;**
- (cc) **Sign – Class E;**
- (dd) *deleted*
- (ee) **Social Organization;**
- (ff) **Special Function – Class 2;**
- (ff.1) *deleted*
- (gg) **Utility Building;** and
- (hh) **Vehicle Sales – Minor.**

4P2013

4P2012

10P2009, 4P2012

Rules

741 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Commercial Land Use Districts referenced in Part 7, Division 1;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

- (k) **Outdoor Café;**
- (k.1) **Place of Worship – Large;** 36P2011
- (l) **Power Generation Facility – Medium;**
- (m) **Restaurant: Licensed – Small;**
- (n) *deleted* 39P2010
- (o) **Self Storage Facility;**
- (p) **Sign – Class C;**
- (q) **Sign – Class E;**
- (r) **Sign – Class F;**
- (r.1) *deleted* 30P2011, 4P2013
- (s) **Special Function – Class 2;** 4P2012
- (t) *deleted* 4P2012
- (u) **Specialty Food Store;**
- (v) **Take Out Food Service;** and
- (w) **Utility Building.**

Rules

940 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Industrial Land Use Districts referenced in Part 8, Division 1;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

Floor Area Ratio

941 The maximum **floor area ratio** for **buildings** is 1.0.

Building Height

942 The maximum **building height** is 12.0 metres.

Activities and Objects Prohibited

- 943 (1)** Where a *parcel* shares a *street* or *lane* with a *residential district* or Special Purpose – Community Institution District, the area between any *buildings* on that *parcel* and that *street* or *lane* must not contain:
- (a) entrances to the *parcel*;
 - (b) garbage enclosures;
 - (c) loading areas; or
 - (d) outside activities.
- (2)** Where a *parcel* shares a *street* or *lane* with a *residential district* or Special Purpose – Community Institution District, there must not be any vehicle entrance or overhead doors on the façade of the *building* facing those Districts, *lanes* or *streets*.

Use Area

- 944 (1)** Unless otherwise referenced in subsection (2), the maximum *use area* is 300.0 square metres.
- (2)** The following *uses* do not have a *use area* restriction:
- (a) **Convenience Food Store**;
 - (b) **General Industrial – Light**;
 - (c) **Self Storage Facility**; and
 - (d) **Specialty Food Store**;

32P2009

Storage of Goods, Materials and Supplies

- 945** All goods, materials and supplies associated with a *use* must be contained within a *building*.

32P2009

Front Setback Area

- 946** The *front setback area* must have a minimum depth of 3.0 metres.

Rear Setback Area

- 947 (1)** Where the *parcel* shares a *rear property line* with a *parcel* designated as:
- (a) a *commercial district*, the *rear setback area* must have a minimum depth of 1.2 metres;
 - (b) an *industrial district*, the *rear setback area* must have a minimum depth of 1.2 metres;
 - (c) a *residential district*, the *rear setback area* must have a minimum depth of 6.0 metres; and

Division 9: Special Purpose – Future Urban Development (S-FUD) District

Purpose

1085 The Special Purpose – Future Urban Development District is intended to:

- (a) be applied to lands that are awaiting urban development and utility servicing;
- (b) protect lands for future urban forms of development and density by restricting premature subdivision and **development** of **parcels** of land;
- (c) provide for a limited range of temporary **uses** that can easily be removed when land is redesignated to allow for urban forms of development; and
- (d) accommodate extensive agricultural uses prior to development to urban uses.

Permitted Uses

1086 The following **uses** are **permitted uses** in the Special Purpose – Future Urban Development District:

- (a) **Accessory Residential Building;**
- (b) **Extensive Agriculture;**
- (b.1) **Home Based Child Care – Class 1;**
- (c) **Home Occupation – Class 1;**
- (d) **Manufactured Home;**
- (e) **Power Generation Facility – Small;**
- (f) **Sign – Class A;**
- (g) **Sign – Class B;**
- (h) **Sign – Class D;**
- (i) **Single-Detached Dwelling; and**
- (j) **Utilities.**

41P2009

Discretionary Uses

1087 (1) The following **uses** are **discretionary uses** in the Special Purpose – Future Urban Development District:

- (a) **Bed and Breakfast;**
- (a.1) **Home Based Child Care – Class 2;**

41P2009

- 4P2013
- 30P2011
- 4P2012
- (b) **Home Occupation – Class 2;**
 - (c) **Outdoor Recreation Area;**
 - (d) **Power Generation Facility – Medium;**
 - (e) **Sign – Class C;**
 - (f) *deleted*
 - (g) **Sign – Class F;**
 - (g.1) **Sign – Class G;**
 - (h) *deleted*
 - (i) **Utility Building;**
 - (j) **Vehicle Storage – Passenger; and**
 - (k) **Vehicle Storage – Recreational.**
- (2) **Uses** that are not listed in this District are **discretionary uses** if, at the time of the effective date of this Bylaw, they were:
- (a) being carried on pursuant to a **development permit** issued by The City of Calgary, the Municipal District of Foothills, or the Municipal District of Rocky View; or
 - (b) being carried on in accordance with the applicable Land Use Bylaw in effect for the municipality where the use was located at the time the use commenced, but were specifically exempted by that Land Use Bylaw from the requirement to obtain a **development permit**.
- (3) A **use** that meets the conditions of subsection (2) ceases to be a **discretionary use** if it is discontinued for six consecutive months or more.
- (4) The applicant for a **development permit** for a **use**, pursuant to this section, must show that the **use** complies with the conditions of subsection (2).

Rules

- 1088** In addition to the rules in this District, all **uses** in this District must comply with:
- (a) the General Rules for Special Purpose Land Use Districts referenced in Part 9, Division 1;
 - (b) the Rules Governing All Districts referenced in Part 3; and
 - (c) the applicable Uses And Use Rules referenced in Part 4.

Division 2: Centre City Multi-Residential High Rise District (CC-MH)

Purpose

1122 The Centre City Multi-Residential High Rise District:

- (a) is intended to provide for **Multi-Residential Development** on sites within the Centre City area of the city;
- (b) has **Multi-Residential Development** that will provide intense **development**;
- (c) has **Multi-Residential Development** where intensity is measured by **floor area ratio** to provide flexibility in **building** form and **Dwelling Unit** size and number;
- (d) provides a **building** form that is street oriented at grade;
- (e) has a maximum base density with the opportunity for a density bonus over and above base density to achieve public benefit and amenities within the same community;
- (f) is primarily residential with a limited range of **uses** in the Care and Health Group and the Culture and Leisure Group of Schedule A of this Bylaw; and
- (g) provides landscaping to complement the design of the **development**, relationship to the public realm and help to screen and buffer elements of the **development** that may have impacts on residents or nearby **parcels**.

Permitted Uses

1123 (1) The following **uses** are **permitted uses** in the Centre City Multi-Residential High Rise District:

- (a) **Accessory Residential Building;**
- (a.1) **Home Based Child Care – Class 1;** 17P2009
- (b) **Home Occupation – Class 1;**
- (c) **Park;**
- (d) **Protective and Emergency Service;**
- (e) **Sign – Class A;** and 4P2012
- (e.1) *deleted* 10P2009,
4P2012
- (f) **Utilities.**

(2) The following **uses** are **permitted uses** in the Centre City Multi-Residential High Rise District that has a **building** used or previously used as a **School Authority – School**:

- (a) **School Authority – School;** and
- (b) **School Authority Purpose – Minor.**

Discretionary Uses

1124 (1) The following *uses* are **discretionary uses** in the Centre City Multi-Residential High Rise District:

- (a) **Addiction Treatment;**
- (b) **Assisted Living;**
- (b.1) **Child Care Service;**
- (c) **Community Entrance Feature;**
- (d) **Custodial Care;**
- (e) **Home Occupation - Class 2;**
- (f) **Live Work Unit;**
- (g) **Multi-Residential Development;**
- (h) **Place of Worship – Medium;**
- (i) **Place of Worship – Small;**
- (j) **Power Generation Facility – Small;**
- (k) **Residential Care;**
- (l) **Sign – Class B;**
- (m) **Sign – Class D;**
- (m.1) **Sign – Class E;**
- (n) **Temporary Residential Sales Centre; and**
- (o) **Utility Building.**

(2) The following *uses* are additional **discretionary uses** if they are located in **buildings** used or previously used as a **School Authority – School** in the Centre City Multi-Residential High Rise District:

- (a) **Library;**
- (b) **Museum;**
- (c) **School – Private;**
- (d) **School Authority Purpose – Major; and**
- (e) **Service Organization.**

(3) The following *uses* are additional **discretionary uses** on a **parcel** in the Centre City Multi-Residential High Rise District that has a **building** used or previously used as a **School Authority - School**:

- (a) **Community Recreation Facility;**
- (b) **Food Kiosk;**
- (c) **Indoor Recreation Facility;**

17P2009

4P2013

- (d) **Outdoor Recreation Area;**
 - (e) **Park Maintenance Facility – Large;** and
 - (f) **Park Maintenance Facility – Small.**
- (4) The following **uses** are additional **discretionary uses** in the Centre City Multi-Residential High Rise District if they are located on a **parcel** that is used or was previously used as **Duplex Dwelling, Semi-detached Dwelling** or **Single Detached Dwelling**:
- (a) **Duplex Dwelling;**
 - (b) **Secondary Suite;**
 - (c) **Secondary Suite – Detached Garage;**
 - (d) **Secondary Suite – Detached Garden;**
 - (e) **Semi-detached Dwelling;** and
 - (f) **Single Detached Dwelling.**

Rules

1125 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Centre City Multi-Residential Land Use Districts referenced in Part 11, Division 1;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

Floor Area Ratio

- 1126** (1) The maximum **floor area ratio** is 5.0.
- (2) The maximum **floor area ratio** may be increased in accordance with the bonus provisions contained in Part 11, Division 7.

Setback Area

1127 The depth of all **setback areas** must be equal to the minimum **building setback** required in section 1128.

Building Setbacks

- 1128** (1) The **building setback** from a **property line** shared with a **street** is a minimum of 3.0 metres and a maximum of 6.0 metres.
- (2) The minimum **building setback** from a **property line** shared with a **lane** or another **parcel** is zero metres.

Floor Plate Restrictions

1129 Each floor of a **building** located partially or wholly above 25.0 metres above **grade** has a maximum:

- (a) **floor plate area** of 650.0 square metres; and
- (b) horizontal dimension of 37.0 metres.

Building Height

1130 There is no maximum **building height**.

Landscaping

1131 A minimum of 35 per cent of the area of a **parcel** must be a **landscaped area**.

Parking

38P2009

1131.1 The minimum number of required **motor vehicle parking stalls, visitor parking stalls, bicycle parking stalls - class 1** and **bicycle parking stalls - class 2** is the requirement specified in the General Rules for Centre City Multi-Residential Land Use Districts referenced in Part 11, Division 1.

- (e) **Community Recreation Facility;** 9P2012
 - (f) **Custodial Care;**
 - (g) **Drinking Establishment – Small;**
 - (h) **Dwelling Unit;**
 - (i) **Home Occupation - Class 2;**
 - (j) **Hotel;**
 - (k) **Live Work Unit;**
 - (l) **Multi-Residential Development;**
 - (m) **Outdoor Café;**
 - (n) **Place of Worship – Small;**
 - (o) **Place of Worship – Medium;**
 - (p) **Residential Care;**
 - (q) **Restaurant Food Service Only – Small;**
 - (r) **Restaurant Licensed - Small;**
 - (s) **Sign – Class D;**
 - (s.1) **Sign – Class E;** 4P2013
 - (t) *deleted* 10P2009
 - (u) **Temporary Residential Sales Centre; and**
 - (v) **Utility Building.**
- (4) The following *uses* are additional **discretionary uses** if they are located in **buildings** used or previously used as a **School Authority – School** in the Centre City Multi-Residential High Rise Support Commercial District:
- (a) **Library;**
 - (b) **Museum;**
 - (c) **School – Private;**
 - (d) **School Authority Purpose – Major; and**
 - (e) **Service Organization.**
- (5) The following *uses* are additional **discretionary uses** on a **parcel** in the Centre City Multi-Residential High Rise Support Commercial District that has a **building** used or previously used as a **School Authority – School**:
- (a) **Community Recreation Facility;**
 - (b) **Food Kiosk;**

34P2010

- (c) **Indoor Recreation Facility;**
 - (d) **Outdoor Recreation Facility;**
 - (e) **Park Maintenance Facility - Large;** and
 - (f) **Park Maintenance Facility – Small.**
- (6) The following **uses** are additional **discretionary uses** in the Centre City Multi-Residential High Rise Support Commercial District if they are located on a **parcel** that is used or was previously used as **Duplex Dwelling, Semi-detached Dwelling or Single Detached Dwelling**:
- (a) **Duplex Dwelling;**
 - (b) **Secondary Suite;**
 - (c) **Secondary Suite – Detached Garage;**
 - (d) **Secondary Suite – Detached Garden;**
 - (e) **Semi-detached Dwelling;** and
 - (f) **Single Detached Dwelling.**

Rules

1135 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Centre City Multi-Residential Land Use Districts referenced in Part 11, Division 1;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

Maximum Floor Area Ratio

- 1136 (1)** The maximum **floor area ratio** is 5.0.
- (2)** The maximum **floor area ratio** may be increased in accordance with the bonus provisions contained in Part 11, Division 7.

Setback Area

1137 The depth of all **setback areas** must be equal to the minimum **building setback** required in section 1138.

Building Setbacks

- 1138 (1)** The **building setback** from a **property line** shared with a **street** for the following **streets** is a minimum of 1.5 metres and a maximum of 3.0 metres:
- (a) 1 Street SE;
 - (b) 11 Street SW;
 - (c) 12 Avenue SW; and

- (i) **Dinner Theatre;**
- (j) **Drinking Establishment – Medium**
- (k) **Drinking Establishment – Small;**
- (l) **Dwelling Unit;**
- (m) **Financial Institution;**
- (m.1) **Food Kiosk;**
- (n) **General Industrial – Light;**
- (o) **Home Occupation – Class 2;**
- (p) **Hotel;**
- (q) **Indoor Recreation Facility;**
- (r) **Instructional Facility;**
- (s) **Liquor Store;**
- (t) **Live Work Unit;**
- (u) **Multi-Residential Development;**
- (v) **Night Club;**
- (w) **Outdoor Café;**
- (x) **Parking Lot – Grade (Temporary);**
- (y) **Parking Lot – Structure;**
- (z) **Pawn Shop;**
- (aa) **Performing Arts Centre;**
- (bb) **Place of Worship – Small;**
- (cc) **Place of Worship – Medium;**
- (dd) **Post-secondary Learning Institution;**
- (ee) **Residential Care;**
- (ff) **Restaurant: Food Service Only – Medium;**
- (gg) **Restaurant: Licensed – Small;**
- (hh) **Restaurant: Licensed – Medium;**
- (hh.1) **School – Private;**
- (ii) **Seasonal Sales Area;**
- (jj) **Sign – Class C;**
- (kk) **Sign – Class E;**

2P2012

2P2012

- 30P2011, 4P2013
- (ll) **Sign – Class F;**
- (ll.1) *deleted*
- (mm) **Social Organization;**
- 4P2012
- (nn) **Special Function – Class 2;**
- (oo) **Supermarket;**
- (pp) **Utility Building;** and
- (qq) **Veterinary Clinic.**
- 4P2013
- (4) An existing **Sign – Class G** is a **discretionary use** where:
- (a) it existed on the **parcel** prior to March 1, 2013; and
- (b) the previously approved **development permit** issued by the **City** has not expired.

Rules

1165 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Centre City Commercial Land Use Districts referenced in Part 11, Division 4;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

2P2012

Floor Area Ratio

1166 (1) For **developments** located west of MacLeod Trail SE the maximum **floor area ratio** is:

- (a) for **parcels** between 12 and 13 Avenue and West of 1 Street SE:
- (i) 3.0 for **uses** referenced in sections 1163 and 1164; or
- (ii) 5.0 for **Assisted Living, Dwelling Unit, Live Work Unit, Multi-Residential Development** and **Hotel uses**
- (b) for **parcels** between 15 and 17 Avenue and west of 1 Street SE is 3.0;
- (c) for all other **parcels**:
- (i) 5.0; or
- (ii) The maximum **floor area ratio** in subsection (i) may be increased by a **floor area ratio** of 3.0 when this additional floor area is used for **Assisted Living, Dwelling Unit, Live Work Unit, Multi-Unit Residential Development** and **Hotel uses**.

- (2) For **developments** located east of Macleod Trail SE the maximum **floor area ratio** is 5.0, for all **parcels**.
- (3) The maximum **floor area ratio** referenced in (1) and (2) may be increased in accordance with the bonus provisions contained in Part 11, Division 7.

Building Height

1167 There is no maximum **building height**.

Building Orientation

1168 The main **public entrance** to a **building** must face the **property line** shared with a commercial **street**.

Front Setback Area

- 1169** (1) The **front setback area** must have a minimum depth of 1.5 metres and a maximum depth of 3.0 metres for **parcels** located on the following **streets**:
- (a) 4 Street SW;
 - (b) 8 Street SW;
 - (c) 11 Street SW;
 - (d) 11 Avenue (west of Olympic Way SE); and
 - (e) 12 Avenue (west of Macleod Trail SE).
- (2) The **front setback area** must have a minimum depth of 1.5 metres and a maximum depth of 6.0 metres for **parcels** located on the following **streets**:
- (a) 1 Street SE;
 - (b) 14 Street SW;
 - (c) 10 Avenue; and
 - (d) Macleod Trail SE.
- (3) The **front setback area** must have a maximum depth of 3.0 metres and no minimum depth requirement for **parcels** located on the following **streets**:
- (a) 1 Street SW;
 - (b) 17 Avenue; and
 - (c) Olympic Way SE.
- (4) The **front setback area** must have a minimum depth of 3.0 metres and a maximum depth of 6.0 metres for **parcels** located on the following **streets**:

2P2012

- (a) 2 Street SW;
- (b) 3 Street SE;
- (c) 5 Street SE;
- (d) 5 Street SW;
- (e) 6 Street SE;
- (f) 6 Street SW;
- (g) 7 Street SW;
- (h) 9 Street SW;
- (i) 10 Street SW;
- (j) 12 Street SW;
- (k) 13 Street SW;
- (l) 11 Avenue SE (east of Olympic Way SE);
- (m) 12 Avenue SE (east of Macleod Trail SE);
- (n) 13 Avenue;
- (o) 14 Avenue SE;
- (p) 15 Avenue; and
- (q) Centre Street.

Rear Setback Area

- 1170 (1)** Where the *parcel* shares a *rear property line* with a *parcel* designated as:
- (a) a **commercial district**, there is no requirement for a **rear setback area**; and
 - (b) a **residential district** or a **special purpose district** the **rear setback area** must have a minimum depth of 3.0 metres.
- (2)** Where the *parcel* shares a *rear property line* with:
- (a) an **LRT corridor**, or rail corridor, the **rear setback area** must have a minimum depth of 3.0 metres;
 - (b) a **lane** that separates the *parcel* from a *parcel* designated as a **residential district** or a **special purpose district**, the **rear setback area** must have a minimum depth of 3.0 metres;
 - (c) a **lane**, in all other cases, there is no requirement for a **rear setback area**; and
 - (d) a **street**, the **front setback area** requirement referenced in section 1169 applies.

Side Setback Area

- 1171 (1) Where the *parcel* shares a *side property line* with a *parcel* designated as:
- (a) a **commercial district**, there is no requirement for a **side setback area**; and
 - (b) a **residential district** or a **special purpose district** the **side setback area** must have a minimum depth of 3.0 metres.
- (2) Where the *parcel* shares a *side property line* with:
- (a) an **LRT corridor**, or rail corridor, the **side setback area** must have a minimum depth of 3.0 metres;
 - (b) a **lane** that separates the *parcel* from a *parcel* designated as a **residential district** or a **special purpose district**, the **side setback area** must have a minimum depth of 3.0 metres;
 - (c) a **lane**, in all other cases, there is no requirement for a **side setback area**; and
 - (d) a **street**, the **front setback area** requirement referenced in section 1169 applies.

Floor Plate Restrictions

- 1172 (1) When located within the area bounded by the CPR tracks, Macleod Trail SE, 12 Avenue and 8 Street SW, each floor of a **building** located partially or wholly above 36.0 metres above **grade**, and containing **Dwelling Units, Hotel suites or Live Work Units**, has a maximum:
- (a) **floor plate area** of 930.0 square metres; and
 - (b) horizontal dimension of 44.0 metres.
- (2) In all other locations, each floor of a **building** located partially or wholly above 36.0 metres above **grade**, and containing **Dwelling Units, Hotel suites or Live Work Units**, has a maximum:
- (a) **floor plate area** of 650.0 square metres; and
 - (b) horizontal dimension of 37.0 metres.

Landscaping

- 1173 (1) A minimum of 30% of the area of the *parcel* must be a **landscaped area**.
- (2) Landscaping provided at **grade** or below 36.0 metres above **grade** may be credited towards the **landscaped area** requirement.

Landscaping In Setback Areas

- 1174 (1) Where a **setback area** shares a **property line** with a **street**, the **setback area** must be a **landscaped area**.

- (2) Where a **setback area** shares a **property line** with a **lane** and approved access to the **parcel** is from the **lane**, there is no requirement for **soft surfaced landscaped area** or **hard surfaced landscaped area** for that **setback area**.
- (3) Where a **setback area** shares a **property line** with an **LRT corridor** or a **parcel** designated as a **residential district**, the **setback area** must:
- (a) be a **soft surfaced landscaped area**;
 - (b) have a minimum of 1.0 trees and 2.0 shrubs:
 - (i) for every 30.0 square metres; or
 - (ii) for every 45.0 square metres where irrigation is provided by a **low water irrigation system**; and
 - (c) provide trees planted in a linear arrangement along the length of the **setback area**.
- (4) Where a **setback area** shares a **property line** with a **parcel** designated as a **commercial**, **industrial** or **special purpose district**, the **setback area**:
- (a) must be a **landscaped area**; and
 - (b) must provide a minimum of 1.0 trees and 2.0 shrubs:
 - (i) for every 35.0 square metres; or
 - (ii) for every 50.0 square metres where irrigation is provided by a **low water irrigation system**.
- (5) Where a **setback area** shares a **property line** with a **lane** that separates the **parcel** from a **parcel** designated as a **residential district** and there is no access from the **lane**, the **setback area**:
- (a) must be a **soft surfaced landscaped area**; and
 - (b) must provide a minimum of 1.0 trees and 2.0 shrubs:
 - (i) for every 35.0 square metres; or
 - (ii) for every 50.0 square metres where irrigation is provided by a **low water irrigation system**.

Location of Uses within Buildings

- 1175 (1) The following **uses** must not be located on the ground floor of **buildings**:
- (a) **Catering Service – Minor**;
 - (b) **Community Recreation Facility**;
 - (c) **Counselling Service**;

9P2012

9P2012

- (d) **Health Services Laboratory – with Clients;**
 - (e) *deleted* 32P2009
 - (f) **Indoor Recreation Facility;** 9P2012
 - (g) **Instructional Facility;** 32P2012
 - (h) **Medical Clinic;**
 - (i) **Place of Worship – Small;**
 - (j) **Radio and Television Studio;** and
 - (k) **Service Organization;**
- (2) Only those **uses** listed in the Residential Group of Schedule A to this Bylaw, with the exception of **Hotel uses**, may share a hallway with residential **uses**.
- (3) All **uses** must be contained completely within a **building**, with the exception of **Outdoor Café uses**.
- (4) Outdoor speaker systems for **Outdoor Café uses** are prohibited.
- (5) Only those **uses** listed in the Residential Group of Schedule A to this Bylaw, with the exception of **Hotel uses**, may share an area of a parking structure with residential **uses**.
- (6) All **uses** may share an entrance to areas of a parking structure.
- (7) When not combined with other **uses** in a comprehensive **development** the **General Industrial – Light use** may be allowed only in a **building** that was legally existing or approved prior to the effective date of this Bylaw. 32P2009

Use Area

- 1176 (1) Unless otherwise referenced in subsection (3), (4) or (5), the maximum **use area** for **uses** on the ground floor of **buildings** in the Centre City Mixed Use District is 1200.0 square metres.
- (2) Unless otherwise referenced in subsection (3), (4) or (5), there is no maximum **use area** requirement for **uses** located on upper floors in the Centre City Mixed Use District.
- (3) The maximum **use area** of:
- (a) **Night Club** is 300.0 square metres of **public area**; and
 - (b) **Supermarket**, or a **Supermarket** combined with any other **use**, is 5200.0 square metres.
- (4) **General Industrial – Light** does not have a **use area** restriction when located in a **building** that was legally existing or approved prior to the effective date of this Bylaw.

- (5) The following **uses** do not have a **use area** restriction:
- (a) **Addiction Treatment;**
 - (b) **Assisted Living;**
 - (c) **Custodial Care;**
 - (d) **Hotel;**
 - (e) **Place of Worship – Medium;**
 - (f) **Place of Worship – Small;**
 - (g) **Protective and Emergency Service;**
 - (h) **Residential Care;** and
 - (i) **Utility Building.**

38P2009

Motor Vehicle Parking Stall Requirements

1177 (1) Unless otherwise specified in this section, the minimum number of required **motor vehicle parking stalls, visitor parking stalls, bicycle parking stalls- class 1** and **bicycle parking stalls – class 2** is the requirement specified in the General Rules for Centre City Commercial Land Use Districts referenced in Part 11, Division 4.

(2) For the area bounded by the CPR tracks, the Elbow River, 12 Avenue and 14 Street SW, the **motor vehicle parking stall** requirement is:

(a) no requirement for **Cinema, Dinner Theatre, Drinking Establishment – Small, Drinking Establishment – Medium, Night Club, Performing Arts Centre, Restaurant: Food Service Only – Small, Restaurant: Food Service Only-Medium, Restaurant: Licensed – Small and Restaurant: Licensed – Medium;**

39P2010

(b) unless specified in subsection (b.1), a minimum of 1.0 stall per 100.0 square metres of **gross usable floor area** for **Information and Service Provider, Liquor Store, Office, Pet Care Service, Print Centre, Retail and Consumer Service and Take Out Food Service;**

39P2010

(b.1) no requirement for **Computer Games Facility, Convenience Food Store, Food Kiosk, Liquor Store, Outdoor Café** and **Retail and Consumer Service** located on the ground floor of a **building** where:

(i) the **building** contains a **Dwelling Unit, Hotel, Multi-Residential Development**, or **Office** located above the ground floor; or

(ii) the **use area** is less than 465.0 square metres;

(c) a maximum of 1.5 stalls per **Dwelling Unit**; and

(d) for all uses other than **Dwelling Units**:

- (i) a minimum of 75 percent and a maximum of 100 percent of the required parking stalls shall be provided on site unless limiting transportation and engineering constraints are demonstrated to the satisfaction of the Approving Authority;
- (ii) a cash-in-lieu payment shall be provided for the difference between the total number of required parking stalls and the number of parking stalls provided within the development. Such payment shall be based on the cost of constructing the required number and type of parking stalls in accordance with Council's policy and calculated at a rate per parking stall established by Council at the time payment is made.

Supplies and Products

1178 All materials, supplies and products must be contained within a ***building***.

- (a) **Accessory Liquor Service;**
- (b) **Addiction Treatment;**
- (c) **Artist's Studio;**
- (c.1) **Assisted Living;** 24P2011
- (d) **Billiard Parlour;**
- (e) **Child Care Service;**
- (f) **Cinema;**
- (g) **Computer Games Facility;**
- (h) **Custodial Care;**
- (i) **Drinking Establishment – Medium;**
- (j) **Drinking Establishment – Small;**
- (k) **Dwelling Unit;**
- (l) **Home Occupation – Class 2;**
- (m) **Hotel;**
- (n) **Indoor Recreation Facility;**
- (o) **Instructional Facility;** 32P2009, 9P2012
- (p) **Liquor Store;**
- (q) **Live Work Unit;**
- (r) **Outdoor Café;**
- (s) **Parking Lot – Grade;**
- (t) **Parking Lot – Structure;**
- (u) **Pawn Shop;**
- (v) **Place of Worship – Small;**
- (w) **Post-secondary Learning Institution;**
- (x) **Residential Care;**
- (y) **Restaurant: Food Service Only – Medium;**
- (z) **Restaurant: Licensed – Medium;**
- (aa) **Restaurant: Licensed – Small;**
- (bb) **Seasonal Sales Area;**
- (cc) **Sign – Class C;**
- (dd) **Sign – Class E;**
- (ee) **Sign – Class F;**
- (ee.1) *deleted* 30P2011, 4P2013

4P2012

- (ff) **Social Organization;**
- (gg) **Special Function – Class 2;**
- (hh) **Supermarket;** and
- (ii) **Utility Building.**

Rules

1182 In addition to the rules in this District, all **uses** in this District must comply with:

- (a) the General Rules for Commercial Land Use Districts referenced in Part 11, Division 4;
- (b) the Rules Governing All Districts referenced in Part 3; and
- (c) the applicable Uses And Use Rules referenced in Part 4.

Floor Area Ratio

- 1183** (1) For **developments** that do not contain **Dwelling Units**, the maximum **floor area ratio** is 3.0.
- (2) For **developments** containing **Dwelling Units**, the maximum **floor area ratio** is:
- (a) 3.0; or
 - (b) 3.0, plus the **gross floor area** of **Dwelling Units** above the ground floor, up to a maximum **floor area ratio** of 5.0.
- (3) The maximum **floor area ratio** may be increased in accordance with the bonus provisions contained in Part 11, Division 7.

Building Height

1184 There is no maximum **building height**.

Building Orientation

- 1185** (1) The main **public entrance** to a **building** must face the **property line** shared with a commercial **street**.
- (2) Each at **grade use** facing a **street** must have an individual, direct access to the **use** from the **building** exterior and such access must face the **street**.
- (3) Lobbies or entrances for upper floor **uses** must not occupy more than 20% of the at **grade** façade facing a **street**. For **laneless parcels**, portions of façades dedicated to underground parking and loading entrances must not be included as part of the at **grade** façade for the purposes of this rule.
- (4) For **laned parcels**, no motor vehicle access, **motor vehicle parking stalls**, **loading stalls**, garbage facilities, parkade access/egress or parkade venting may be located between the **street** and an at **grade use**.

SCHEDULE A

Groups of Uses

AGRICULTURE AND ANIMAL GROUP

Extensive Agriculture
Kennel
Tree Farm
Veterinary Clinic

AUTOMOTIVE SERVICE GROUP

Auto Body and Paint Shop
Auto Service – Major
Auto Service – Minor
Bulk Fuel Sales Depot
Car Wash – Multi-Vehicle
Car Wash – Single Vehicle
Fleet Service
Gas Bar
Large Vehicle Service
Large Vehicle Wash
Recreational Vehicle Service

CARE AND HEALTH GROUP

Addiction Treatment
Child Care Service
Custodial Care
Funeral Home
Health Services Laboratory – With Clients
Hospital
Medical Clinic
Residential Care

CULTURE AND LEISURE GROUP

Amusement Arcade
Billiard Parlour
Cinema
Community Recreation Facility
Computer Games Facility
Conference and Event Facility
Fitness Centre
Gaming Establishment – Bingo
Indoor Recreation Facility
Library
Motion Picture Filming Location
Museum
Outdoor Recreation Area
Performing Arts Centre
Place of Worship – Large
Place of Worship – Medium
Place of Worship – Small
Radio and Television Studio
Social Organization
Spectator Sports Facility

DIRECT CONTROL USES

Adult Mini-Theatre
Campground
Emergency Shelter
Fertilizer Plant
Firing Range
Gaming Establishment – Casino
Hide Processing Plant
Intensive Agriculture
Inter-City Bus Terminal
Jail
Motorized Recreation
Natural Resource Extraction
Pits and Quarries
Power Generation Facility – Large
Race Track
Refinery
Salvage Processing – Heat and Chemicals
Saw Mill
Slaughter House
Stock Yard
Tire Recycling
Zoo

EATING AND DRINKING GROUP

Catering Service – Major
Catering Service – Minor
Dinner Theatre
Drinking Establishment – Large
Drinking Establishment – Medium
Drinking Establishment – Small
Food Kiosk
Night Club
Restaurant: Food Service Only – Large
Restaurant: Food Service Only – Medium
Restaurant: Food Service Only – Small
Restaurant: Licensed – Large
Restaurant: Licensed – Medium
Restaurant: Licensed – Small
Take Out Food Service

GENERAL INDUSTRIAL GROUP

Asphalt, Aggregate and Concrete Plant
Dry-cleaning and Fabric Care Plant
General Industrial – Heavy
General Industrial – Light
General Industrial – Medium
Printing, Publishing and Distributing
Specialized Industrial

INDUSTRIAL SUPPORT GROUP

Artist's Studio
Beverage Container Drop-Off Depot
Building Supply Centre
Health Services Laboratory – Without Clients
Motion Picture Production Facility
Specialty Food Store

INFRASTRUCTURE GROUP

Airport
Cemetery
Crematorium
Military Base
Municipal Works Depot
Natural Area
Park
Parking Lot – Grade
Parking Lot – Grade (temporary)
Parking Lot – Structure
Park Maintenance Facility – Large
Park Maintenance Facility – Small
Power Generation Facility – Medium
Power Generation Facility – Small
Protective and Emergency Service
Public Transit System
Rail Line
Sewage Treatment Plant
Utilities
Utilities - Linear
Utility Building
Waste Disposal and Treatment Facility
Water Treatment Plant

OFFICE GROUP

Counselling Service
Office
Service Organization

Schedule A has been amended by the following bylaws: 13P2008, 15P2008, 51P2008, 67P2008, 1P2009, 32P2009, 12P2010, 14P2010, 39P2010, 37P2010, 27P2011, 30P2011, 35P2011, 4P2013

RESIDENTIAL GROUP

Assisted Living
 Contextual Semi-detached Dwelling
 Contextual Single Detached Dwelling
 Cottage Building
 Duplex Dwelling
 Dwelling Unit
 Hotel
 Live Work Unit
 Manufactured Home
 Manufactured Home Park
 Multi-Residential Development
 Multi-Residential Development – Minor
 Rowhouse
 Secondary Suite
 Secondary Suite – Detached Garage
 Secondary Suite – Detached Garden
 Single Detached Dwelling
 Semi-detached Dwelling
 Temporary Shelter
 Townhouse

SALES GROUP

Auction Market – Other Goods
 Auction Market – Vehicles and
 Equipment
 Convenience Food Store
 Financial Institution
 Information and Service Provider
 Large Vehicle and Equipment Sales
 Liquor Store
 Market
 Pawn Shop
 Pet Care Service
 Print Centre
 Recreational Vehicle Sales
 Restored Building Products Sales Yard
 Retail Garden Centre
 Retail and Consumer Service
 Supermarket
 Temporary Residential Sales Centre
 Vehicle Rental – Major
 Vehicle Rental – Minor
 Vehicle Sales – Major
 Vehicle Sales – Minor

SIGNS GROUP

Community Entrance Feature

Sign – Class A

Address Sign
 Art Sign
 Banner Sign
 Construction Sign
 Directional Sign
 Election Sign
 Flag Sign
 Gas Bar Sign
 Pedestrian Sign
 Real Estate Sign
 Show Home Sign
 Special Event Sign
 Temporary Sign
 Window Sign
 Any type of sign located in a building not
 intended to be viewed from
 outside

Sign – Class B

Fascia Sign

Sign – Class C

Freestanding Sign

Sign – Class D

Canopy Sign
 Projecting Sign

Sign – Class E

Digital Message Sign
 Flashing or Animated Sign
 Inflatable Sign
 Message Sign
 Painted Wall Sign
 Roof Sign
 Rotating Sign
 Temporary Sign Marker
 Any type of sign that does not fit within any
 of the sign types listed in Classes
 A, B, C, D, F or G

Sign – Class F

Third Party Advertising Sign

Sign – Class G

Digital Third Party Advertising Sign

STORAGE GROUP

Distribution Centre
 Equipment Yard
 Freight Yard
 Recyclable Construction Material
 Collection Depot (temporary)
 Salvage Yard
 Self Storage Facility
 Storage Yard
 Vehicle Storage – Large
 Vehicle Storage – Passenger
 Vehicle Storage – Recreational

SUBORDINATE USE GROUP

Accessory Food Service
 Accessory Liquor Service
 Accessory Residential Building
 Bed and Breakfast
 Columbarium
 Custodial Quarters
 Drive Through
 Home Based Child Care - Class 1
 Home Based Child Care - Class 2
 Home Occupation – Class 1
 Home Occupation – Class 2
 Outdoor Café
 Seasonal Sales Area
 Special Function – Class 1
 Special Function – Class 2

TEACHING AND LEARNING GROUP

Instructional Facility
 Post-secondary Learning Institution
 School – Private
 School Authority – School
 School Authority Purpose – Major
 School Authority Purpose – Minor

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DIVISION 8:

**LAND USE MAPS
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APPENDIX SIGN REGULATIONS

55. PURPOSE

15P90, 21P98

This Appendix provides the planning regulations for all signs including but not limited to the location, number, size, design and character of signs in relation to their surroundings.

56. DEFINITIONS

15P90, 21P98

In this Appendix, notwithstanding Section 4 of this Bylaw,

- (1) **alteration** means a structural modification of a sign but does not include routine maintenance, painting or change in face, copy or lettering;
- (2) **animated sign** means a sign which uses movement or change of lighting to depict action or create special effects or a pictorial scene but does not include a clock;
- (3) **art sign** means a sign which is primarily an artistic rendering or work painted or applied to any exterior surface of a building and which contains sponsor recognition or characters, text or symbols identifying the business on the site; 8P97
- (4) **auxiliary sign** means a sign of any type which is attached to the face, copy, backing, lighting or supporting structure of any sign;
- (5) **awning** means a shelter projecting from and supported by the exterior wall of a building and designed to be collapsible, retractable and generally constructed of fabric or similar non-rigid material;
- (6) **awning elevation area** means that area of an elevation obtained by multiplying the vertical dimension of an awning, when viewed in the same elevation, by the length of the awning, when viewed in the same elevation;
- (7) **awning sign** means an awning which incorporates a sign;
- (8) **banner** means a piece of fabric or other non-rigid material attached on a minimum of two sides to a structure;
- (9) **banner, decorative** means a banner that is primarily a decorative feature which may contain identification copy or sponsor recognition but shall not contain any commercial advertising;
- (10) **canopy** means a non-retractable covered or enclosed rigid structural framework attached to and extending outward from the exterior wall of a building, and includes but is not limited to such structures as theatre marquees but does not include any structurally integrated architectural feature such as lintels, sills, mouldings, architraves and pediments, or any structure over petroleum pumps;
- (11) **canopy elevation area** means that area of an elevation obtained by multiplying the vertical dimension of a canopy, when viewed in the same elevation, by the length of the canopy when viewed in the same elevation;
- (12) **canopy sign** means a canopy or freestanding canopy which utilizes or incorporates a sign;
- (13) **Circa 1912 Theme** means a set of directions for the design of the physical environment which derive from the styles and designs found along Stephen Avenue in Calgary around the year 1912 which has been approved by Council;

- (14) **Circa 1912 Theme Area** means the south half of the City blocks between 2 Street S.W. and 1 Street S.E. with frontage on the northerly boundary of Stephen Avenue South and the north half of the City blocks between 2 Street S.W. and 1 Street S.E. with frontage on the southerly boundary of Stephen Avenue South which is hereby declared to be a Circa 1912 Theme Area;
- (15) **clearance** means the shortest vertical distance between the underside of a sign and grade;
- (16) **commercial advertising** means copy which is used for the purpose of promoting the buying and selling of commodities or supplying of services;
- (17) **commercial advertising sign** means a sign used for the purpose of promoting the buying and selling of commodities or supplying of services but shall not include a real estate or property management sign;
- (18) **community identification sign** means a sign which states the name of a residential community area and may contain a logo or symbol which is related to the community name;
- (19) **construction sign** means a sign erected by an individual or a firm on the premises undergoing construction, for which the sign user is advertising or furnishing such items as labour, services, materials or financing, or which identifies the future use on the site and information pertaining to it;
- (20) **copy** means any image, written material, structure, graphics, pictures, logo, symbol or letters used or intended to be used for advertising or for calling attention to any person, matter, object or event;
- (21) **copy area** means that area of a sign covered by a single figure drawn around the extremities of the copy contained on the sign, and
- (a) shall include but is not limited to decorations related to the specific nature of the copy, and
 - (b) in the case of a double or multi-face sign, the average of the total area of all sign faces will be counted in copy area calculations, and
 - (c) does not include landscaping;
- (22) **curb line** means the line at the face of the nearest curb and in the absence of a curb, the line shall be established by the General Manager, Roads; *1M2000*
- (23) **cut-out** means an extension of the copy that protrudes from the sign but does not include an auxiliary sign;
- (24) **designated sign area** means the area identified for signs on a released development permit;
- (24.1) **digital display** means a device intended to display copy that is shown utilizing electronic screens, projection, television, computer video monitors, liquid crystal displays (LCD), light emitting diode (LED) displays, or any other similar electronic, computer generated or digital technology; *30P2011, 4P2013*
- (24.1.1) **digital message sign** means a sign that displays copy by means of a digital display, but does not contain copy that is full motion video or otherwise gives the appearance of animation or movement, and does not display third party advertising; *4P2013*

- (24.2) **digital third-party advertising sign** which means a sign that contains copy that is displayed by means of a digital display and directs attention to a business, commodity, service or entertainment that is conducted, sold or offered elsewhere than on the site where the sign is located, but does not display copy that is full motion video, motion picture, Moving Picture Experts Group (MPEG) or any other digital video format; 30P2011 , 4P2013
- (25) **direct control - Urban Reserve district** means a direct control district allowing primarily urban reserve uses;
- (26) **directional sign** means
- (a) a sign which directs the public to or denotes the name of any thoroughfare, route, educational institution, public building, historical site or hospital;
 - (b) a sign which directs and regulates traffic;
 - (c) a sign which denotes any public or transportation facility;
 - (d) a sign which gives direction to a private premises or its vehicular use area;
- (27) **district, commercial** means any of the following districts, CC, CM-1, CM-2, C-1, C-1A, C-2, C-2(20), C-2(16), C-2(12), C-3, C-3(38), C-3(30), C-3(27), C-3(23), C-3(20), C-3(16), C-4, C-4(38), C-4(30), C-4(27), C-4(23), C-4(20), C-5, C-5/.75, C-5/.5, C-6 and a direct control district allowing primarily commercial uses; 20P2001
- (28) **district, industrial** means any of the following districts, I-1, I-2, I-3 , I-4 and a direct control district allowing primarily industrial uses;
- (29) **district, residential** means any of the following districts R-1, RS-1, RS-2, R-1A, R-2, R-2A, R-MH, RM-1, RM-2, RM-3, RM-4, RM-5, RM-6, RM-7 and a direct control district allowing primarily residential uses; 21P96
- (30) **double-faced** means having two faces, opposite to and facing away from each other with each face being of equal area and in identical proportion to the other, and with each face located on the same structure so as to be parallel or within 24 degrees of parallel and with at least two (2) vertical edges located within 20 centimetres of each other; 15P2000
- (31) **Downtown Mall Area** shall include
- (a) Stephen Avenue Mall defined as
 - (i) 8 Avenue S., and
 - (ii) the northerly half of the blocks between 8 Avenue S. and 9 Avenue S., and
 - (iii) the southerly half of the blocks between 8 Avenue S. and 7 Avenue S., between Macleod Trail S.E. and 4 Street W.,
 - (b) Barclay Mall defined as
 - (i) 3 Street W., and
 - (ii) the block between 3 Street W. and 4 Street W., and
 - (iii) the westerly half of the block between 2 Street W. and 3 Street W., between the Bow River and 9 Avenue S.;
- (32) **eaveline** means the horizontal line on a building that marks the extreme edge of the overhang of a roof and where there is no overhang, the eaveline shall be the horizontal line at the intersection of the roof and wall;
- (33) *deleted* 30P2011, 4P2013

- (34) **event** means an activity or an event, the duration of which is temporary in nature;
- (35) **event sign** means a temporary sign including, but not limited to, signs for community, cultural, athletic, philanthropic, arts and similar not-for-profit, non-commercial in nature events;
- (36) **fascia sign** means a sign attached to, marked or inscribed on and parallel to the face of a building wall but does not include a third-party advertising sign, a painted wall sign, an awning sign, a canopy sign or a projecting sign;
- (37) **flag** means a piece of fabric, wind sock or other non-rigid material attached on one side or at one or two points to a structure;
- (38) **flag, commercial** means a flag which presents commercial advertising copy;
- (39) **flashing sign** means a sign which contains an intermittent or flashing light source but does not include a digital message sign; *4P2013*
- (40) **freestanding sign** means a sign supported by structures or supports that are placed on, or anchored in, the ground and that are independent from any building or other structure and shall include, but is not limited to, a sign on a fence;
- (41) **freestanding-flush** means structurally freestanding but located parallel to and flush with a wall;
- (42) **frontage, block** means the total length of lot frontage along the side of a street between the street intersections;
- (43) **frontage, business** means the length of the property line of any one business use, parallel to and along each legally accessible public street, excluding a lane or alleyway, that it borders;
- (44) **government sign** means a sign required to be displayed
- (a) pursuant to the provisions of federal, provincial or municipal legislation;
 - (b) by or on behalf of the federal, provincial or municipal government;
 - (c) on behalf of a department, a commission, a board, a committee or an official of the federal, provincial or municipal government;
- (45) **grade** means the elevation established by the General Manager, Roads for the surface of the sidewalk or boulevard, and for a sign completely within private property, grade means the finished ground surface directly underneath the sign; *1M2000*
- (46) **height of sign** means the vertical distance measured from the highest point of the sign or sign structure to grade;
- (47) **identification sign** means a sign which identifies by name or symbol the occupant, business or the site on which the sign is placed, and may include the operation, merchandise or service available at the site and may include sponsor advertising as allowed by Section 59(19);
- (48) **illumination** means the lighting of any sign by artificial means;
- (49) **illumination, direct** means the lighting of any sign face from a light source located on or near the exterior of the sign;

- (50) **illumination, indirect** means the lighting of any sign face by reflected light;
- (51) **illumination, internal** means the lighting of any sign face from a light source located within the sign or behind the copy;
- (52) **inflatable sign** means an inflated three-dimensional device which incorporates a sign and is anchored or affixed to a building or site;
- (53) **Inglewood Heritage Main Street Area** means those parcels of land abutting both the north and south boundary of 9 Avenue S.E. between the Elbow River and 19 Street S.E.; the east and west boundary of 12 Street between the Bow River and 9 Avenue S.E.; and those lands contained within the boundaries of 9 Avenue S.E., 11 Street S.E., 8 Avenue S.E. and 10 Street S.E.; *16P82*
- (54) **landscaping** means any decorative features, such as concrete bases, planter boxes, pole covers or decorative framing on the sign support or base structures and shrubs or plants, but does not include any copy or logo;
- (55) **maintenance** means the cleaning, painting, repair or replacement of any defective parts of a sign in a manner that does not alter the basic design or structure of the sign and does not include a change in copy;
- (55.1) **major park** means those parks identified in Section 62(5); *15P2000*
- (56) **message panel** means a portion of an identification sign which is designed for the periodic replacement of copy;
- (57) **message sign** means a sign that is designed for periodic replacement of messages;
- (58) **multi-panel sign** means a sign containing copy for three or more tenants or occupants located on a site;
- (59) **painted wall sign** means a sign which is painted directly upon any outside surface of a building or other integral part of a building;
- (60) **principal frontage** means the length of property line parallel to and along the street to which the address of the property refers;
- (61) **projecting sign** means a sign which projects from a structure or a building face and includes a sign in the shape of a canopy but does not include a canopy sign or an awning sign;
- (62) **property management copy** means copy that identifies the party responsible for the management of the site and any necessary sales, leasing or rental information;
- (63) **property management sign** means a sign that identifies the party responsible for the management of the site and any necessary sales, leasing or rental information;
- (64) **real estate copy** means copy that advertises real estate that is “for sale”, “for lease”, or “for rent” or real estate that has been “sold”;
- (65) **real estate sign** means a sign displaying real estate copy;
- (66) **roof sign** means a sign which projects above a roofline to which the sign is attached or is erected upon or above a roof or parapet of a building which the sign is attached to;

- (67) **roofline** means the line made by the intersection of a wall of a building with a roof of the building;
- (68) **rotating sign** means a sign or portion of a sign which moves in a revolving manner, but does not include a clock;
- (69) **show home** means a newly constructed residential dwelling which is utilized for a short period of time as an exhibit of the type of dwelling a builder is providing in a community; *21P96*
- (70) **sign** means a device, structure, fixture or image used, or intended to be used, for the advertising or calling attention to any person, matter, object, or event and includes signs – Class 1 and signs – Class 2;
- (71) **signs - Class 1** means fascia signs, projecting signs, canopy signs, awning signs, under-canopy signs, under-awning signs, freestanding temporary signs, decorative banners, commercial flags, event signs, real estate signs, property management signs and window signs;
- (72) **signs - Class 2** means those signs which are not listed as signs - Class 1;
- (73) **sign area** means
- (a) the entire area of a sign on which copy is to be placed;
 - (b) in the case of a painted wall sign, the area of the building face;
 - (c) in the case of a double-face or multi-face sign, the average of the total area of all sign faces will be counted in the sign area calculations;
- but does not include landscaping;
- (74) **sign owner** means any person who is described on a sign, whose name or address or telephone number appears on a sign, who created a sign, who installed a sign, who is in lawful control of a sign or who is the subject of or otherwise benefits from the message of a sign, and for the purposes of this Bylaw there may be more than one owner of a sign;
- (75) **signable area** means the area on which a sign may be located as set out in Section 60(1)(b);
- (76) **sponsor advertising** means that portion of a sign on which the copy refers to products or merchandise produced, offered for sale, or obtainable at the premises on which the sign is displayed and which directly relates to the principal use of such premises;
- (77) **sponsor recognition** means the identification, by name only, of an individual or organization which has contributed to the sign; *8P97*
- (78) **string of pennants** means a number of pieces of fabric or other non-rigid material attached to a string, wire, cable or other similar joining material;
- (79) **temporary sign** means a sign that is not permanently affixed to a building, other unremovable structure, or the ground;
- (80) **temporary sign location** means an approved location for placement of a freestanding temporary sign, as identified on a development permit;

- (81) **third-party advertising** directs attention to a business, commodity, service or entertainment that is conducted, sold or offered elsewhere than on the premises on which the sign is located but does not apply to signs for community, cultural, athletic, philanthropic, arts and similar non-commercial events;
- (82) **third-party advertising sign** means a sign containing third-party advertising but does not include a digital display; *30P2011*
- (83) **under-canopy sign** means a sign which is suspended beneath a canopy or beneath a portion of a building;
- (84) **wall-mounted sign** means a sign which is mounted or fixed to or supported by a wall, by any means;
- (85) **window sign** means a sign which is painted on, attached to or installed on or near a window for the purpose of being viewed from outside the premises.

57. PROCEDURES REGULATING SIGNS

15P90, 21P98

(1) PERMITS REQUIRED

- (a) Except as otherwise provided for in this Appendix, all signs and any enlargement, relocation, erection, construction or alteration of a sign, require a development permit.
- (b) Where a development permit is required pursuant to this Appendix, it shall be considered and processed by the Approving Authority in accordance with the requirements of Section 11(1) for permitted uses and 11(2) for discretionary uses.
- (c) Notwithstanding anything contained in Section 50 and subject to Section 57(2) signs shall be deemed to be a discretionary use on sites designated a Direct Control District, which allows a residential use, by a bylaw passed after 1980 March 31 unless a contrary intention is set out in such bylaw. 15P2005
- (d) Notwithstanding anything contained in Section 50 and subject to Section 57(2)
- (i) signs – Class 1 shall be deemed to be a permitted use, and
 - (ii) signs – Class 2 shall be deemed to be a discretionary use,
- on sites designated a Direct Control District, which does not allow for any residential uses, by a bylaw passed after 1980 March 31 unless a contrary intention is set out in such bylaw. 15P2005
- (e) Notwithstanding anything contained in Section 50 and subject to Section 57(2) signs shall be deemed to be a discretionary use on sites designated a Direct Control District, which allows a residential use, when this bylaw came into force on 1980 March 31 notwithstanding the provisions of the Direct Control District. 15P2005
- (f) Notwithstanding anything contained in Section 50 and subject to Section 57(2)
- (i) signs - Class 1 shall be deemed to be a permitted use, and
 - (ii) signs - Class 2 shall be deemed to be a discretionary use,
- on sites designated a Direct Control District, which does not allow for any residential uses, when this bylaw came into force on 1980 March 31 notwithstanding the provisions of the Direct Control District. 15P2005
- (g) Unless a contrary intention is set out in a Direct Control Bylaw passed after 1980 March 31 uses deemed to be included in a Direct Control District pursuant to Sections 57(1)(c), (d), (e) and (f) shall comply with the provisions of this Bylaw. 15P2005

(2) SIGNS NOT REQUIRING A DEVELOPMENT PERMIT

- (a) The following signs do not require a development permit but shall comply with the rules of this Appendix:
- (i) election candidate signs displayed by or on behalf of a candidate participating in any federal, provincial or municipal election;
 - (ii) government signs;
 - (iii) signs located inside a building and not intended to be viewed from outside;
 - (iv) the name or address of a building when it is sculptured or formed out of or in the fabric of the building face and is not illuminated;
 - (v) street numbers or letters displayed on a building where together the total copy area is less than 1.2 square metres;

- (vi) a non-illuminated fascia sign which is attached to a residential dwelling unit or its accessory buildings and states no more than the name of the building or the name of the persons occupying the building or both, provided that the total sign area does not exceed 0.28 square metres;
 - (vii) signs placed on a building for the guidance, warning or restraint of persons;
 - (viii) art signs; 8P97
 - (ix) flags and decorative banners;
 - (x) event signs;
 - (xi) freestanding temporary signs;
 - (xii) construction signs;
 - (xiii) real estate signs; and
 - (xvi) property management signs.
- (b) The following identification signs, except when located on a Downtown Mall Area, do not require a development permit but shall comply with the rules of this Appendix:
- (i) a fascia sign which is attached to a building other than a residential building and states no more than one or more of the following:
 - (A) the name or address of the building;
 - (B) the name of the person or institution occupying the building; and
 - (C) the type of business carried on in the building;
 provided the total sign area does not exceed 1.5 square metres;
 - (ii) non-illuminated under-canopy signs wholly on private property;
 - (iii) window signs that are less than 30 per cent of the window area, or 2.5 square metres, whichever is less.
- (c) Directional signs, unless located on a Downtown Mall Area, do not require a development permit provided:
- (i) the sign is less than 2.5 square metres in area; and
 - (ii) the sign does not contain advertising copy.
- (d) A development permit is not required for incorporation of additional panels or a message panel on a freestanding identification sign which conforms to this Bylaw provided:
- (i) the additional panel or panels are the same length as existing panels and are located within the limits of the existing sign structure;
 - (ii) the total sign area and height of the sign does not exceed the maximums set out in this Bylaw;
 - (iii) the height of the sign does not exceed the height of the original sign; and
 - (iv) the addition of a sign panel does not conflict with any of the conditions of the existing development permit for the sign other than a condition that the sign comply with the approved drawings.

- (e) A development permit is not required for the replacement of an existing freestanding sign by another freestanding sign on the same base provided:
 - (i) both signs conform with this Bylaw;
 - (ii) the new sign is installed within six months of the removal of the existing sign;
 - (iii) the new sign area is either equal to or less than the existing sign area;
 - (iv) the existing sign support, or a similar replacement, is used and the new sign is mounted at a height equal to or lower than the existing sign; and
 - (v) the new sign is not located in whole or in part within a bylawed setback, City property or a corner visibility triangle.
- (f) A development permit is not required for the replacement of an existing canopy identification sign by another canopy identification sign at the same location provided:
 - (i) both signs and structure conform with this Bylaw;
 - (ii) the new sign is installed within six months of the removal of the existing sign;
 - (iii) the new sign area is either equal to or less than the existing sign area;
 - (iv) the existing canopy framework is used; and
 - (v) the canopy does not project over City property.
- (g) A development permit is not required for the replacement of the copy on a third-party advertising sign.
- (h) Notwithstanding anything else contained within this Appendix, signs containing animated, flashing, rotating or digital message sign features shall require a development permit.

4P2013

(3) DEVELOPMENT PERMIT APPLICATION REQUIREMENTS

- (a) An application for a development permit for a sign shall be made to the Approving Authority by the lawful owner of a sign or his authorized agent, on a form provided by the General Manager, Development and Building Approvals. *1M2000, 20P2001*
- (b) The Approving Authority may refuse to accept a development permit application where the information required by Section 57(3)(d) has not been supplied or where, in its opinion, the quality of the material supplied is inadequate to properly evaluate the application.
- (c) The Approving Authority may deal with an application and make its decision without all of the information required by Section 57(3)(d), if of the opinion that a decision on the application can be properly made without such information.
- (d) Every application for a development permit for a sign shall be accompanied by the following:
 - (i) a completed development permit application form;
 - (ii) a copy of the duplicate certificate of title of the property on which the sign is to be located and a letter of authorization from the owner of the property or his authorized agent;
 - (iii) a completed copy of the sign information form provided by the General Manager, Development and Building Approvals; *1M2000, 20P2001*

- (iv) a 30-day removal/relocation letter signed by the owner of the property or his authorized agent, if the proposed sign, including any projection beyond a property line, is not to be located entirely on the owner's property, or is located in a bylawed setback or corner cut-off area;
- (v) a minimum of two photographs taken from different angles that adequately show
 - (A) the proposed site,
 - (B) adjoining properties, and
 - (C) all signs, including but not limited to government signs and signs on any building, within 30 metres of the proposed sign;
- (vi) copies of a site plan to a scale of not less than 1:100, showing the following information:
 - (A) north arrow,
 - (B) scale of plan,
 - (C) legal description of the property,
 - (D) location address,
 - (E) property lines, shown and labelled,
 - (F) location of existing sidewalks,
 - (G) location of existing curbs,
 - (H) utility rights-of-way or access easements, shown and labelled,
 - (I) bylawed setbacks and corner cut-offs, shown and labelled,
 - (J) outline of existing buildings on the site, and
 - (K) the proposed sign on its proposed location, showing dimensioned distances from
 - (I) existing buildings on the subject site,
 - (II) existing signs within 30 metres of the proposed sign location,
 - (III) existing back of sidewalk,
 - (IV) existing curb lines,
 - (V) property lines,
 - (VI) utility poles within 30 metres of the proposed sign location,
 - (VII) utility rights-of-way or easements, and
 - (VIII) bylawed setbacks and corner cut-offs, including a dimension of any overhang or projection;

- (vii) copies of a detailed sign plan showing
 - (A) the complete dimensions of the sign and its structural support,
 - (B) the proposed maximum height and clearance of the sign from grade,
 - (C) the position and area of any sponsor advertising or sponsor recognition where it will form part of the copy to be displayed on the sign, and
 - (D) the copy to be displayed, where the sign is located on a Downtown Mall Area,
- (viii) copies of elevation drawings where a sign is attached to a structure or building.

58. TYPES OF SIGNS

15P90, 21P98

- (1) For the purposes of this Appendix signs are divided into the following types:
- (a) Permanent signs
 - (i) identification signs subject to the provisions of Section 60,
 - (ii) directional signs subject to the provisions of Section 61,
 - (iii) third party advertising signs subject to the provisions of Section 62,
 - (iv) digital third party advertising signs subject to the provisions of Section 62.1;
 - (v) message signs subject to the provisions of Section 63,
 - (vi) digital message signs subject to the provisions of Section 63.1; and 4P2013
 - (vii) real estate signs and property management signs subject to the provisions of Section 64.
 - (b) Temporary signs subject to the provisions of Section 65. 24P94, 30P2011
- (2) Where a sign does not conform to any of the sign types defined in this Bylaw, the sign requires a development permit application which shall be considered by the Approving Authority as a discretionary use to be reviewed on its individual merits.

59. GENERAL RULES FOR SIGNS

15P90, 21P98

- (1) A sign shall not conflict with the general character of the surrounding streetscape or the architecture of nearby buildings.
- (2) A sign or sign structure shall not be located or extend horizontally closer to the existing or future curb line than 750 millimetres back from the existing or future curb line.
- (3) A sign shall not be erected on or attached to:
 - (a) a City of Calgary light standard or pole without the written permission of the General Manager, Roads; 1M2000
 - (b) a public bench without the written permission of the General Manager, Park Development & Operations; 1M2000
 - (c) a bus shelter, bench or emergency call-box without the written permission of the General Manager, Roads; 1M2000
 - (d) the area within a corner visibility triangle where any part of the sign is higher than 750 mm and lower than 4.6 metres.
- (4) Where permission has been granted by the General Manager, Roads for a sign to 1M2000
 - (a) project over City property, a minimum clearance of 2.4 metres shall be maintained, unless otherwise provided for in this Appendix;
 - (b) be located in or project into or over a City owned driveway, a lane or an alley, a clearance of 4.6 metres shall be maintained.
- (5) A sign shall not be erected, operated, used or maintained if, in the opinion of the Approving Authority,
 - (a) its position, shape, colour, format or illumination may be confused with an official traffic sign, signal or device, or other official sign;
 - (b) it displays lights which may be mistaken for the flashing lights customarily associated with danger or with those used by police, fire, ambulance or other emergency vehicles.
- (6) All sign supports shall be placed on private property except that the Approving Authority may allow a sign to be located on a bylawed setback area, subject to the requirements of a 30-day removal/relocation agreement.
- (7) Any sign placed in or on a required parking area or loading space shall be placed so as not to reduce the number of parking stalls or loading spaces required pursuant to this Bylaw or a development permit. 11P94
- (8) Whenever a panel on a multi-panel sign is removed, the sign owner shall replace it with a blank panel until such time as a new tenant requires it.
- (9) No trees shall be removed or damaged to prepare a site for a sign unless new trees are planted or landscaping is introduced to improve the site.
- (10) The lighting or orientation of a sign must not adversely affect any residential district.
- (11) A sign in a residential district shall not be illuminated unless otherwise allowed by the Approving Authority.
- (12) Electrical power supply to signs or base landscaping shall be underground.
- (13) A person shall not

- (a) attach or hang an auxiliary sign or other material to, on, above or below a sign unless otherwise provided for;
 - (b) attach to any sign an extension or portable device other than sign hangers shown on the plans accompanying the development permit;
 - (c) make alterations to any sign in any other way, unless otherwise provided for in this Appendix, without first obtaining the required City permits.
- (14)** Unless otherwise allowed by the Approving Authority, on any single elevation of a building any one business, other than a business in the Circa 1912 Theme Area, shall be entitled to the following identification signs
- (a) a canopy sign, or
 - (b) one projecting sign with a maximum sign area of 2.3 square metres when located in the CC, C-1, C-1A or I-1 District, or *20P2001*
 - (c) one projecting sign with a maximum sign area of 4.5 square metres when located in any other district, except CM-1 and CM-2 Districts, which allows projecting signs, and
 - (d) fascia signage in the signable area as set out in Section 60(1), and
 - (e) non-flashing window signage as set out in Section 60(10).
- (15)** The Approving Authority shall only allow flashing or animated signs provided
- (a) such signs are located in a commercial, or industrial district, and
 - (b) the proposed sign is on the premises of an entertainment establishment.
- (16)** The Approving Authority shall only allow rotating signs provided
- (a) such signs are located in a commercial or industrial district, and
 - (b) the location, size, design and character respect the scale and character of the surrounding area.
- (17)** The Approving Authority shall only allow digital message signs provided: *4P2013*
- (a) the sign is located in a commercial or industrial district, and
 - (b) the sign does not display any third-party or sponsor advertising. *30P2011*
- (18)** The Approving Authority shall not permit any other signs, other than digital message signs or digital third-party advertising signs to display copy by means of a digital display. *30P2011, 4P2013*
- (19)** Except in the Downtown Mall Area, an identification sign located in a commercial or industrial district may have up to a maximum of 30 per cent of its actual copy area, or the maximum allowable sign area for the district, whichever is less, used for sponsor advertising.
- (20)** An identification sign may include a message panel to a maximum of 80 per cent of the actual copy area, or the maximum allowable sign area for the district, whichever is less.

- (21)** Notwithstanding anything contained in this Bylaw, where a development permit contains comprehensive sign approval as a condition of approval, any proposed sign or sign location not included under that approval, or alteration of the approved plan, shall require a development permit.
- (22)** When a sign no longer fulfills its function under the terms of the development permit, the Approving Authority may order the removal of such a sign, and the lawful owner of the sign or where applicable, the property owner, shall
- (a) remove such a sign and all related structural components including removing or screening exposed base and foundations to the satisfaction of the Approving Authority within 30 days from receipt of such a removal notice from the Approving Authority,
 - (b) restore the immediate area around the sign, to the satisfaction of the Approving Authority, including the ground or any building to which the sign was attached, as close as possible to its original form prior to the installation of the sign, and
 - (c) bear all the costs related to such removal or restoration.

60. RULES FOR IDENTIFICATION SIGNS

15P90, 21P98

(1) FASCIA IDENTIFICATION SIGNS

- (a) Subject to the provisions of this Bylaw, fascia signs may be allowed in all districts.
- (b) The signable area for fascia signs shall be the space defined by the following lower and upper limits on the front of a building:
 - (i) the lower limit of the signable area shall be the lower limit of the lintel or the window head of the first storey, but in no case lower than 2.4 metres above grade;
 - (ii) in the case of a multi-storey building, the upper limit of the signable area shall be the upper limit of the window sill of the second storey or in the absence of a window, 800 millimetres above the floorline of the second storey; and
 - (iii) in the case of a one storey building, the upper limit of the signable area shall be
 - (A) the roofline for flat-roofed buildings or where there is an existing majority of the fascia signs which exceed the roofline, the upper limit of such existing fascia signs,
 - (B) 900 millimetres maximum above the eaveline, if there is a parapet or mansard roof, provided that the sign does not project above the upper edge of the parapet or mansard roof, or
 - (C) the eaveline in all other cases.
- (c) Notwithstanding Section 60(1)(b), a fascia sign may be allowed to locate
 - (i) below the signable area, provided
 - (A) no more than 30 per cent of any Section of building face below the signable area, to a maximum of 9.3 square metres is used,
 - (B) the sign states no more than the name of the building or tenant, and
 - (C) the sign consists of individual letters, symbols or logos that are directly attached to the building face;
 - (ii) between the second storey window head and the third storey window sill, or in the case of a two storey building, between the second storey window head and the roof or parapet providing
 - (A) the copy identifies only the name or type of establishment, located solely on the second floor of the building, and
 - (B) the sign is architecturally integrated with the building on which it is located;
 - (iii) above the third storey window sill provided
 - (A) the sign states no more than the name of the building or principal tenant,
 - (B) the sign consists of individual letters, symbols or logos that are directly attached to the building face,
 - (C) there is no more than one sign per building face above the third storey, and

- (D) the sign area does not exceed 1/40 of the area formed by multiplying the clearance of the sign by the width of the building, unless otherwise allowed by the Approving Authority.
- (d) A fascia sign may be allowed on any wall of a building other than the front wall provided
 - (i) the sign is not immediately adjacent to a park;
 - (ii) the sign is integrated with the signage on the principal frontage of the building and shall be the same width and height;
 - (iii) where a building front has no fascia sign, the sign shall follow the location parameters and regulations defined in Section 60(1)(b) and (c); and
 - (iv) the sign contains identification copy only.
- (e) Where the General Manager, Roads has approved a projection over City property the maximum projection shall be 400 millimetres. *1M2000*
- (f) Notwithstanding Section 60(1)(b) and (c), where a development has a designated sign area, signage other than that described in Section 57(2)(a) shall only be located in the designated sign area.

(2) ROOF IDENTIFICATION SIGNS

- (a) A roof sign shall only be located in a commercial or industrial district or a PS District.
- (b) Roof signs shall not exceed the maximum building height limit of the land use district in which they are proposed to locate.
- (c) The sign area of all roof signs on each face of a building shall not exceed 1/40 of the area formed by multiplying the clearance of the sign by the width of the building.
- (d) Roof signs shall not be erected with visible means of support unless architecturally integrated with the building upon which they are located to the satisfaction of the Approving Authority.

(3) PROJECTING IDENTIFICATION SIGNS

- (a) Subject to the provisions of this Bylaw, projecting signs shall only be located in a commercial or industrial district or a building in a RM-7 District containing a commercial component.
- (b) For all other land use districts, except for sites within the Downtown Mall Area, unless otherwise allowed by the Approving Authority, one projecting sign per business frontage may be allowed, providing the sign complies with the sign area requirements established as follows:
 - (i) in CC, C-1, C-1A, I-1 Districts or buildings in a RM-7 District containing a commercial component, projecting signs may have a maximum sign area of 2.3 square metres; *20P2001*
 - (ii) in a C-6 District, projecting signs may have a maximum sign area of 9.3 square metres;
 - (iii) in the remaining commercial districts or industrial districts, projecting signs may have a maximum sign area of 4.5 square metres.
- (c) The provisions of Section 66(10) shall apply mutatis mutandis to projecting signs in the Downtown Mall Area.

- (d) Businesses located in the same building may combine their projecting sign allowances to form a single sign and the sign area and projection shall be based on the business frontages' combined maximum sign area as set out in Section 60(3)(b).
- (e) The top of a projecting sign shall not exceed the eaveline, or the roofline, or the top of the second storey window head, or 6 metres above grade, whichever is the least.
- (f) Signs located on hotels, department stores and parking structures which are 18.5 metres or greater in height, may be allowed by the Approving Authority provided:
 - (i) such signs shall not project more than 2 metres from the building;
 - (ii) the maximum height above grade shall be 21.5 metres;
 - (iii) the maximum sign area shall be 18.5 square metres.
- (g) On corner sites, a projecting sign shall be placed at equal angles to the building faces that form the corner, and the sign area shall be calculated on the basis of the combined maximum sign area allowed in Section 60(3)(b).
- (h) Where the General Manager, Roads has approved a projection over City property projecting signs shall have a minimum clearance of at least 2.4 metres. *1M2000*
- (i) The nearest edge of a projecting sign shall not be located more than 300 millimetres from the building face.
- (j) Visible means of support for projecting signs shall be architecturally integrated with the building upon which they are located to the satisfaction of the Approving Authority.

(4) FREESTANDING IDENTIFICATION SIGNS

- (a) A freestanding sign may be allowed in any district, except in an A or UR District unless it is a:
 - (i) real estate sign,
 - (ii) construction sign, or
 - (iii) sign limited to the name, address or activity of the premises.
- (b) Freestanding signs may be allowed in CM-1 or CM-2 Districts provided:
 - (i) there is no alternate sign location available to provide a reasonable opportunity for communication, and
 - (ii) the maximum sign area shall be 9.3 square metres and the maximum height shall be 6 metres.
- (c) Freestanding signs shall be subject to the specified sign height and sign area requirements established as follows:
 - (i) in a CC, C-1, C-1A District or buildings in a RM-7 District containing a commercial component, the maximum area for signs shall be 7 square metres, or 9.5 square metres for a multi-tenant sign, and the maximum height shall be 6 metres;*20P2001*
 - (ii) in a C-6 District, the maximum sign area shall be 18.5 square metres and the maximum height shall be 12.2 metres;

- (iii) in a PE and PS District the maximum sign area shall be 7 square metres and the maximum height shall be 6 metres;
 - (iv) in a R-MH, RM-1, RM-2, RM-3, RM-4, RM-5 or an RM-6 District, the maximum area for signs shall be 5 square metres and the maximum height shall be 4 metres;
 - (v) in the Boundaries of the Downtown Parking Area as defined in Section 18, the maximum sign area for industrial districts shall be 9.3 square metres and the maximum height in industrial districts shall be 6 metres;
 - (vi) in the remaining commercial districts or industrial districts the maximum sign area shall be 14 square metres and the maximum height shall be 9 metres.
- (d) Only one freestanding sign may be allowed on a site in a UR District.
- (e) One freestanding sign per business frontage may be erected on sites having a minimum business frontage of 16 metres at grade level, provided that freestanding signs erected along the same private or public street shall maintain a minimum distance of 30 metres between them and shall not be located closer than 15 metres to any property line other than a property line adjacent to any public thoroughfare, unless otherwise allowed by the Approving Authority. *11P94*
- (f) Notwithstanding Section 60(4)(c), freestanding signs for shopping centres are subject to the following regulations:
- (i) only one multi-panel sign per commercial street frontage may be allowed for each shopping centre for the purpose of identifying the centre and the tenants collectively;
 - (ii) such a sign shall not exceed a sign area of:
 - (A) 9.5 square metres, or 14 square metres for a multi-panel sign, and a height of 6 metres when located in a neighbourhood shopping centre with 1500 square metres of gross floor area or less,
 - (B) 14 square metres, or 18.5 square metres for a multi-panel sign, and a height of 9 metres when located in a neighbourhood shopping centre with greater than 1500 square metres of gross floor area,
 - (C) 18.5 square metres, or 23.2 square metres for a multi-panel sign, and a height of 9 metres when located in a sector (community) shopping centre,
 - (D) 37 square metres and a height of 9 metres when located in a regional shopping centre;
 - (iii) auxiliary or tenant signs may be allowed on the same shopping centre site provided:
 - (A) a distance of 30 metres is maintained between freestanding signs and
 - (B) the sign does not exceed:
 - (I) 4.5 square metres in a neighbourhood shopping centre,
 - (II) 9.3 square metres in a sector (community) shopping centre,
 - (III) 14 square metres in a regional shopping centre and
- the sign complies with the height limitations as set out for each particular district in Section 60(4)(c).

- (g) The Approving Authority may allow design features or embellishments to extend above the maximum allowable height of a sign.
- (h) The Approving Authority may allow a sign to exceed the maximum allowable height or area where the relaxation is related to the addition of a message panel.
- (i) Where the City has allowed a projection over City property and the sign is not enclosed to grade, the minimum clearance shall be 2.4 metres.
- (j) The placement of freestanding signs shall not interfere with vehicle parking or traffic circulation.
- (k) Electrical power supply to freestanding signs shall be underground unless otherwise allowed by the Approving Authority.
- (l) A development permit for a freestanding sign serviced by overhead power shall not be issued for a period of time exceeding 5 years.
- (m) Anchor bolts securing the base of a freestanding sign shall be permanently covered unless otherwise allowed by the Approving Authority.

(5) CANOPY IDENTIFICATION SIGNS

- (a) Canopy signs may be allowed in all districts except for RR-1, R-1, RS-1, RS-2, R-2 or R-2A Districts.
- (b) Where a canopy is constructed as a support structure for signs, such structures shall require a development permit and shall comply with the following regulations:
 - (i) have a minimum clearance of at least 2.4 metres;
 - (ii) not extend any further than the line on which street light or power line poles are located;
 - (iii) not extend more than 2.4 metres from the face of the building to which such sign is attached unless otherwise allowed by the Approving Authority;
 - (iv) the vertical dimension shall not exceed 1.5 metres unless otherwise allowed by the Approving Authority;
 - (v) where a canopy projects over public property shall provide a drainage system, connected through the inside of the building to a storm sewer or dry well, to prevent the discharge of water over the sidewalk or public thoroughfare, unless otherwise allowed by the Approving Authority. *11P94*
- (c) The maximum copy area of the canopy sign shall not exceed 50 per cent of the canopy elevation area.
- (d) Canopy signs shall be compatible with the building face in terms of design and placement.

(6) UNDER-CANOPY IDENTIFICATION SIGNS

- (a) Under-canopy signs may be allowed in all districts except for RR-1, R-1, RS-1, RS-2, R-2 or R-2A Districts.
- (b) The maximum vertical dimension of an under-canopy sign shall be 300 millimetres.
- (c) Under-canopy signs shall maintain a minimum spacing of 4.5 metres from each other.
- (d) The minimum clearance of an under-canopy sign shall be 2.4 metres.

(7) AWNING IDENTIFICATION SIGNS

- (a) Awning signs may be allowed in all districts except for RR-1, R-1, RS-1, RS-2, R-2 or R-2A Districts.
- (b) Where an awning is constructed as a support structure for signs, such structures shall require a development permit only if
 - (i) the minimum projection of the awning is less than 900 millimetres,
 - (ii) the minimum clearance is less than 2.4 metres.
- (c) The maximum copy area of an awning sign shall not exceed 50 per cent of the awning elevation area.
- (d) No sign shall be suspended from or below an awning or an awning support structure.

(8) COMMUNITY IDENTIFICATION SIGNS

- (a) Community identification signs shall only be allowed in respect of residential areas.
- (b) The location, size, design and character of all community identification signs shall be to the satisfaction of the Approving Authority.
- (c) Approval for the erection of a community identification sign will be given for a maximum period of 10 years, after which time another development permit will be required.
- (d) The owner of a community identification sign shall maintain the sign for the approval period under a maintenance and sign removal agreement to be signed by the sign owner prior to the release of the development permit.
- (e) Community identification signs are allowed provided the sign
 - (i) is for community identification purposes only,
 - (ii) displays no third party advertising, and
 - (iii) is constructed of maintenance free material wherever possible.
- (f) Where a community identification sign is to be located on a street right-of-way, it shall be placed either on a boulevard or a median on streets of a major standard or less.
- (g) The number of community identification signs allowed per community shall be to the satisfaction of the Approving Authority.
- (h) A community identification sign shall not
 - (i) encroach upon a utility right-of-way, or
 - (ii) affect traffic safety.

(9) PAINTED WALL IDENTIFICATION SIGNS

- (a) Painted wall signs
 - (i) shall only be located in a commercial or industrial district, and
 - (ii) shall only consist of logos, pictures or simple copy.

- (b) The Approving Authority may require that the sign be periodically repainted, or if it no longer fulfills its original purpose, the Approving Authority may require that the sign area be refinished to its satisfaction.

(10) WINDOW IDENTIFICATION SIGNS

- (a) A window sign may be allowed in a commercial or industrial district.
- (b) A window sign shall not exceed 30 per cent of the window area, or 2.5 square metres, whichever is least.

(11) ART SIGNS

8P97

- (a) An art sign may be allowed in any district except that in a residential district it may only be located on a public quasi-public building, church, community association building, a private school, and a public or separate school.
- (b) An art sign shall contain one or both of the following:
 - (i) sponsor recognition provided the total area for sponsor recognition is no more than 5 percent of the total sign area or 1 square metre, whichever is less; and
 - (ii) business identification provided business identification copy does not exceed 10 percent of the total sign area, or 9.3 square metres, whichever is less;

but shall not contain third-party advertising.

61. RULES FOR DIRECTIONAL SIGNS

15P90, 21P98

- (1)** A directional sign may be allowed in any district except for RR-1, R-1, RS-1, RS-2, R-2 or R-2A Districts.
- (2)** A directional sign may only be freestanding.
- (3)** A freestanding directional sign shall not exceed 2.5 square metres.
- (4)** Two freestanding directional signs may be erected at each entrance to a site.
- (5)** Notwithstanding Section 61(3), a sign approved for third-party advertising may periodically be used as a directional sign.
- (6)** A directional sign shall not contain advertising copy, excluding a logo.

62. RULES FOR THIRD-PARTY ADVERTISING SIGNS

15P90, 21P98

(1) LOCATION

- (a) Third-party advertising signs are prohibited
 - (i) in all land use districts except for commercial, industrial, UR, A, or direct control - Urban Reserve districts;
 - (ii) *deleted* 4P2013
 - (iii) on a site in the Central Business Area where development has proceeded on a comprehensive basis, unless it can be shown to the satisfaction of the Approving Authority that the third-party advertising sign has been adequately incorporated into the design of a building or structure;
 - (iv) in the Downtown Mall Area where visible from Stephen Avenue or 3 Street West;
 - (v) on any site where the sign is positioned such that the copy on the sign is legible from 6P99
 - (A) 14 Street N.W. from John Laurie Boulevard, north to Country Hills Boulevard,
 - (B) 14 Street S.W. from Glenmore Trail S.W., south to Canyon Meadows Drive S.W.,
 - (C) 52 Street East, from 17 Avenue S.E., north to McKnight Boulevard,
 - (D) 85 Street N.W. from Bowness Road, north to Bearspaw Dam Road,
 - (E) 87 Street N.W. from Bearspaw Dam Road, north to Nose Hill Drive,
 - (F) 17 Avenue South from the eastern City limit, west to the Canadian National Railway crossing of 17 Avenue South near 52 Street S.E.,
 - (G) 32 Avenue N.E. from 36 Street N.E., east to City limits,
 - (H) 64 Avenue N.E. from 36 Street N.E., east to City limits,
 - (I) 96 Avenue North from Harvest Hills Boulevard, east to Barlow Trail, 15P2000
 - (I.1) 144 Avenue N.W., 15P2000
 - (J) 162 Avenue S.W. from 37 Street S.W., east to Macleod Trail,
 - (K) Anderson Road,
 - (L) Barlow Trail from the north City limits, south to the junction of McKnight Boulevard,
 - (M) Bearspaw Dam Road from 87 Street N.W., east to 85 Street N.W.,
 - (N) Beddington Trail,
 - (O) Bow Bottom Trail,
 - (P) Bow Trail from the junction of Sarcee Trail S.W., east to the junction of Crowchild Trail,
 - (Q) Canyon Meadows Drive,

- (R) Chaparral Boulevard,
- (S) Country Hills Boulevard, *9P97*
- (T) Crowchild Trail,
- (U) Deerfoot Trail,
- (V) Falconridge Boulevard N.E.,
- (W) Glenmore Trail from Elbow Drive S.W., west to the City limits, *9P97*
- (X) Glenmore Trail from the Bow River, east to Ogden Road S.E.,
- (Y) Harvest Hills Boulevard,
- (Z) Heritage Drive from 14 Street S.W., east to Haddon Road S.W.,
- (AA) Heritage Drive from Bonaventure Drive S.E., east to Blackfoot Trail,
- (BB) John Laurie Boulevard from Nose Hill Drive, east to McKnight Boulevard,
- (CC) Macleod Trail from 162 Avenue S.W., south to the City limits,
- (DD) McKenzie Lake Boulevard S.E.,
- (EE) McKenzie Towne Boulevard S.E.,
- (FF) McKenzie Towne Drive S.E.,
- (GG) McKnight Boulevard from Deerfoot Trail east to Barlow Trail and from 36 Street N.E., east to the City limits, *15P2000*
- (HH) Memorial Drive N.E. from 39 Street S.E., east to the City limits,
- (HH.1) Metis Trail, *4P2013*
- (II) Nose Hill Drive,
- (II.1) Peigan Trail, *15P2000*
- (JJ) Sarcee Trail N.W. from Crowchild Trail, north to the Transportation and Utility Corridor,
- (KK) Sarcee Trail from the Trans-Canada Highway, south to the junction of Glenmore Trail and from Southland Drive, south to the City limits, *9P97*
- (LL) Shaganappi Trail,
- (MM) Shawnessy Boulevard from west City limits, east to Shawnessy Drive S.W.,
- (NN) Southland Drive from west City limits, east to Haddon Road S.W.,
- (OO) Southland Drive from Bonaventure Drive S.E., east to Deerfoot Trail,
- (PP) Sun Valley Boulevard from Macleod Trail, east to Chaparral Boulevard,
- (QQ) the Transportation and Utility Corridor, *9P97*
- (RR) Trans-Canada Highway from the Bow River, west to the City limits, or

- (SS) Trans-Canada Highway from 6 Street N.E., east to the City limits;”
- (vi) on Street or utility rights-of-way;
- (vii) in or within 450 metres of: 15P2000, 4P2013
- (A) major parks, as referenced in subsection 62 (5);
- (B) escarpments and pathways,
- (C) riverbanks, and
- (D) natural areas,
- when the copy is visible;
- (viii) on sites adjacent to Bowness Road from 62 Street N.W. to 65 Street N.W. 29P95
- (b) Notwithstanding Section 62(1)(a)(v)(RR), existing third-party advertising signs positioned such that the copy is legible from the Trans Canada Highway between the Bow River and Bowfort Road and approved prior to the passage of Bylaw 15P90, may be renewed from time to time in accordance with Section 62(4)(a). 6P99, 15P2000
- (b.1) Notwithstanding Section 62(1)(a)(v)(X) and (SS), existing third-party advertising signs positioned such that the copy is legible from Glenmore Trail S.E. or from the Trans-Canada Highway between 6 Street N.E. and 36 Street N.E. respectively, may be renewed from time to time in accordance with Section 62(4)(a). 6P99, 15P2000
- (c) Notwithstanding Section 62(1)(a)(v), freestanding-flush and wall-mounted third-party advertising signs in commercial or industrial districts may be allowed along those public thoroughfares referred to in Sections 62(1)(a)(v)(F),(P), (T) and (LL) where: 6P99
- (i) the sign is contained within the line and form of the building to which it is attached,
- (ii) the sign is not positioned such that it can be viewed from a land use district other than a commercial or industrial district; and
- (iii) the sign area does not exceed 19 square metres.
- (d) Notwithstanding Section 62(1)(a)(viii), where an existing third-party advertising sign complies with this Bylaw except for the provisions of Sections 62(1)(a)(viii) it may be renewed from time to time in accordance with Section 62(4)(a). 29P95, 15P2000, 19P2000
- (e) Notwithstanding Section 62(1)(a)(v)(GG) and (II.1), where an existing third-party advertising sign complies with this Bylaw except for the provisions of Section 62(1)(a)(v)(GG) and (II.1) it may be renewed from time to time in accordance with Section 62(4)(a). 15P2000
- (f) *deleted* 15P2000
- (g) *deleted* 15P2000
- (f) Save as hereinafter provided, except for the renewal of a development permit for an existing third-party advertising sign no third-party advertising sign shall be approved within the Inglewood Main Street Area after the date on which Bylaw Number 16P92 received third reading. 16P82, 15P2000
- (g) Notwithstanding Section 62(1)(f) a development permit for a third-party advertising sign may be approved in the Inglewood Heritage Main Street Area if such sign replaces an existing third-party advertising sign of the same or greater area at the same or another location in the Inglewood Heritage Main Street Area provided always that the approval

of such a sign may only be allowed where it will result in a visual improvement to the character and Streetscape of the area and either:

- (i) a reduction in the overall number of third-party advertising sign faces in such area, or
- (ii) the design is appropriate for enhancing the specific location. *16P92, 15P2000*

(2) SITING

15P2000

- (a) A third-party advertising sign shall not be located within 30 metres of any freestanding identification sign, facing the same oncoming traffic, except where the separation is between existing signs approved prior to the passage of Bylaw Number 15P90 of The City of Calgary. *4P2013*
- (b) A third-party advertising sign shall be removed from a parcel upon expiry of the development permit for such sign if a development permit application for a freestanding identification sign is approved within 30 metres of the third-party advertising sign. *4P2013*
- (c) A third-party advertising sign shall not be located within 75 metres of any other third-party advertising sign facing the same on-coming traffic and shall not result in more than two (2) freestanding third-party advertising signs greater than 4.6 metres in height and 4.5 square metres in area within a 225 metre radius of each other facing the same street, except:
 - (i) where the separation is between existing third-party advertising signs, approved prior to the passage of Bylaw Number 15P2000 of The City of Calgary, one of which is the subject of an application for renewal of a development permit;
 - (ii) for third-party advertising signs located on the same structure; or
 - (iii) for third-party advertising signs less than 4.6 metres in height and 4.5 square metres in area where the separation shall be 30 metres.
- (d) Subject to Section 62(2)(a) and (c) a third-party advertising sign less than 4.6 metres in height and 4.5 square metres in area shall not be located closer than 30 metres to any other third-party advertising sign less than 4.6 metres in height and 4.5 square metres in area.
- (e) A third-party advertising sign shall be located such that no portion is less than 6 metres from any property line adjacent to a public thoroughfare except for third-party advertising signs less than 4.6 metres in height and 4.5 square metres in area.
- (f) Notwithstanding Section 62(2)(e), where an existing third-party advertising sign complies with this Bylaw except for the provisions of Section 62(2)(e) it may be renewed from time to time in accordance with Section 62(4)(a).
- (g) Notwithstanding Section 59(9), trees required under an approved development permit shall not be removed or altered in any way to accommodate the placement or visibility of a third-party advertising sign.
- (h) A third-party advertising sign shall not be located on or attached to a roof.
- (i) A freestanding third-party advertising sign shall be separated from:
 - (i) a directional sign in a street right-of-way exceeding 3 square metres in sign area;
 - (ii) a street intersection or railway crossing;

(iii) the curblineline or edge of a major street, expressway or freeway;

to the satisfaction of the Traffic Engineer.

(3) HEIGHT AND SIZE

15P2000

- (a) The maximum height of a wall-mounted or a freestanding-flush third-party advertising sign shall be 10.5 metres and shall not extend above the eaveline.
- (b) The maximum height of a freestanding third-party advertising sign shall not exceed 8.3 metres, and if any portion of a freestanding third-party advertising sign is located within 6.5 metres of a building less than 8.3 metres in height the maximum height for such sign shall not exceed the height of that building or 6.5 metres, whichever is greater.
- (c) The dimensions of the sign area of a third-party advertising sign shall not exceed a vertical dimension of 5.8 metres by a horizontal dimension of 7 metres, with allowance for a 1.5 metre cut-out to the top and face and a 700 millimetre cut-out to the sides and bottom of the third-party advertising sign.
- (d) The maximum area of a third-party advertising sign shall not exceed 25 square metres and only one face of a double-faced sign shall be used to calculate sign area.
- (e) Notwithstanding Section 62(3)(a),(b),(c) and (d), where an existing third-party advertising sign complies with this Bylaw except for the provisions of Section 62(3)(a),(b),(c) and (d) it may be renewed from time to time in accordance with Section 62(4)(a).

(4) GENERAL RULES

15P2000

- (a) *deleted* 4P2013
- (b) *deleted* 15P2000, 4P2013
- (c) The applicant for a development permit for a third-party advertising sign must show, to the satisfaction of the Approving Authority, that the third-party advertising sign is compatible with the general architectural lines and forms of nearby buildings and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line.
- (d) The third-party advertising sign must not block natural light or the sky, from the surrounding buildings' windows and doors.
- (e) The lighting or orientation of a third-party advertising sign must not adversely affect any neighbouring residential areas.
- (f) A third-party advertising sign shall utilize lighting fixtures which are not readily discernible or obtrusive, to the satisfaction of the Approving Authority. 15P2000
- (g) An auxiliary sign or other material shall not be attached to, on, above or below a third-party advertising sign.
- (h) The backs of all third-party advertising signs and all cut-outs shall be enclosed to the satisfaction of the Approving Authority.
- (i) The space between the faces of double-faced third-party advertising signs shall be enclosed to the satisfaction of the Approving Authority.
- (j) Electrical power supply to third-party advertising signs or base landscaping shall be underground unless otherwise allowed by the Approving Authority such as, but not limited to, situations where reasonable access to an underground power source is not available or the third-party advertising sign is located in an area where underground power has not commenced.

- (k) A development permit for a third-party advertising sign may only be issued for a period not exceeding 5 years. *4P2013*

- (l) Prior to a development permit expiring for a third-party advertising sign, and upon receipt of a new development permit application for the same third-party advertising sign at the same height, size and location, the Approving Authority must apply the rules referenced in subsection (m). *4P2013*

- (m) When considering a development permit application for a third-party advertising sign referenced in subsection (l) the Approving Authority:
 - (i) must consider if the proposed digital third party advertising sign is compatible with the general architectural lines and forms of nearby buildings and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line;

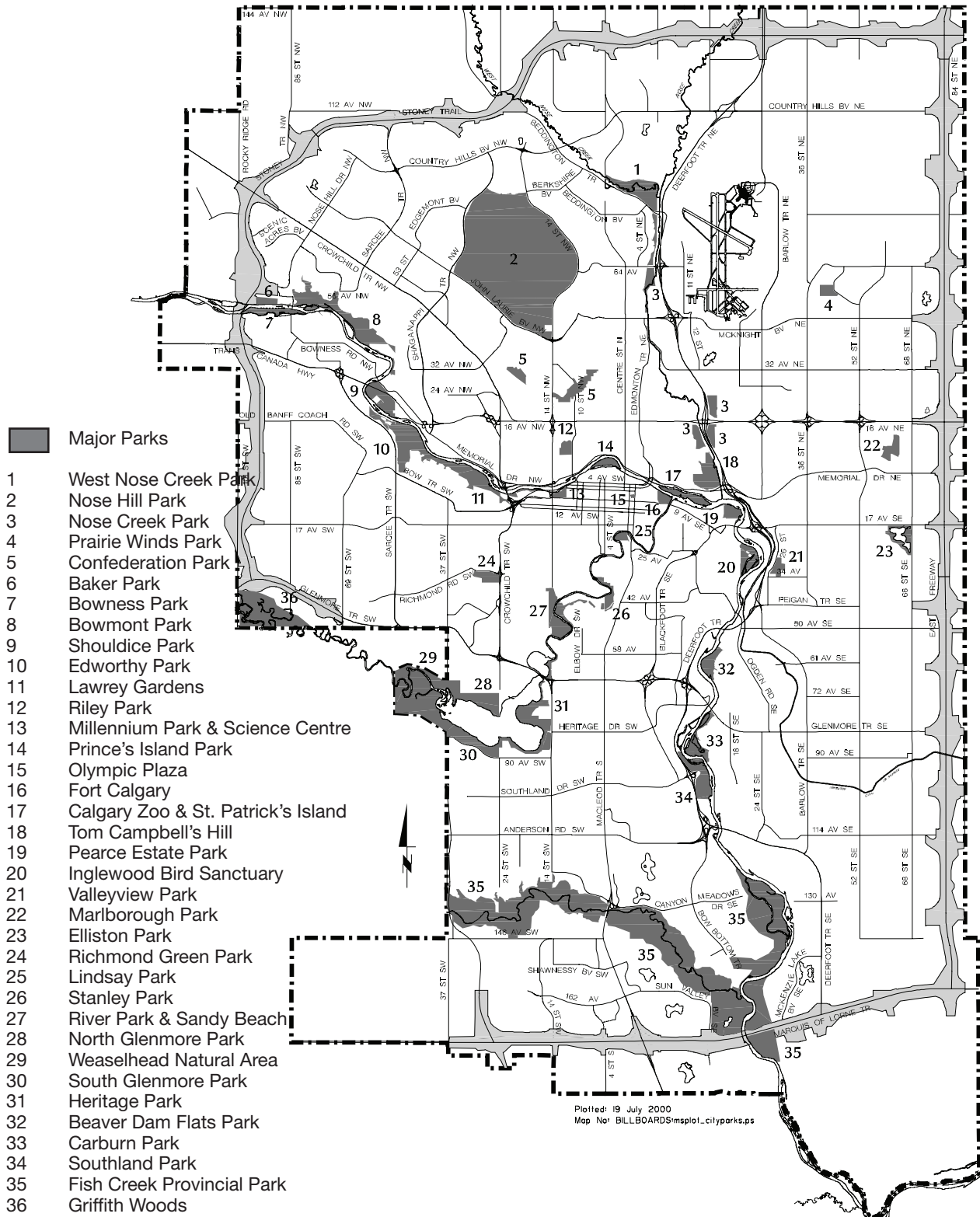
 - (ii) must not approve the development permit if a freestanding sign has been approved and constructed within 30 metres of the third-party advertising sign; and

 - (iii) must not approve the development permit for the third-party advertising sign if the use is no longer listed in the District. *4P2013*

(5) MAP 1, MAJOR PARKS

15P2000

(a) The following map and list identifies major parks:



62.1 RULES FOR DIGITAL THIRD-PARTY ADVERTISING SIGNS

30P2011

(1) LOCATION

- (a) Digital third-party advertising signs are prohibited
 - (i) in all land use districts except for commercial, industrial, UR, A, or direct control -Urban Reserve districts;
 - (ii) in a regional or sector (community) shopping centre;
 - (iii) on a site in the Central Business Area where development has proceeded on a comprehensive basis, unless it can be shown to the satisfaction of the Approving Authority that the digital third-party advertising sign has been adequately incorporated into the design of a building or structure;
 - (iv) in the Downtown Mall Area where visible from Stephen Avenue or 3 Street West;
 - (v) on any site where the sign is positioned such that the copy on the sign is legible from:
 - (A) 14 Street N.W. from John Laurie Boulevard, north to Country Hills Boulevard,
 - (B) 14 Street S.W. from Glenmore Trail S.W., south to Canyon Meadows Drive S.W.,
 - (C) 52 Street East, from 17 Avenue S.E., north to McKnight Boulevard,
 - (D) 85 Street N.W. from Bowness Road, north to Bearspaw Dam Road,
 - (E) 87 Street N.W. from Bearspaw Dam Road, north to Nose Hill Drive,
 - (F) 17 Avenue South from the eastern City limit, west to the Canadian National Railway crossing of 17 Avenue South near 52 Street S.E.,
 - (G) 32 Avenue N.E. from 36 Street N.E., east to City limits,
 - (H) 64 Avenue N.E. from 36 Street N.E., east to City limits,
 - (I) 98 Avenue N.E. from Harvest Hills Boulevard to Deerfoot Trail, 4P2013
 - (I.1) 144 Avenue N.W.,
 - (J) 162 Avenue S.W. from 37 Street S.W., east to Macleod Trail,
 - (J.1) Airport Trail, 4P2013
 - (K) Anderson Road,
 - (L) Barlow Trail from the north City limits, south to the junction of McKnight Boulevard,
 - (M) Bearspaw Dam Road from 87 Street N.W., east to 85 Street N.W.,
 - (N) Beddington Trail,
 - (O) Bow Bottom Trail,
 - (P) Bow Trail from the junction of Sarcee Trail S.W., east to the junction of Crowchild Trail,

- (Q) Canyon Meadows Drive,
- (R) Chaparral Boulevard,
- (S) Country Hills Boulevard,
- (T) Crowchild Trail,
- (U) Deerfoot Trail,
- (V) Falconridge Boulevard N.E.,
- (W) Glenmore Trail from Elbow Drive S.W., west to the City limits,
- (X) Glenmore Trail from the Bow River, east to Ogden Road S.E.,
- (Y) Harvest Hills Boulevard,
- (Z) Heritage Drive from 14 Street S.W., east to Haddon Road S.W.,
- (AA) Heritage Drive from Bonaventure Drive S.E., east to Blackfoot Trail,
- (BB) John Laurie Boulevard from Nose Hill Drive, east to McKnight Boulevard,
- (CC) Macleod Trail from 162 Avenue S.W., south to the City limits,
- (DD) McKenzie Lake Boulevard S.E.,
- (EE) McKenzie Towne Boulevard S.E.,
- (FF) McKenzie Towne Drive S.E.,
- (GG) McKnight Boulevard from Deerfoot Trail east to Barlow Trail and from 36 Street N.E., east to the City limits,
- (HH) Memorial Drive N.E. from 39 Street S.E., east to the City limits,
- (HH.1) Metis Trail, *4P2013*
- (II) Nose Hill Drive,
- (II.1) Peigan Trail,
- (JJ) Sarcee Trail N.W. from Crowchild Trail, north to the Transportation and Utility Corridor,
- (KK) Sarcee Trail from the Trans-Canada Highway, south to the junction of Glenmore Trail and from Southland Drive, south to the City limits,
- (LL) Shaganappi Trail,
- (MM) Shawnessy Boulevard from west City limits, east to Shawnessy Drive S.W.,
- (NN) Southland Drive from west City limits, east to Haddon Road S.W.,
- (OO) Southland Drive from Bonaventure Drive S.E., east to Deerfoot Trail,
- (PP) Sun Valley Boulevard from Macleod Trail, east to Chaparral Boulevard,

(QQ) the Transportation and Utility Corridor,

(RR) Trans-Canada Highway from the Bow River, west to the City limits, or

(SS) Trans-Canada Highway from 6 Street N.E., east to the City limits;

(vi) on Street or utility rights-of-way;

(vii) in or within 450 metres of:

4P2013

(A) major parks, as referenced in subsection 62 (5),

(B) escarpments and pathways,

(C) riverbanks, and

(D) natural areas,

when the copy is visible;

(viii) on sites adjacent to Bowness Road from 62 Street N.W. to 65 Street N.W.

(2) SITING

- (a) A Digital third-party advertising sign shall not be located within 30 metres of any freestanding identification sign, facing the same oncoming traffic.
- (a.1) A Digital third-party advertising sign must be removed from a parcel upon expiry of the development permit for such a sign if a development permit application for a freestanding identification sign is approved within 30 metres of the Digital third-party advertising sign.
- 4P2013
- (b) A Digital third-party advertising sign must not be located within 75 metres of any third-party advertising sign facing the same on-coming traffic and shall not result in more than two (2) freestanding third-party advertising signs or Digital Third-party advertising signs greater than 4.6 metres in height and 4.5 square metres in area within a 225 metre radius of each other facing the same street.
- (c) A Digital third-party advertising sign must not be located within 300 metres of another Digital Third-party advertising Sign facing the same oncoming traffic.
- (d) Except where specified in Section 62.1(2)(d.1), a Digital third-party advertising sign must be located at least the following distance from any property line shared with a street:
- (i) 17 metres where the posted speed limit of the public thoroughfare is 100 kilometres per hour or greater;
 - (ii) 16 metres where the posted speed limit of the public thoroughfare is 90 kilometres per hour;
 - (iii) 14 metres where the posted speed limit of the public thoroughfare is 80 kilometres per hour;
 - (iv) 10 metres where the posted speed limit of the public thoroughfare is 70 kilometres per hour; and
 - (v) 6 metres where the posted speed of the public thoroughfare is 60 kilometres per hour or less.
- 4P2013

- (d.1) A Digital third-party advertising sign may be located closer to a property line shared with a street identified in Section 62.1(2)(d) provided that:
 - (i) the sign replaces an existing approved third-party advertising sign on a parcel;
 - (ii) the development permit approving the third-party advertising sign remains in effect; and
 - (iii) the distance from the sign to any property line is not less than that of the existing approved third-party advertising sign. *4P2013*
- (e) Trees required under an approved development permit shall not be removed or altered in any way to accommodate the placement or visibility of a Digital third-party advertising sign.
- (f) A Digital third-party advertising sign shall not be located on or attached to a roof.
- (g) A freestanding digital third-party advertising sign shall be separated from:
 - (i) a directional sign in a street right-of-way exceeding 3 square metres in sign area;
 - (ii) a street intersection or railway crossing by a minimum of 30.0 metres; and
 - (iii) the curblineline or edge of a major street, expressway or freeway;

to the satisfaction of the Traffic Engineer.

(3) HEIGHT AND SIZE

- (a) The maximum height of a wall-mounted or a freestanding-flush Digital third-party advertising sign shall be 10.5 metres and shall not extend above the eaveline.
- (b) The maximum height of a freestanding Digital third-party advertising sign shall not exceed 8.3 metres, and if any portion of a freestanding Digital third-party advertising sign is located within 6.5 metres of a building less than 8.3 metres in height the maximum height for such sign shall not exceed the height of that building or 6.5 metres, whichever is greater.
- (c) The dimensions of the sign area of a Digital third-party advertising sign shall not exceed a vertical dimension of 5.8 metres by a horizontal dimension of 7 metres, with allowance for a 1.5 metres cut-out to the top and face and a 700 millimetre cut-out to the sides and bottom of the Digital third-party advertising sign.
- (d) The maximum area of a digital third-party advertising sign shall not exceed 25 square metres and only one face of a double-faced sign shall be used to calculate sign area.

(4) GENERAL RULES

- (a) *deleted* *4P2013*
- (b) A Digital third-party advertising sign must not be located less than 30.0 metres from an intersection or railway crossing when measured from where the property line intersects each right-of-way.
- (b.1) All signs containing a digital display must be equipped with an ambient light sensor. *4P2013*
- (c) The sign owner must ensure that while the Digital third-party advertising sign is in operation, that the light output for the digital display must be set to operate in accordance with the following maximum luminance levels when measured from the sign face at its maximum brightness:

- (i) A maximum of 7500 nits from sunrise to sunset;
- (ii) A maximum of 300 nits from sunset to sunrise ; and
- (iii) The sign must not increase the light levels around the digital display by more than 3.0 LUX above the ambient light level. 4P2013
- (d) *deleted* 4P2013
- (e) *deleted* 4P2013
- (f) The applicant for a development permit for a Digital third-party advertising sign must show, to the satisfaction of the Approving Authority, that the Digital third-party advertising sign is compatible with the general architectural lines and forms of nearby buildings and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line.
- (g) A Digital third-party advertising sign must not block natural light or the sky, from the surrounding buildings' windows and doors.
- (h) The lighting and orientation of a Digital third-party advertising sign must not adversely affect any neighbouring residential areas.
- (i) An auxiliary sign or other material shall not be attached to, on, above or below a Digital third-party advertising sign.
- (j) The backs of all Digital third-party advertising signs and all cut-outs shall be enclosed to the satisfaction of the Approving Authority.
- (j.1) The space between the faces of a double-faced Digital third-party advertising sign must be enclosed to the satisfaction of the Approving Authority. 4P21013
- (k) Electrical power supply to the Digital third-party advertising signs or base landscaping shall be underground unless otherwise allowed by the Approving Authority such as, but not limited to, situations where reasonable access to an underground power source is not available or the digital third-party advertising sign is located in an area where underground power has not commenced.
- (l) The approving authority must not approve any Digital third-party advertising sign:
 - (i) A digital third-party advertising sign is prohibited if:
 - (A) the digital display is visible from a building containing a dwelling unit; and
 - (B) it is located less than 125.0 metres, measured from the face of the digital display to a building containing a dwelling unit. 4P2013
 - (ii) on a parcel that is within 125.0 metres of a dwelling unit, measured from the face of the digital display outward at an angle where light is emitted according to the manufacturers specifications.
- (m) Each copy shown on the digital display must be static and remain in place for a minimum of six (6.0) seconds before switching to the next digital static copy.
- (n) The maximum transition time between each digital copy must not exceed 0.25 seconds.
- (o) The transition between each digital copy must not involve any visible effects, including but not limited to action, motion, fading in and out, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.

- (p) The copy must not be shown in a manner that requires the copy to be viewed or read over a series of sequential copy messages on a single digital display, or sequenced on multiple digital displays.
- (q) Copy must not be shown on the digital display using full motion video, movies, Moving Picture Experts Group (MPEG) or any other non-static digital format and the copy may not be displayed using any visible effects, including but not limited to action, motion, fading in and out, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
- (r) If any component on the sign fails or malfunctions in anyway, the sign owner must ensure that the sign is turned off until all components are fixed and operating normally, to the satisfaction of the Manager, Development and Building Approvals.
- (s) The sign owner must provide to the Approving Authority a name and telephone contact information of a person(s) having access to the technology controls for the sign, who can be contacted 24 hours a day in the event that the sign malfunctions. *4P2013*
- (t) A development permit for a digital third-party advertising sign may only be issued for a period not exceeding 3 years. *4P2013*
- (u) Prior to a development permit expiring for a digital third-party advertising sign, and upon receipt of a new development permit application for the same digital third-party advertising sign at the same height, size and location, the Approving Authority must apply the rules referenced in subsection (v). *4P2013*
- (v) When considering a development permit application for a digital third-party advertising sign referenced in subsection (u) the Approving Authority:
 - (i) must consider if the proposed digital third party advertising sign is compatible with the general architectural lines and forms of nearby buildings and the character of the streetscape or area within which it is to be located, and does not severely obstruct the horizon line;
 - (ii) must not approve the development permit if a freestanding sign has been approved and constructed within 30 metres of the digital third-party advertising sign;
 - (iii) may only approve the development permit for the digital third-party advertising sign when the use is listed in the district; and
 - (iv) must not approve the development permit for the digital third-party advertising sign when the sign is located within and is visible from 125.0 metres of a building containing a dwelling unit. *4P2013*

63. RULES FOR MESSAGE SIGNS AND MESSAGE PANELS

21P98

- (1) A message sign may be allowed in any district except an RR-1, R-1, RS-1, RS-2, R-1A, R-2, R-2A, R-MH, RM-1, RM-2 and RM-3 District.
- (2) A message sign or message panel in a non-residential district may present real estate copy or property management copy.
- (3) A freestanding message sign shall not exceed 5.5 square metres in area.
- (4) A message sign shall provide a message opportunity for any tenant or business located on the site.
- (5) A message panel
 - (a) on a freestanding identification sign shall comply with the design of the sign as if it is a panel of the sign,
 - (b) in the fascia sign area shall comply with the dimensions of the fascia sign and shall not exceed 30% of the area of the fascia sign,
 - (c) on a projecting sign shall be included in the sign area allowed for projecting signs in Section 60(3) and the sign shall include the name of the business.
- (6) When located on a permanent identification sign for a single business, a message panel may be for the use of that business identified on the sign.

63.1 RULES FOR DIGITAL MESSAGE SIGNS

30P2011, 4P2013

- (1) A digital message sign:
 - (i) must not exceed 5.0 square metres in copy area when the sign is attached to a building;
 - (ii) must not exceed the lesser of 2.5 square metres in copy area or 30.0 per cent of the window area, where a digital message sign is used as a window sign; and
 - (iii) when integrated into a freestanding sign, has a maximum sign area of 50 per cent of the sign area of the freestanding sign.
- (2) A digital message sign must be located at least 300 metres from another digital message sign or Digital third-party advertising sign when measured from the closest point of the sign containing a digital display to the closest point of another sign containing a digital display, facing the same oncoming traffic. 4P2013
- (3) *deleted* 4P2013
- (4) Subsection (2) does not apply to a digital message sign with copy that only displays the date, time, temperature, motor vehicle fuel price, or a drive through menu board. 4P2013
- (5) A digital message sign, or any digital copy on a digital message sign must not be located on or attached to a roof of a building. 4P2013
- (6) When a digital message sign is visible and located within 125 metres of a dwelling unit, the sign must be turned off between the hours of 10 p.m. and 7 a.m. 4P2013
- (7) The electrical power supply to a digital message sign must be provided underground unless otherwise allowed by the approving authority. 4P2013

- (8) A development permit for an digital message sign must not be approved for a period exceeding 3 years. 4P2013
- (9) A digital message sign over 2.0 square metres in sign area must not be located less than 30.0 metres from an intersection or railway crossing. 4P2013
- (9.1) All signs containing a digital display must be equipped with an ambient light sensor. 4P2013
- (10) The sign owner must ensure that while the digital message sign is in operation, that the light output for the digital display must be set to operate in accordance with the following levels when measured from the sign face at its maximum brightness:
- (i) a maximum of 7500 nits from sunrise to sunset;
 - (ii) a maximum of 300 nits from sunset to sunrise; and
 - (iv) the sign must not increase the light levels around the digital display by more than 3.0 LUX above the ambient light level. 4P2013
- (11) *deleted* 4P2013
- (12) Each copy shown on the digital display must be static and remain in place for a minimum of six (6.0) seconds before switching to the next digital static copy.
- (13) The maximum transition time between each digital copy must not exceed 0.25 seconds.
- (14) The transition between each digital copy must not involve any visible effects, including but not limited to action, motion, fading in and out, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
- (15) The copy must not be shown in a manner that requires the copy to be viewed or read over a series of sequential copy messages on a single digital display, or sequenced on multiple digital displays.
- (16) Copy must not be shown on the digital display using full motion video, movies, Moving Picture Experts Group (MPEG) or any other non-static digital format and the copy may not be displayed using any visible effects, including but not limited to action, motion, fading in and out, dissolving, blinking, intermittent, or flashing light or the illusion of such effects.
- (17) If any component on the sign fails or malfunctions in anyway, the sign owner must ensure that the sign is turned off until all components are fixed and operating normally, to the satisfaction of the Manager, Development and Building Approvals.
- (18) The sign owner must provide to the Approving Authority a name and telephone contact information of a person(s) having access to the technology controls for the sign, who can be contacted 24 hours a day in the event that the sign malfunctions. 4P2013

64. REAL ESTATE AND PROPERTY MANAGEMENT SIGNS

21P98

- (1) A real estate sign or a property management sign may be allowed in any district.
- (2) A real estate sign or a property management sign may be placed on a building face provided
 - (a) the sign is a fascia sign,
 - (b) there is a maximum of one sign per face,
 - (c) the sign does not exceed a maximum sign area of
 - (i) 1.5 square metres on a building frontage equal to or less than 30 metres in length,
 - (ii) 3.0 square metres on a building frontage exceeding 30 metres in length, and
 - (d) the sign is located within an area defined by the lower limit of the window sill on the first storey and the lower limit of the window sill of the second storey or 3.5 metres above grade where a second storey window does not exist.
- (3) Where a freestanding identification sign is located on the site frontage, the real estate sign or property management sign shall be included on the freestanding identification sign, unless otherwise allowed by the Approving Authority.
- (4) Where no freestanding identification sign is located on a site frontage or the freestanding identification sign has insufficient room for a real estate sign or a property management sign, a freestanding property management sign or real estate sign may be located on a site frontage provided that
 - (a) there is a maximum of one sign per site frontage,
 - (b) the maximum sign area shall not exceed
 - (i) 1.5 square metres for a site frontage equal to or less than 30 metres in length,
 - (ii) 3.0 square metres for a site frontage exceeding 30 metres in length, and
 - (c) the maximum sign height shall not exceed
 - (i) 2 metres above grade for a site frontage equal to or less than 30 metres in length,
 - (ii) 3 metres above grade for a site frontage exceeding 30 metres in length.
- (5) A real estate sign or property management sign on a freestanding identification sign shall not exceed 80 per cent of the sign area, or 3 square metres, whichever is less.
- (6) Subject to Section 64(3) a freestanding real estate sign or property management sign may be located on a site within a residential district except a RR-1, R-1, RS-1, RS-2, R1-A, R-2, and R2-A District or a Direct Control District for such uses, provided that
 - (a) there is a maximum of one sign per site frontage,
 - (b) the maximum sign area shall not exceed
 - (i) 1.0 square metres for a site frontage equal to or less than 30 metres in length,
 - (ii) 3.0 square metres for a site frontage exceeding 30 metres in length, and

- (c) the maximum sign height shall not exceed
 - (i) 2 metres above grade for a site frontage equal to or less than 30 metres in length,
 - (ii) 3 metres above grade for a site frontage exceeding 30 metres in length.

65. RULES FOR TEMPORARY SIGNS

24P94, 21P96, 21P98

(1) LOCATION

- (a) Temporary signs are allowed in all districts, except
 - (i) on any site where the sign is positioned such that the copy on the sign is legible from
 - (A) Barlow Trail from Memorial Drive north to the City limits;
 - (B) the Transportation and Utility Corridor,
 - (C) Deerfoot Trail,
 - (D) Trans-Canada Highway from 6 Street East, east to the City limits,
 - (E) Trans-Canada Highway from the junction of Home Road, west to the City limits,
 - (F) Macleod Trail from Fish Creek Park south to the City limits,
 - (G) 17 Avenue South from the eastern City limit, west to the Canadian National Railway crossing of 17 Avenue South near 52 Street S.E.,
 - (H) Crowchild Trail from 53 Street North, north to the City limits,
 - (I) Country Hills Boulevard (112 Avenue N.E.) from Deerfoot Trail, east to Barlow Trail;
 - (ii) only freestanding temporary signs are allowed in a residential district or a direct control residential district identifying these districts;
 - (iii) where a message sign or message panel exists or is approved for the site frontage, except on a multi-tenant site where such message panel is for exclusive use of a single tenant or business.
- (b) Notwithstanding Section 65(1)(a)(i)(F) and (H) on a non-residential site, a freestanding temporary sign may be allowed provided the sign is not located:
 - (i) at the rear of a building,
 - (ii) closer to the Macleod Trail or Crowchild Trail than any building on the site, and
 - (iii) closer to the Macleod Trail or Crowchild Trail than a straight line connecting the corners of any building closest to the street.
- (c) New development or redevelopment involving exterior construction on a commercial or industrial site, which is occupied or intended to be occupied by more than 3 businesses, shall provide a temporary message opportunity in accordance with Section 63. or Section 65.
- (d) A temporary sign must not be placed on a parcel where a digital message sign has been approved. 4P2013

(2) GENERAL RULES

- (a) A temporary sign shall not display third-party advertising.
- (b) No temporary sign shall be located within a corner visibility triangle or a triangular area formed by the property line and the curb-line of an entrance to a site and a straight line which intersects them 7.5 metres from the corner where they meet.

(3) FREESTANDING TEMPORARY SIGNS

- (a) A Temporary Sign Location shall
 - (i) be a minimum of 0.4 square metres in area,
 - (ii) be demarked by a temporary sign location marker constructed of concrete, landscape pavers or other material allowed by the Approving Authority and the marker shall be anchored in the approved temporary sign location,
 - (iii) be installed, removed and accessed from within the site on which the sign is to be located,
 - (iv) be visible and clear of obstructions, and
 - (v) where approved for illumination, be supplied with underground power.
- (b) New development, or redevelopment involving exterior construction shall only place a freestanding temporary sign on a freestanding temporary sign location which incorporates a permanent base screen which is architecturally integrated with the development to the satisfaction of the Approving Authority.
- (c) A freestanding temporary sign on an approved temporary sign location shall be installed, removed and accessed from within the site on which the sign is to be located.
- (d) A freestanding temporary sign shall be located within 1 metre of a temporary sign location marker and no portion of the sign shall be closer to the street than any portion of the temporary sign location marker.
- (e) Notwithstanding Section 65(1)(a)(iii), where a message panel is located on a freestanding identification sign for a single tenant, and no message opportunity exists for other tenants, a temporary sign location may be allowed on the site frontage provided it complies with the rules for temporary signs.
- (f) A freestanding temporary sign in a residential district may
 - (i) display real estate copy or property management copy,
 - (ii) be displayed for a maximum of 30 days with copy relating to work being carried out on the site,
 - (iii) be displayed with copy pertaining to a garage or yard sale during the duration of the sale.
- (g) Freestanding temporary signs shall be subject to maximum sign area requirements as follows:
 - (i) in a residential district the maximum sign area of a temporary sign shall be 1 square metre, except a maximum of 3.0 square metres where the site is for a use which does not contain a dwelling unit or dwelling units,
 - (ii) in a non-residential district, where a site frontage is less than or equal to 30 metres in length, the maximum sign area shall be 1.5 square metres,
 - (iii) in a non-residential district where the site frontage is greater than 30 metres in length, the maximum sign area shall be 5.5 square metres, except 3 square metres within, or along a street bordering the following pedestrian-oriented locations;

- (A) a C-1 or C-1A District;
 - (B) a C-2 District;
 - (C) on a site within the area bounded by
 - (I) the Bow River,
 - (II) the Elbow River,
 - (III) 12 Avenue South,
 - (IV) 14 Street West;
 - (D) Inglewood Business Revitalization Zone;
 - (E) Fourth Street Business Revitalization Zone;
 - (F) Uptown 17 Business Revitalization Zone;
 - (G) Marda Loop Business Revitalization Zone;
 - (H) Bowness Business Revitalization Zone;
 - (I) Kensington/Louise Crossing Business Revitalization Zone;
 - (J) Victoria Crossing Business Revitalization Zone;
 - (K) 4 Street N.W. from 16 Avenue N.W. to 32 Avenue N.W.;
 - (L) Edmonton Trail from Memorial Drive to 32 Avenue N.E.;
 - (M) 4 Street East from Memorial Drive to Edmonton Trail N.E.;
 - (N) 4 Street N. E. from Memorial Drive to Edmonton Trail;
 - (O) Centre Street North from 7 Avenue N. to 32 Avenue N.;
 - (P) 1 Avenue North from 4 Street East, east to the C.P.R. Tracks;
 - (Q) Trans-Canada Highway from the junction of Home Road, east to 6 Street East;
- (iv) notwithstanding Section 65(3)(g)(i), a sign on a show home site shall have a maximum sign area of 3 square metres and the total area of all signs on a lot shall not exceed 6 square metres;
- (h) A freestanding temporary sign shall be subject to the following maximum height requirements:
- (i) 1.5 metres height for a sign not exceeding 2.5 square metres in area,
 - (ii) 2 metres height for a sign exceeding 2.5 square metres in area but not exceeding 3 square metres in area,
 - (iii) 3 metres height for a sign exceeding 3 square metres in area.
- (i) A maximum of one freestanding temporary sign per site frontage will be allowed, except where the site frontage exceeds 75 metres a maximum of two freestanding temporary signs shall be allowed per site frontage.

- (j) Notwithstanding Section 65(3)(i), on the site of a sector shopping centre, a maximum of three freestanding temporary signs are allowed where the site frontage exceeds 200 metres and the sign is not visible from a residential district or use which abuts the site, or is separated by an intervening street from the site.
- (k) Notwithstanding Sections 65(3)(d), (i), and (j), where a site contains a shopping centre, a business in the shopping centre may display a freestanding temporary sign no greater than 1.0 square metre in area within 3 metres of the individual business entrance.
- (l) A temporary sign exceeding 1.5 square metres in area shall only be located on a temporary sign location.
- (m) No temporary freestanding sign greater than 1.5 square metres in area shall be located closer than 15 metres to any other freestanding sign.
- (n) A freestanding temporary sign may be stabilized in a manner that is easily removable and is not readily visible such as stakes, but shall not include sandbags, guy wires, or similar visible methods unless the only location for placement of a freestanding temporary sign is hard surfaced or as otherwise allowed by the Approving Authority.

(4) BANNER SIGNS

- (a) A banner sign shall not contain commercial advertising copy.
- (b) A banner sign may be placed in the fascia sign area or in the panel area of a freestanding identification sign for business identification for a period not exceeding 3 months following issuance of the Development Completion Permit or the occupancy permit issued under the Alberta Building Code for the new use.
- (c) A banner sign may be placed on a multi-dwelling residential building which exceeds three storeys for a period not exceeding 90 days following issuance of the Development Completion Permit for the new use.
- (d) A banner sign may be placed in the fascia sign area or in the panel area of a freestanding identification sign as a real estate sign while the related space is unoccupied.
- (e) A banner sign shall be displayed so as not to create folds or wrinkles.
- (f) A decorative banner sign may be placed on any site for notification of an event and may only be displayed for 7 days preceding the event and for the duration of the event.
- (g) A decorative banner sign shall not exceed 3 square metres.

(5) INFLATABLE SIGNS

- (a) An inflatable sign shall be tethered or anchored and shall be touching the surface to which it is anchored.
- (b) An inflatable sign shall not exceed the maximum freestanding sign height allowable for the district.
- (c) There shall be a maximum of one inflatable sign per site.
- (d) An inflatable sign may be placed on a site a maximum of twice within a calendar year.
- (e) A development permit for an inflatable sign shall not be issued for a period exceeding 30 days.
- (f) An inflatable sign shall not be located on a roof of a structure.

(6) FLAG SIGNS

- (a) There shall be a maximum of one commercial flag per site, unless otherwise allowed by the Approving Authority.
- (b) No commercial flag shall exceed 1 square metre in area.
- (c) A commercial flag shall not be located on a roof of a structure.
- (d) A flag or flag structure shall not exceed the maximum height for a freestanding identification sign for the district.
- (e) A flag without copy shall be allowed provided that:
 - (i) there is a maximum of three flags on a site with a principal frontage less than or equal to 30 metres;
 - (ii) there is a maximum of six flags on a site with a principal frontage greater than 30 metres.

(7) STRING OF PENNANTS

- (a) A string of pennants shall only be located in an industrial district.
- (b) A string of pennants shall not be located on a site which directly borders a residential use or district.

(8) EVENT SIGNS

- (a) Notwithstanding Section 65(1)(a)(ii) an event sign may be located in a residential district where the site is approved for a use which does not contain a dwelling unit.
- (b) An event sign may be any structural design but shall not be subject to the rules for size and number.
- (c) An event sign may be placed on a site up to seven days prior to an event and for the duration of the event to a combined maximum of 30 days.

(9) CONSTRUCTION SIGNS

- (a) Notwithstanding Section 65(1), a construction sign can be located on an undeveloped site or on a site under development in accordance with an approved Development Permit.
- (b) Notwithstanding Section 65(3)(g)(i), (ii) and (iii) the maximum sign area of a construction sign shall be 6 square metres unless otherwise allowed by the Approving Authority.
- (c) A construction sign shall be removed within 7 days following issuance of a Development Completion Permit for the development on the site.

(10) REAL ESTATE SIGNS

- (a) Where no freestanding identification sign is located on a site frontage or the freestanding identification sign has insufficient space for a real estate sign or a property management sign, a freestanding temporary property management sign or temporary real estate sign may be located on a site frontage provided that
 - (i) there is a maximum of one sign per site frontage,
 - (ii) the maximum sign area shall not exceed

- (A) 1.5 square metres for a site frontage equal to or less than 30 metres in length,
- (B) 3.0 square metres for a site frontage exceeding 30 metres in length, and
- (iii) the maximum sign height shall not exceed
 - (A) 2 metres above grade for a site frontage equal to or less than 30 metres in length,
 - (B) 3 metres above grade for a site frontage exceeding 30 metres in length.
- (b) Notwithstanding Section 65(1), a real estate sign may be located on any undeveloped site provided that
 - (i) the maximum sign area shall be 6 square metres,
 - (ii) the sign shall be removed within 7 days following issuance of a Development Completion Permit for the development on the site.

66. RULES FOR SIGNS WITHIN THE CIRCA 1912 THEME AREA

15P90, 21P98

- (1) Notwithstanding anything elsewhere contained in this Bylaw
 - (a) this Section, in addition to Sections 56 to 65, inclusive of this Bylaw, shall apply to signs to be located within the Circa 1912 Theme Area, and
 - (b) where this Section conflicts with any other provision of this Bylaw, this Section shall prevail.
- (2) All signs erected within the Circa 1912 Theme Area shall conform to the Stephen Avenue Mall Circa 1912 Theme Area Sign Policy which has been adopted by Council.

(3) SIGNAGE RESTRICTIONS - GENERAL

- (a) Subject to the exceptions hereinafter specified, all signs within the Circa 1912 Theme Area
 - (i) shall be confined to the signable area of the building and below, and
 - (ii) shall not obscure important architectural details of the facade.
- (b) Notwithstanding any other provision in this Bylaw, and subject to the limitations hereinafter specified, only the following identification signs are allowed within the Circa 1912 Theme Area:
 - (i) awning signs
 - (ii) canopy signs
 - (iii) fascia signs
 - (iv) horizontal roof signs
 - (v) painted wall signs
 - (vi) projecting signs
 - (vii) window signs
- (c) Signs above the signable area of a building are limited to:
 - (i) horizontal roof signs as specified in Section 66(9)(a);
 - (ii) projecting signs as specified in Section 66(10);
 - (iii) window applied lettering as specified in Section 66(13); and
 - (iv) painted wall signs as specified in Section 66(12).

(4) BUILDING NAME AND ADDRESS

- (a) Where a building address is to be added to the exterior of a building or is visible from the outside of a building:
 - (i) "stick on" temporary lettering materials shall not be used,
 - (ii) building addresses shall not be attached or affixed to the windows, doors or facade of the premise unless the style of the lettering is consistent with the Circa 1912

Theme,

- (iii) it shall not cover an existing building name or address which is an integral facade element, and
- (iv) it shall be placed on the left or right of the main entry door at the height of 1.5 metres, or in the space over the front entry door to a building.

(5) LETTERING - GENERAL

- (a) Subject to exceptions specified in Sections 66(11)(a)(ii), 66(13)(a) and (c), the total area of lettering on a sign shall not exceed 60 per cent of the total area of the sign.
- (b) The style of lettering on a sign shall consist of plain font styles with serifs and shall not conflict with the character of the Circa 1912 Theme. The following typefaces would be suitable and any others which are similar:
 - (i) Beton Bold Condensed
 - (ii) Baskerville Old Face
 - (iii) Century Schoolbook
 - (iv) Garamond
 - (v) Clarendon Medium

(6) COLOURS

- (a) The background of all fascia signs shall be one of the following opaque colours:
 - (i) black
 - (ii) blue
 - (iii) CPR red
 - (iv) dark brown
 - (v) dark green
 - (vi) grey
- (b) Fluorescent colours shall not be used for lettering on a sign, but may be used as an accent on signage to a maximum width of 2.5 centimetres.
- (c) Subject to Section 66(6)(b), there shall be no other restrictions on the colour of lettering accents and other embellishments on fascia signage.
- (d) The colours of all canopies and awnings shall be one or a combination of two of the following colours in solid or striped motif:
 - (i) yellow ochre
 - (ii) dark purple
 - (iii) dark green
 - (iv) dark blue

- (v) CPR red
- (vi) dark grey
- (vii) neutral white
- (viii) tan

(7) ILLUMINATION

- (a) Only the following methods of illumination for signs are allowed:
 - (i) internal illumination
 - (ii) direct illumination
 - (iii) indirect illumination
 - (iv) exposed bulbs.
- (b) Subject to Section 66(7)(c) and (d), only the following types of lighting for signs are allowed:
 - (i) incandescent lighting
 - (ii) fluorescent lighting
 - (iii) neon lighting.
- (c) Fluorescent lighting is not permitted unless
 - (i) it is of the “Warm White Tube” (W.W.) variety, and
 - (ii) it is in a concealed location not visible to pedestrians at grade level. *11P94*
- (d) Neon lighting shall be used only within the actual sign copy area for lettering or imagery.
- (e) All back-lit signs shall have a near-opaque background with illumination only visible through the lettering.

(8) FASCIA SIGNS

- (a) Fascia signs
 - (i) shall be located in the signable area as defined by Section 60(1)(b);
 - (ii) shall not exceed 0.6 metres in height; and
 - (iii) must provide for a minimum of 0.6 metres of clearance from each end of the building frontage.
- (b) Notwithstanding Section 66(7)(a), fascia signs shall not be internally lit.
- (c) Lettering on fascia signs shall not exceed 0.4 metres in height.

(9) HORIZONTAL ROOF SIGNS

- (a) Horizontal roof signs are allowed only if:
 - (i) they are not visible to pedestrians at grade level, and *11P94*
 - (ii) the sign employs a maximum of three colours.

(10) PROJECTING SIGNS

- (a) Projecting signs at or below the signable area of a building are allowed subject to the following limitations:
 - (i) a maximum of one sign is allowed per 7.5 metres of building frontage;
 - (ii) no sign shall exceed 0.4 square metres in area;
 - (iii) no sign shall be suspended from or supported by a guy wire or other supporting cable; and
 - (iv) there shall be a minimum clearance of 2.4 metres from the sign to grade.
- (b) Projecting signs located above the signable area are allowed subject to the following limitations:
 - (i) each building is entitled to a maximum of one sign per 7.5 metres of building frontage; and
 - (ii) where a projecting sign exceeding 0.91 metres by 1.22 metres is used, no sign other than window signs shall be attached to the front of the building.
- (c) Pursuant to Section 66(10)(b), all projecting signs above the signable area of a building are subject to the following limitations:
 - (i) no sign shall exceed 1.1 square metres in area;
 - (ii) no sign shall exceed 1.2 metres in vertical dimension;
 - (iii) no sign shall exceed 20 centimetres in the horizontal dimension parallel to the building face;
 - (iv) the distance between the back of a sign and the facade of a building shall not exceed 15 centimetres; and
 - (v) no sign shall be suspended from or supported by a guy wire or other supporting cable.

(11) AWNING SIGNS AND CANOPY SIGNS

- (a) The following limitations apply to all awning signs within the Circa 1912 Theme Area:
 - (i) Graphic logos, symbols or sign copy shall not be attached to, affixed to, or otherwise incorporated into any awning or canopy that is not of the sloped, rectangular variety, which was displayed on Stephen Avenue, circa 1912;
 - (ii) Subject to Section 66(11)(b)(i), the sloped area of a sloped, rectangular awning or canopy shall not be used for advertising purposes, but may be used for a company graphic logo or symbol provided that area of the graphic does not exceed 30 per cent of the sloped surface area of the awning or canopy; and
 - (iii) An awning sign or a canopy sign shall not be attached to, affixed to, or otherwise incorporated into the valance of an awning or a canopy unless the awning or canopy from which the valance hangs is of the sloped, rectangular variety, which was displayed on Stephen Avenue, circa 1912.

- (b) No signs are permitted on awnings or canopies:
 - (i) above the signable area of a building; or
 - (ii) at or below the signable area of a building unless:
 - (A) confined to the valance extending around the awning or canopy;
 - (B) the height of the sign/copy lettering is less than 80 per cent of the height of the valance; and
 - (C) there is a minimum clearance of 2.4 metres between the bottom of the awning or canopy structure and grade.
- (c) All sloped, rectangular awnings that display graphic logos, symbols, or sign copy shall be reinforced in such a manner that the fabric of the sloped surface does not sag below the bottom level of the awning's or canopy's structural frame.

(12) PAINTED WALL SIGNS

- (a) Painted wall signs are only allowed on the building walls perpendicular to Stephen Avenue Mall.
- (b) No other sign type except a painted wall sign is allowed on building walls perpendicular to Stephen Avenue Mall.

(13) WINDOW SIGNS

- (a) Window signs are subject to the following limitations:
 - (i) there shall be a maximum of one sign allowed per window;
 - (ii) notwithstanding the number of mullions on a window, the copy area of a permanent window sign shall not exceed 30 per cent of the entire area of the window; and
 - (iii) internally illuminated signs that face outward from the inside of a building are not permitted within 1.8 metres of a window.
- (b) Lettering on window display signs shall not exceed
 - (i) 15 centimetres in height on grade level and second level windows, and
 - (ii) 23 centimetres in height on windows on and above the third level.
- (c) Notwithstanding Sections 66(13)(a) and (b), authentic gold leaf letters and embellishments affixed to windows shall be exempt from area calculation limitations.
- (d) Subject to Section 66(13)(e), window signs shall be confined to the first or second storey level.
- (e) Where an establishment is wholly contained on the third level or on a higher level, signs may be placed within any window on the level or levels where the establishment is located.

READ A FIRST TIME THIS 19TH DAY OF MARCH, 2007.

READ A SECOND TIME, AS AMENDED, THIS 23RD DAY OF JULY, 2007.

READ A THIRD TIME, AS AMENDED, THIS 23RD DAY OF JULY, 2007.

(Sgd) Dave Bronconnier
MAYOR

(Sgd) Diana Garner
CITY CLERK