

Calgary



SPORT HUB

Where **Everyone** Gets to Play



What is Sport Hub?

Sport Hub is an inclusive, affordable, and accessible programming collaboration between The City of Calgary, Calgary Education Boards, local sport and physical activity groups, and Calgary Communities. Through **Sport Hub**, every young Calgarian (5 – 18 years of age) will have access to quality* sport & physical activity experiences that are the foundation to becoming active for life.

Schools and communities provide ideal environments to develop physical literacy, introduce and expose youth to new opportunities, and offer more participation opportunities to a diverse range of youth.

The City of Calgary is committed to supporting the significant role Sport can have in our society and can help to address many of our biggest challenges. **Sport Hub** provides the base on which participants develop Physical Literacy, referred to

as having the motivation, confidence, physical competence, knowledge, and understanding to value and take responsibility for engagement in physical activities for life. Participants are offered easy transitions between introduction-to-sport programs, recreational sport programs, and competitive and high-performance programs (Sport Development). **Sport Hub** offers secondary benefits such as improving general fitness levels and health, development of life skills contributing to positive social, educational and employment outcomes, and development of overall social capital (Sport for Development).

Sport Hub is committed to providing the opportunity for youth to experience quality sport programs in safe environments in their local community, that support the participants journey to leading a healthy active lifestyle.

*Quality refers to Sport Hub Staff and Partners receiving the training and supports necessary to deliver on the standards set by the program, leading to positive outcomes.

“Through the Sport Hub, every young Calgarian (5 – 18 years of age) will have access to quality sport & physical activity experiences”



Sport Development

Goal:
developing
physical
literacy and
social benefits

Sport for Development

Why Sport Hub?

Sport Hub is an initiative that delivers on The City of Calgary's Sport for Life Policy commitment to Calgarians to design and deliver sport programs and initiatives that:

- Are equitable, inclusive and accessible
- Align with long-term development in sport and physical activity stages
- Provide quality sport experiences
- Remove barriers that prevent underrepresented groups from participating and enjoying Sport

Sport Hub is a program that delivers on the strategy to facilitate connections between sport and education to deliver Quality Sport Experiences in the school setting and within the local community.

By strengthening these connections, **Sport Hub** supports young Calgarians in reaching their full potential as healthy, productive members of society.

"Sport Hub supports young Calgarians in reaching their full potential as healthy, productive members of society."



Sport Hub targets individual communities and larger groupings of neighboring communities, e.g., Renfrew, Bridgeland-Riverside, Crescent Heights, known as **Sport Hub Sites**. Sport Hub supports and empowers these communities and sites to create a vision, values, and outcomes that are unique to their

specific needs and preferences within the Sport Hub Framework. The common thread that binds all participating communities and **Sport Hub** Sites together is their collective work to be sustainable and make long-term impacts in Calgary. This work is driven by Sport Hub's four **Impacts Areas**.





Who's involved?

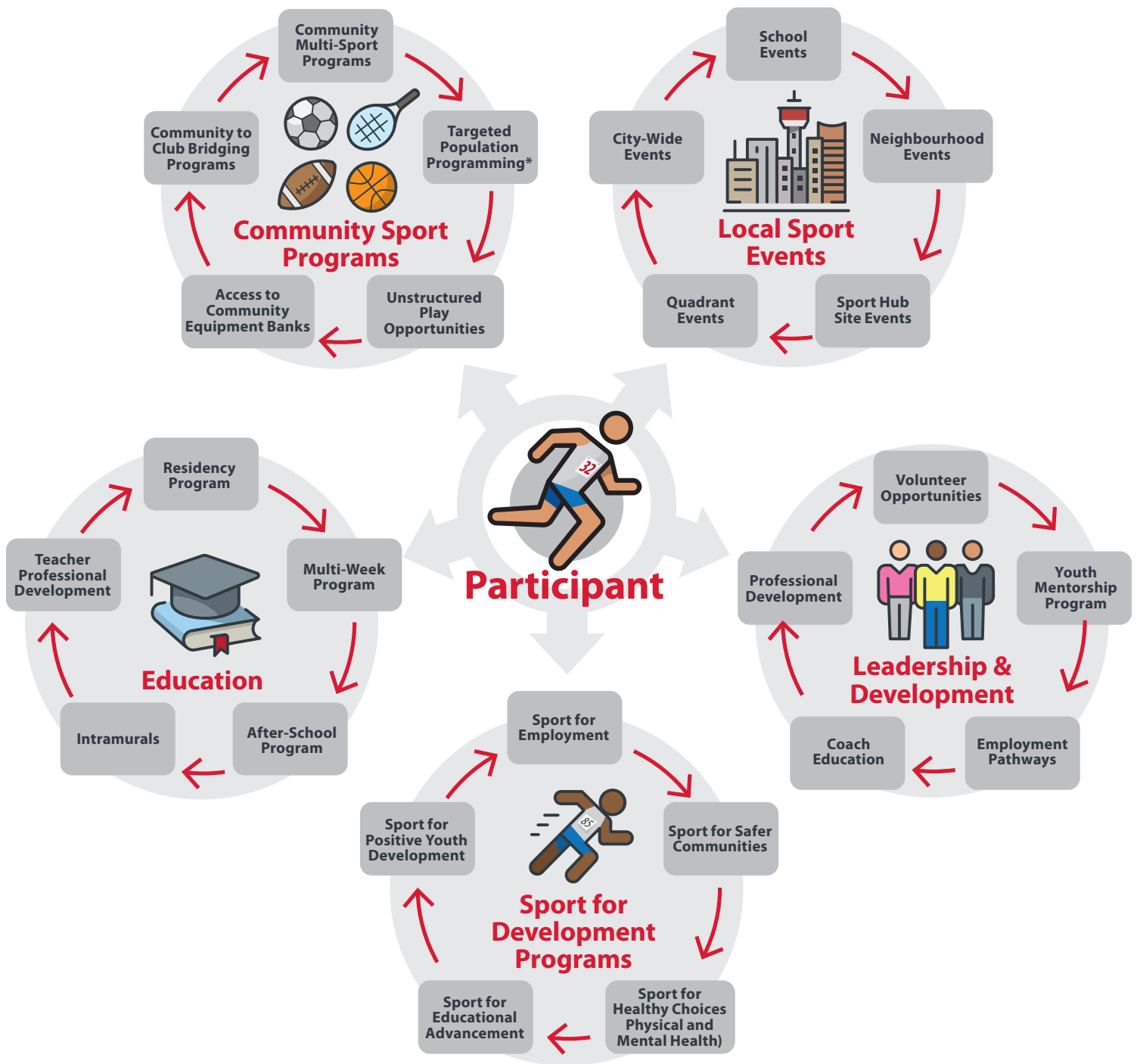
Sport Hub is a collaboration between local sport and physical activity groups, schools, and residents. **Sport Hub** plays a fundamental role in bringing key people together and facilitating this collaborative approach.

Working collaboratively with a variety of partners helps **Sport Hub** to deliver programs and services in a sustainable way that meets the diverse needs of different communities.



What are the Sport Hub programs & services?

Through the support of partners, **Sport Hub** offers services to schools and communities. All services offer a selection of quality programs that encourage participants to transition between offerings, trying a variety of activities, in order to enjoy **Sport Hub** to the fullest.



*Targeted populations include women and girls, Indigenous people, persons of colour, black people, persons with a disability, recent immigrants, new Canadians, socio-economically disadvantaged Canadians, and members of the LGBTQ2IA+ community.



FOCUS AREAS FOR SPORT HUB

PEOPLE



- Support the Sport Hub workforce to develop their knowledge, skills and behaviours.
- Recruit, retain and develop volunteers to maintain sustainable Sport Hub Sites, communities, and local clubs.

- Encourage and support Sport Hub sites to offer leadership opportunities to young people in a range of roles including decision makers, deliverers/coaches, event/competition organizers, technical officiating, and community leaders.

PROGRAMS



- Engage with the community to understand local needs.
- Offer a range of sport and physical activity opportunities for people to take part in.
- Support and develop effective sporting pathways between schools, communities, and local clubs.
- Engage and work with people who may experience barriers to participation and support their inclusion in the design of programs that meet their needs.

PLACES



- Increase utilization of spaces and places in communities.
- Share and promote safe, accessible, and welcoming spaces.

- Promote and empower the shared ownership of Sport Hub in the communities, spaces, and places where programs take place.