

# Quarterly Update



July 2022 - Sept 2022



## Preparation and Strategy

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**Habitus Collective and ActionDignity (the consultants) are working with The City to engage the community to provide recommendations for anti-racist public safety. During this month:**

- The City approved the overall project plan that was developed in collaboration with the program team.
- The questions to be asked at engagement events and during interviews were drafted for review.
- Background research was completed, and the key findings were shared with The City's public safety anti-racism team.
- An evaluation framework was developed to help measure the progress of meeting the goals of the engagement process.
- An initial draft communications strategy was developed. It emphasises sharing information with the public that is accessible and engaging.



## Planning

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**This month the team spent time planning for the different phases of work. The background research and information discovered last month was incorporated into the approach. During this month:**

- The communications team continued to build out the communication plan and strategy for effectively engaging Indigenous, Black and diverse Racialized communities.
- The consultants continued to develop the draft community engagement plan, including clarity on the purpose, scope, and the questions that will be asked of the community that the consultant will engage.
- A recruitment strategy for engaging with the community was built, as well as draft surveys, interview and focus group questions, and a plan for what each engagement event.
- A plan for conducting a policy review was completed, and key findings from the background research was completed.
- A communications plan was developed, as well as the design for the online platform to engage people.
- An overall summary of the aims, objectives, and goals of this work, and details of the plan was developed to share with the community.



## Developing and designing

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**The month's focus shifts to development, finalizing plans, and designing strategies with our target audience. During this month:**

- A list of organizations that will be engaged through this work was developed and a list of specific groups that are often unheard in these types of engagements has been created. This list particularly includes people who are connected to several different systems, and Indigenous and Racialized groups. The list is inclusive of a diversity of gender, sexuality, mental health, anti-poverty groups, immigrant/newcomers, crime prevention groups and anti-racism groups among others.
- A survey has been designed that will be shared publicly to collect 1,500+ Indigenous, Black and diverse Racialized groups in Calgary. A plan for distributing the survey is under development.
- Community Brokers have been hired for their existing deep connections within their communities to ensure as many voices as possible are heard.